## R. Scott Granneman & Jans Carton

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# Design Theory The Vitruvian Triad

# Notes & URLs for this presentation can be found...

- » underneath the link to this slide show on granneman.com
- Theory-The-Vitruvian-Triad.txt

» at granneman.com/downloads/web-dev/Design-

# How do you judge the quality of a website?



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## Vitruvius (c. 80 BCE–c. 15 BCE)

De Architectura (The Ten Books of Architecture)

## M. VITRVVII POLLIONIS DE ARCHITECTVRA

LIBRI DECEM,

CVM COMMENTARIIS DANIELIS BARBARI, ELECTI PATRIARCHAE AQVILEIENSIS:

MVLTIS AEDIFICIORVM, HOROLOGIORVM, ET MACHINARVM DESCRIPTIONIBVS, & figuris, unà cum indicibus copiofis, auctis & illustratis.



VENETIIS, Apud Francifcum Francifcium Senenfem, & Ioan. Crugher Germanum. M. D. LXVII.

## Presented to Augustus

Survived thanks to Charlemagne's scriptorium, c. 900s

Rediscovered in 1414 & printed in 1486

Firmitas, Utilitas, & Venustas Strength, Utility, & Aesthetic Effect Sturdy, Useful, & Beautiful

# Firmness, Commodity, & Delight (Henry Wotton, 1624)

"We require from buildings two kinds of goodness: first, the doing their practical duty well: then that they be graceful and pleasing in doing it." – John Ruskin



### **REVISED AND EXPANDED EDITION**

## The Design of Everyday Things

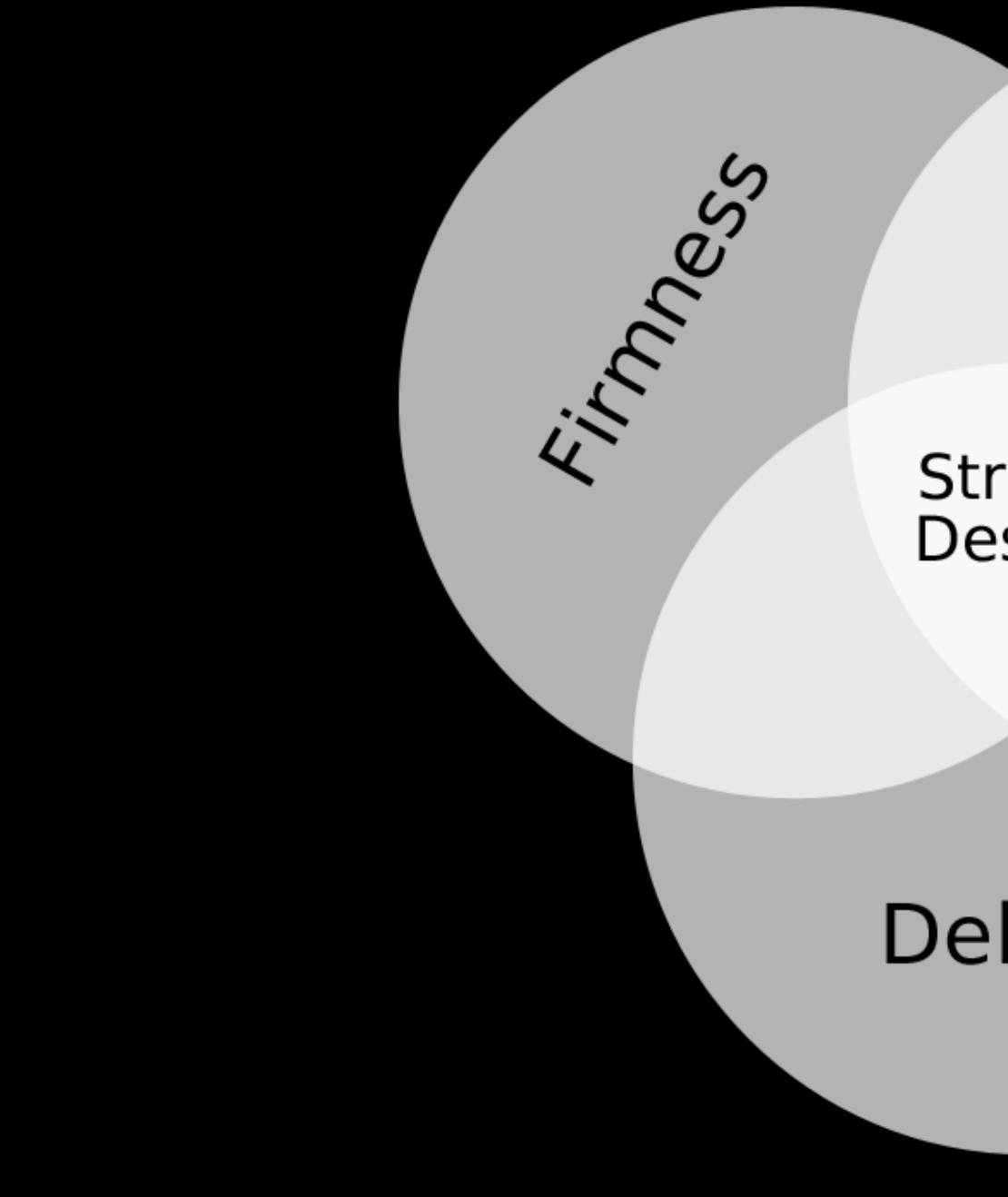
"The Design of Everyday Things is even more relevant today than it was when first published."

Tim Brown, CEO, IDEO, and author of Change by Design

## **Donald A. Norman**

## Architecture?

# Yes — website design is industrial design



## Strong Design

Commodity

# Delight

# Firmess

## Stability: Is the site responding & available?

site?

Compatibility: Does the site work across multiple systems & devices?

Accessibility: Can everyone & everything access the site's content who needs to?

## Security: Can approved people & programs access the

Stability

## Uptime % Nines Allowable Downtime Per Month

99.9999	6	0.04
99.999	5	0.43
99.99	4	<b>4.</b> 3 m
99.9	3	43 m
99	2	7.2 h

## 3 minutes

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## Hardware

- » Network
- » Storage
- » Power
- » Server

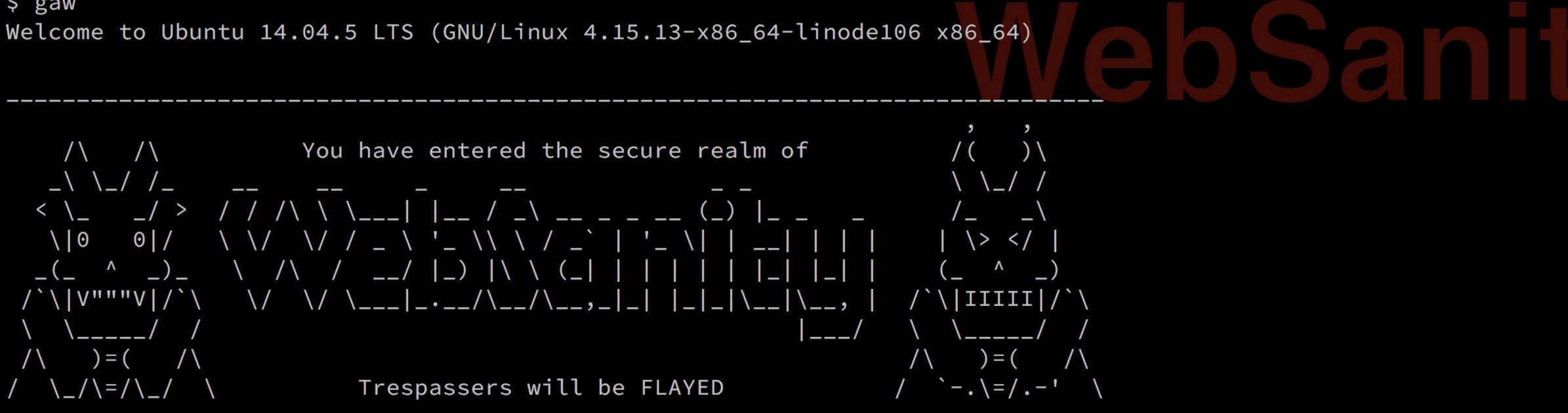
## Software

- » Operating system
- » Web server
- » Middleware
- » Database
- » Scripts
- » Display Code (HTML & CSS)



### @ScottBook-Pro:~

\$ gaw



Seriously, this server is the property of WebSanity, LLC. Unauthorized access will be prosecuted.

Last login: Wed May 9 00:25:51 2018 from 24-241-73-230.dhcp.stls.mo.charter.com

root@gawain:~# uptime

12:19:00 up 4 days, 14:05, 1 user, load average: 0.19, 0.16, 0.17

root@gawain:~#





Features

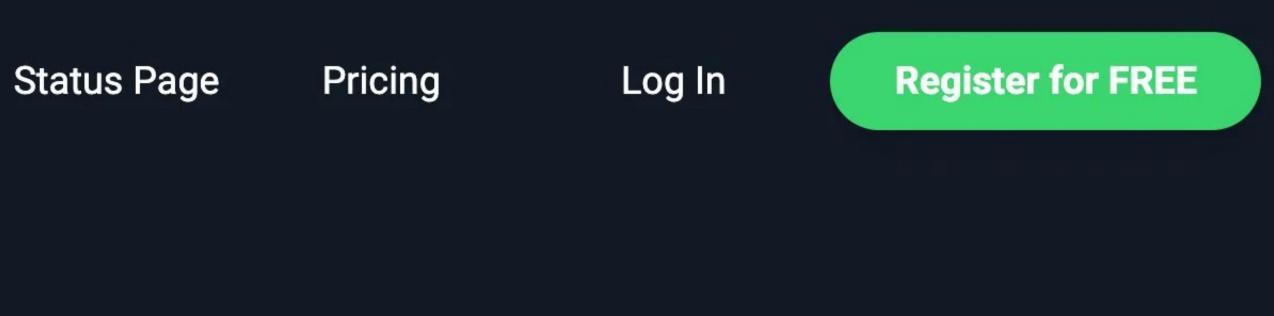
Integrations

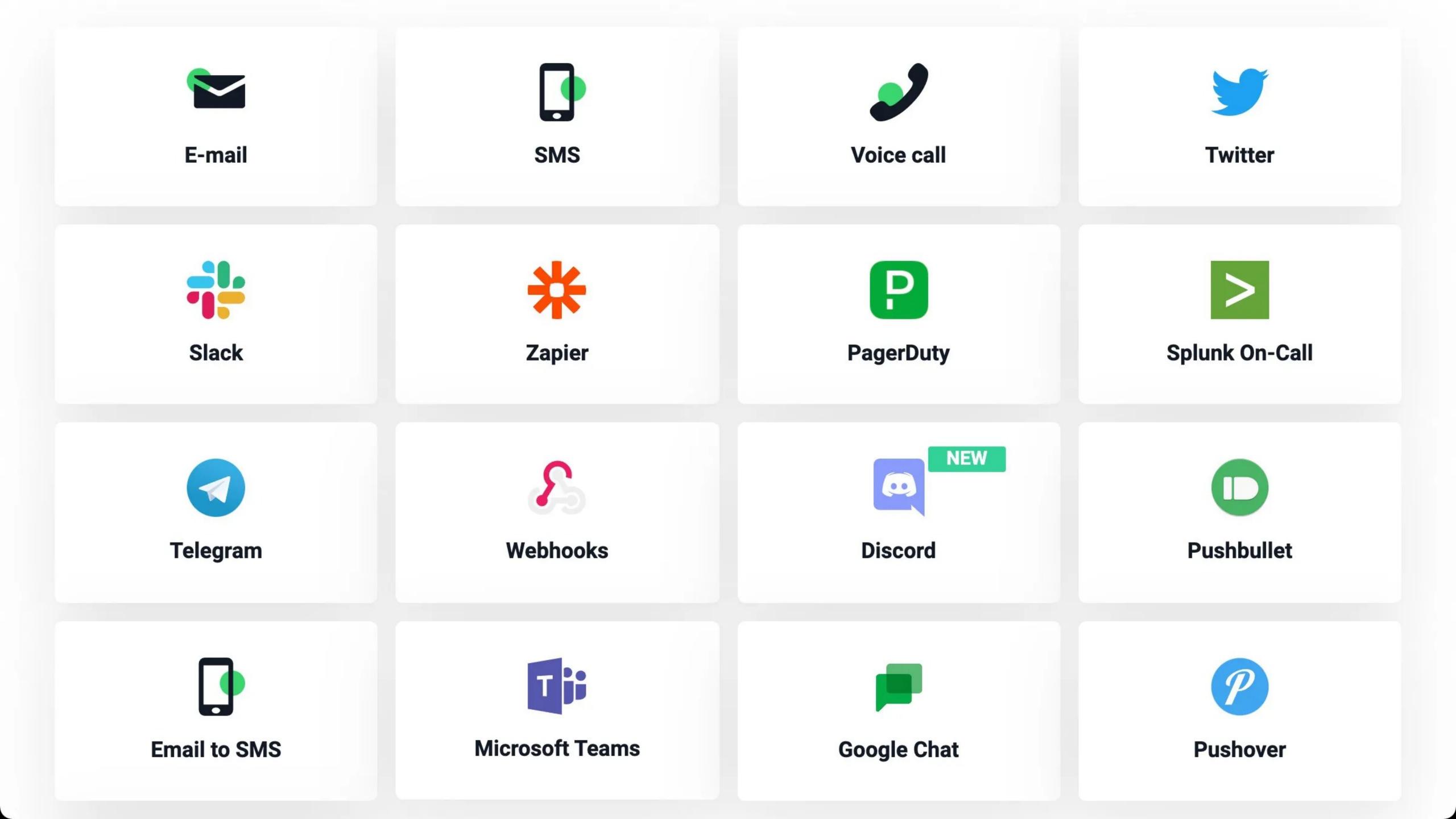
# The world's leading uptime monitoring service.

Get **50 monitors** with 5-minute checks totally FREE.

Start monitoring in 30 seconds

Currently, we keep an eye on 6,000,000 monitors for more than 1,500,000 users and companies.







No credit card required



## 5-min. checks

## 50 monitors

**Register for FREE** 

No SMS or voice call alerts

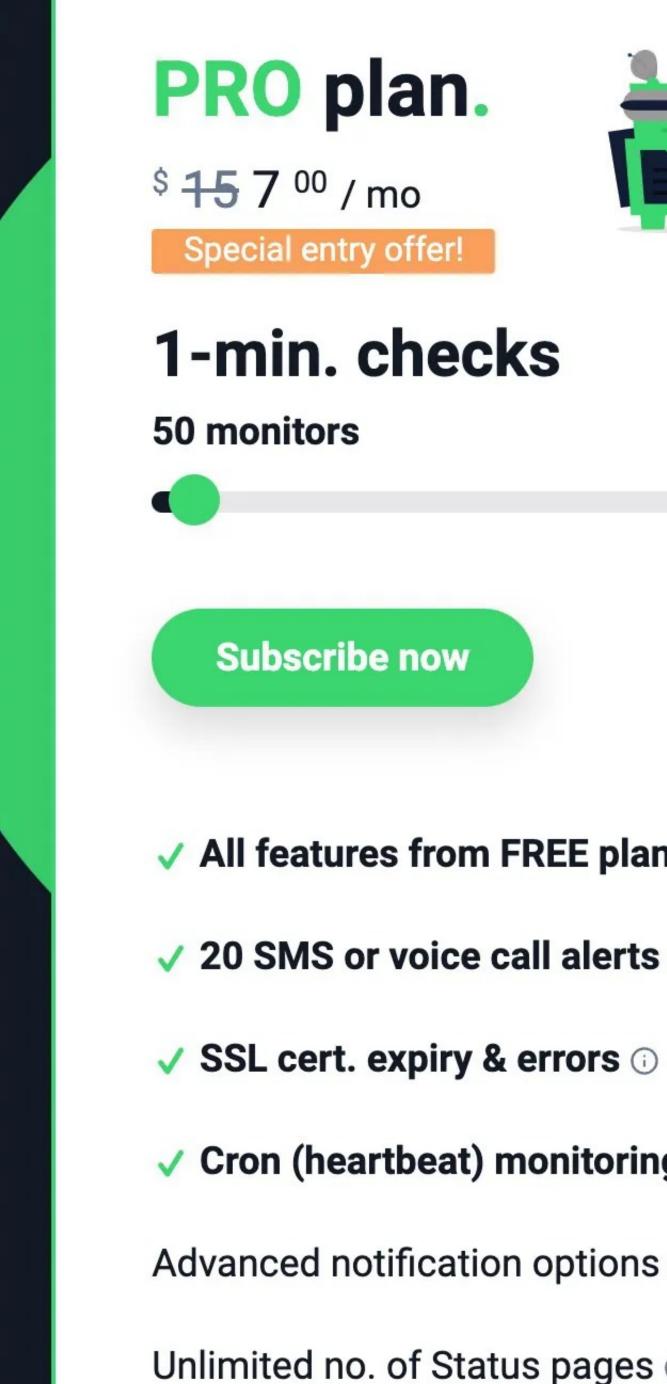
Status page ()

HTTP(S) monitoring (w/o SSL errors)

(

Response time monitoring ()

Ping monitoring ()



All features from FREE plan ()

✓ 20 SMS or voice call alerts ①

Cron (heartbeat) monitoring ()

Advanced notification options ()

Unlimited no. of Status pages ()



Need custom number of monitors or a specific check interval? Contact us for a special offer.

Chat with us

All features from PRO plan

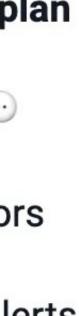
High priority support

Custom number of monitors

Custom number of SMS alerts









## Can I buy extra SMS and voice calls (for the free plan)?

Yes, you can buy Pro SMS (or voice calls) for both Pro and Free Plan in your Account Profile under My Settings. Just click on the blue Want to add more? button. Unfortunately, it's only possible to use PayPal at the moment.

SMS / voice call alerts prices

### Amount

100 messages/call

200 messages/calls

500 messages/calls

1000 messages/calls

SMS and voice calls are added to the account only once (they don't renew) and more messages/calls can be purchased anytime.

### Price

\$15.00/one-time

\$25.00/one-time

\$55.00/one-time

\$100.00/one-time

### Down for Everyone or Just Me

	ls granneman.com
	Grocery
-	7Eleven
-	Food Lion
-	Giant

### down for everyone

## or just me?

This site checks if a website is down for everyone or just you.

For example, if you can't load or login to Facebook you can check if Facebook is down here and we will tell you if it is down when our servers check. This can be handy to know if the problem is with everyone or just something with your ISP or local area.

Are you looking for the ability to perform remote HTTP website checks with a **RESTful JSON API**?

### Finance

Ally Financial

American Express

Bank of America

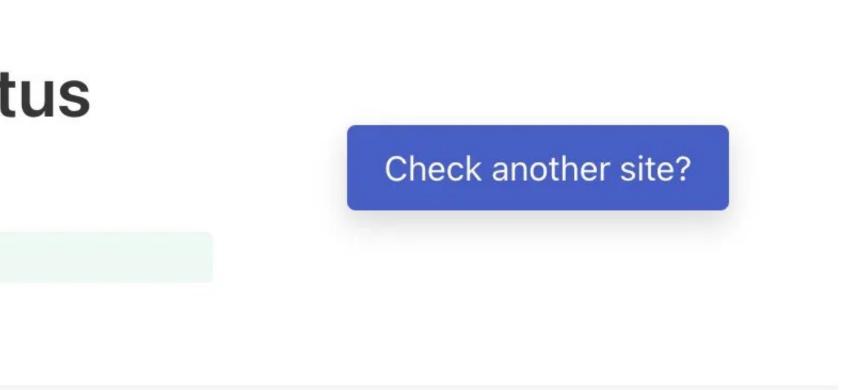
## **Granneman.com Status**

Is granneman.com down right now? It's just you. <u>granneman.com</u> is up.

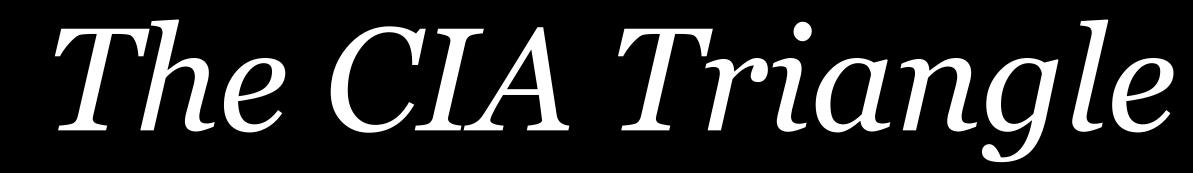
Contact Us | Privacy Policy | Historical Downtime Data | API For Website Monitoring

© 2022 UpDownSideways, LLC

### Short URL @ downfor.io



Security



## The C.I.A. triangle

» Confidentiality» Integrity» Availability

## The C.I.A. triangle expanded

- » Confidentiality
- » Integrity
- » Availability
- » Privacy
- » Identification
- » Authentication
- » Authorization
- » Accountability



## Access Control

## Confidentiality

# Only those with sufficient privileges may access specified information

## Integrity

- Ensures information is...
- » Whole
- » Complete
- » Uncorrupted

Corruption can occur during...

- » Compilation
- » Storage
- » Transmission

## Availability

# Information accessible to authorized users without

"Users" can be either people or computers

interference or obstruction & in the required format

## Privacy

# Information is used only for purposes known to the data's owner

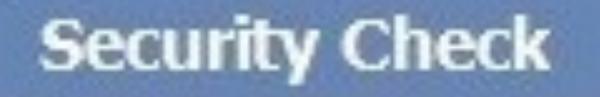
## Identification

# Ability to recognize individual users

Essential to establishing levels of access & authorization

## Authentication

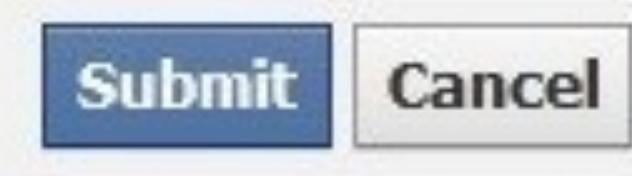
## User proves their claimed identity



Enter both words below, separated by a space. Can't read the words below? Try different words or an audio captcha.

 $V = \frac{n^2}{n} - 1$ Text in the box:







## Authorization

After identity is authenticated, assures that the user has been authorized by the proper authority to access, update, or delete information

## Accountability

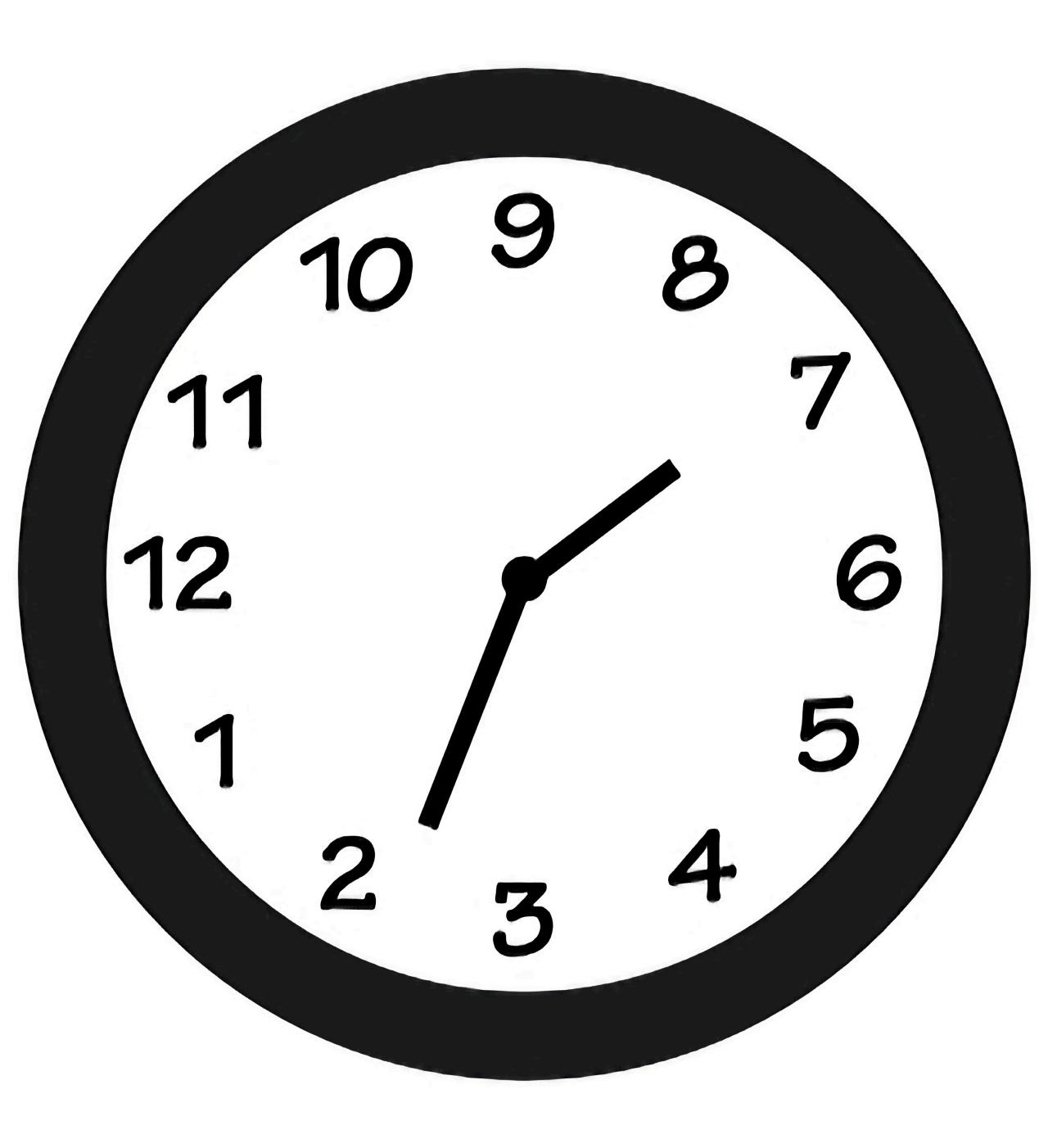
Assurance that every action can be attributed back to a named person or an automated process, often through logging



# Compatibility



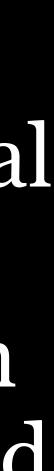
Standards



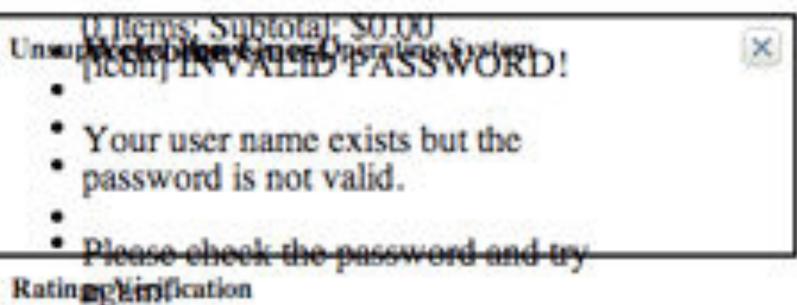
# "The Nonstandard Clock", by Don Norman

"This clock is just as logical as the standard one, except the hands move in the opposite direction and '12' is not in its usual place"

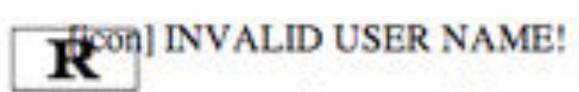
# What time is it?







Authorization for Cine Rated Material



Rating WEAKS name is not valid.

Warning: This product is intended for mature audiences only. It may contain violence, sexual content, drug use and/or strong any ordering this item you are certifying that you are at least 17 years of aggain.

NOT.

RATED gree to the above Terms and Conditions, click I Agree. If you prefer to continue without ordering this item, click the Rating Verification ping button. x

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Authorization for "TVMA"-Rated Material If you agree to the above Terms and Conditions, click I Agree. If you prefer to continue without ordering this item, click the MA Rerget your password?



We're Sogin/Email address: Warning: This product is intended for mature audiences only. It may contain violence, sexual content, drug use and/or strong Mugnagely MouMir send Monodownload shased is item. By ordering this item you are certifying that you are at least 17 years of available in the USA only. Our team is working to medeingis service available glc × lly.

If you alight the above Terms and Conditions, click I Agree. If you prefer to continue without ordering this item, click the

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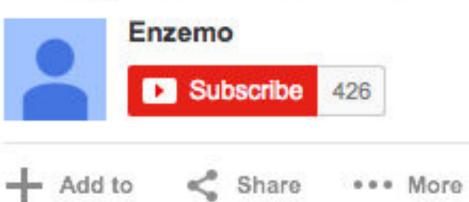


## This video is unavailable.

Adobe Flash Player or QuickTime is required for video playback. Get the latest Flash Player Get the latest version of QuickTime



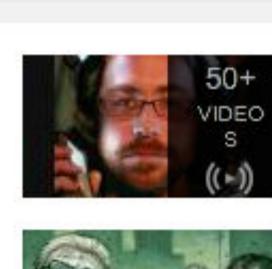
## **Baby Got Back - Jonathan Coulton**



### Uploaded on Jan 12, 2009

I found this whilst flicking through my Jonathan Coulton albums.

Upload



Mix - Baby Got Back - Jonathan Coulton by YouTube



Q

Re: Your Brains by Jonathan Coulton with lyrics HQ by Brian Kilgore 448,284 views



Code Monkey by idleambition 750,178 views



Ikea by Jonathan Coulton (kinetic typography) by Peter Varadi 494,127 views



Ultimate Jonathan Coulton Playlist by kralcjgiarc





Ooh ooh child,

### Jonathan Coulton and Felicia Day Still Alive at PAX 2008

by sepiolida 684,074 views

The Future Soon Lyrics by arbor7 199,080 views

### Jonathan Coulton - First of May

1,166,537



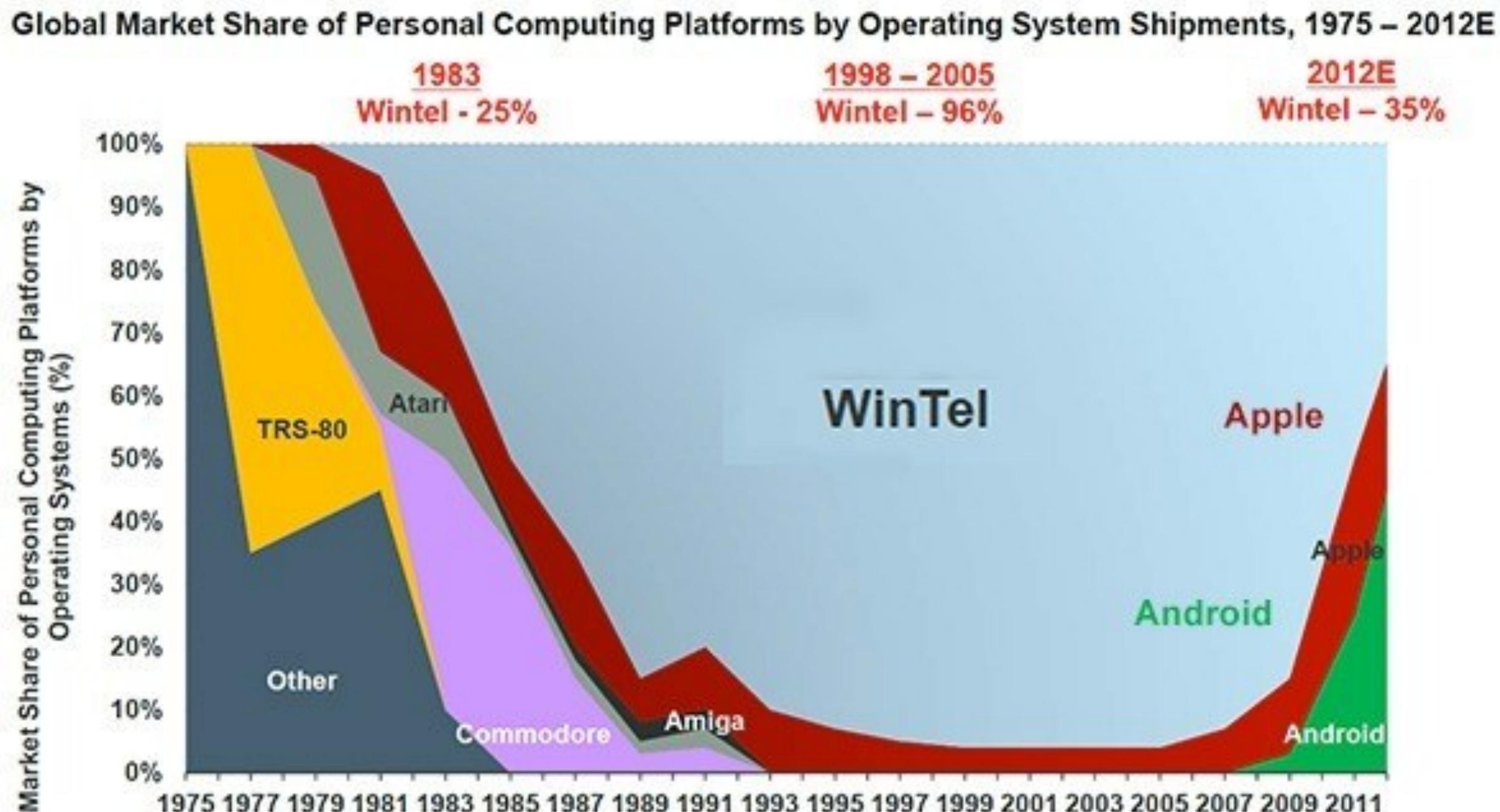




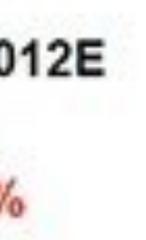


# Code to standards, not browsers Design for mobile first Use Responsive Web Design

1983



1975 1977 1979 1981 1983 1985 1987 1989 1991 1993 1995 1997 1999 2001 2003 2005 2007 2009 2011

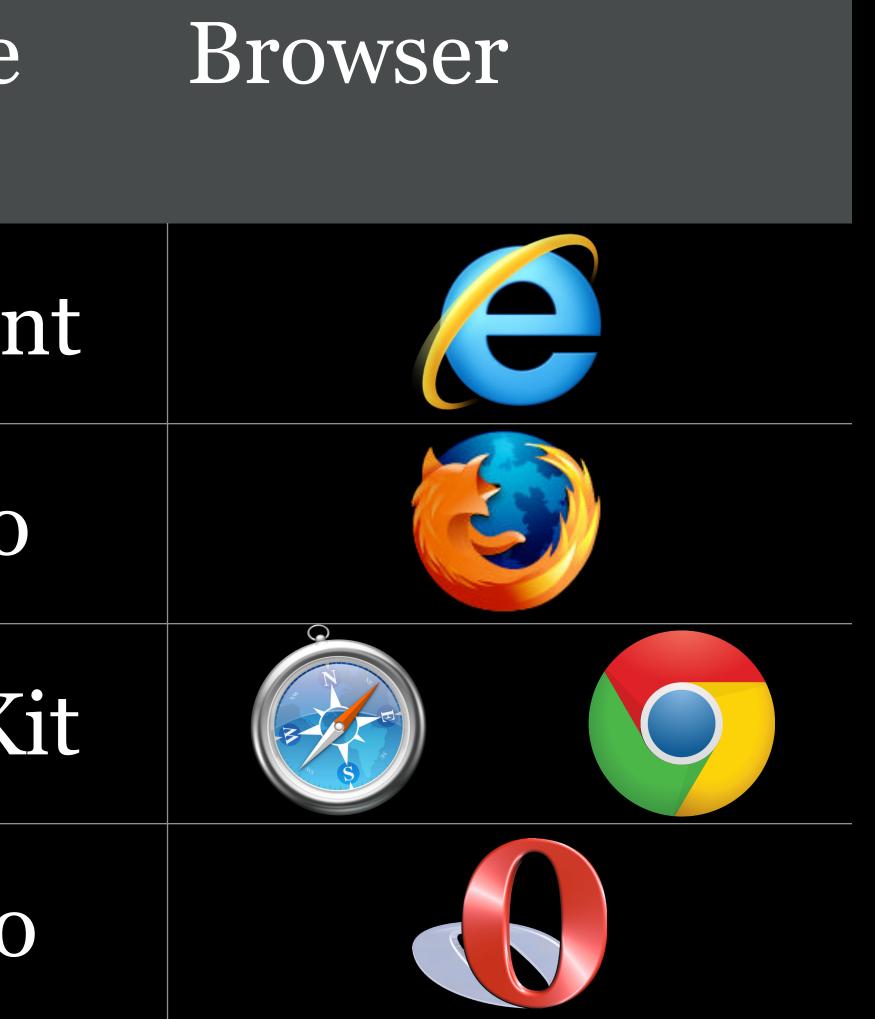


# Rendering Engine (AKA Layout Engine or Web Browser Engine)

Combines HTML, CSS, JavaScript, & multimedia into formatted webpages in the viewport of a web browser (or other programs, like email)

# Pre-April 2013

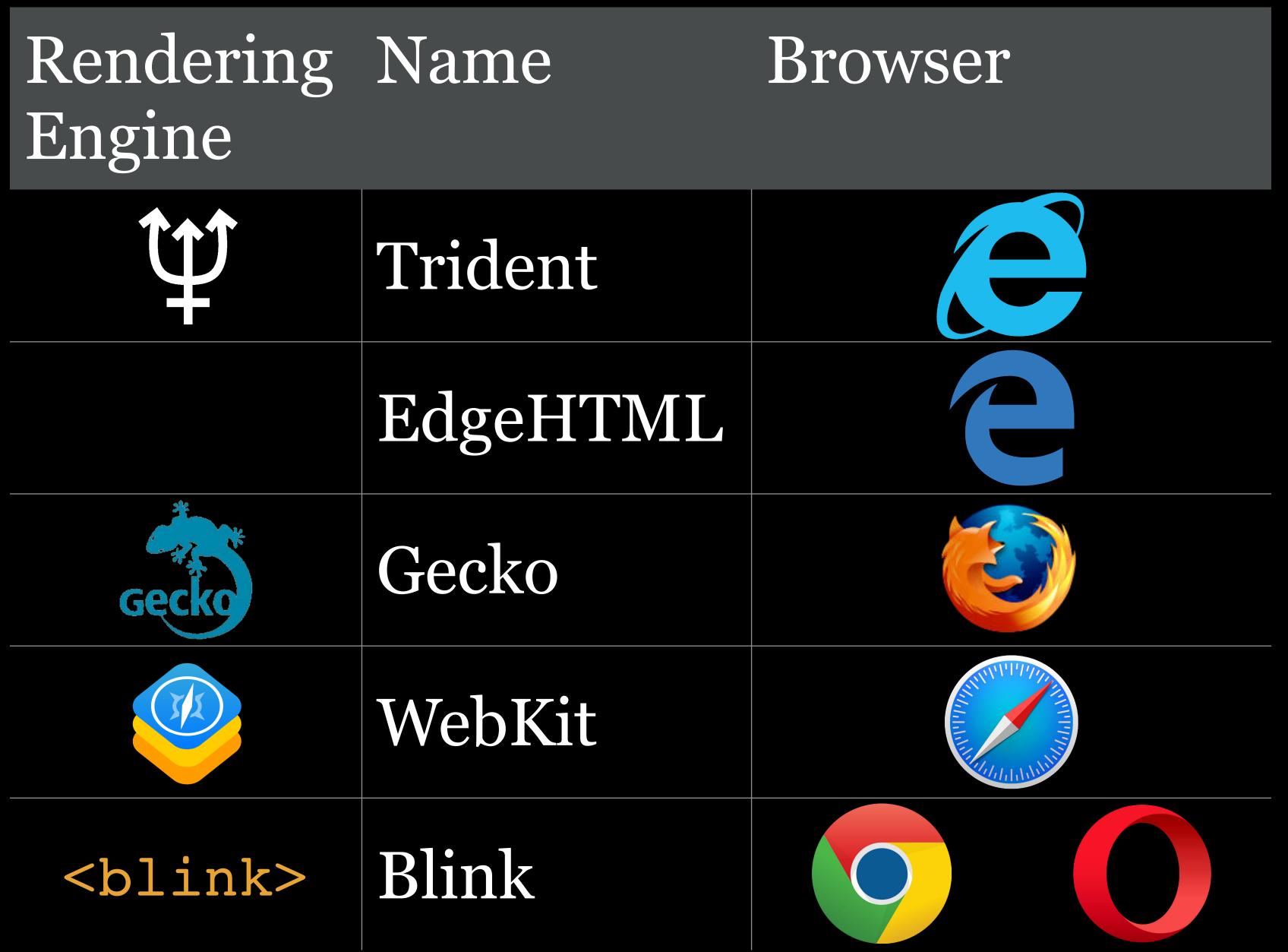
# Rendering Name Engine Trident Gecko Geck WebKit Presto



# Engine



# April 2013–August 2015



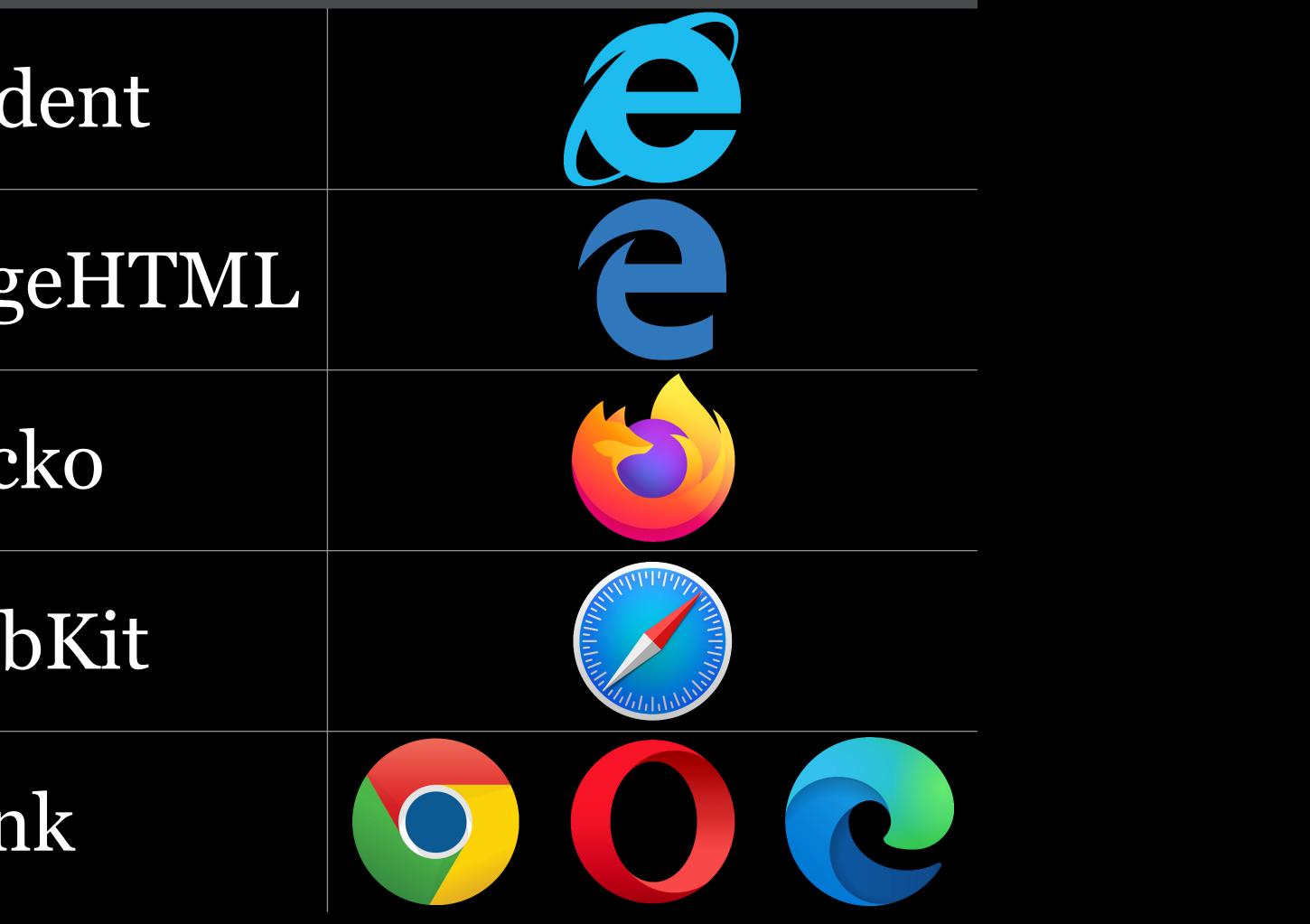




# After January 2020

Rendering Engine	Name
	Trident
	EdgeH7
Gecko	Gecko
	WebKit
<bli>blink&gt;</bli>	Blink

## Browser



On August 17, 2020, Microsoft published a blog post, "Microsoft 365 apps say farewell to Internet Explorer 11 and Windows 10 sunsets Microsoft Edge Legacy"

- » November 30, 2020: Mi longer supports IE 11
  » March o 2021: Edge I e
- » March 9, 2021: Edge Le security updates
- » August 17, 2021: Micros longer supports IE 11

» November 30, 2020: Microsoft Teams web app no

» March 9, 2021: Edge Legacy no longer receives

» August 17, 2021: Microsoft 365 apps & services no



ZONES -

Web technology for developers > HTML > HTML element reference MDN >

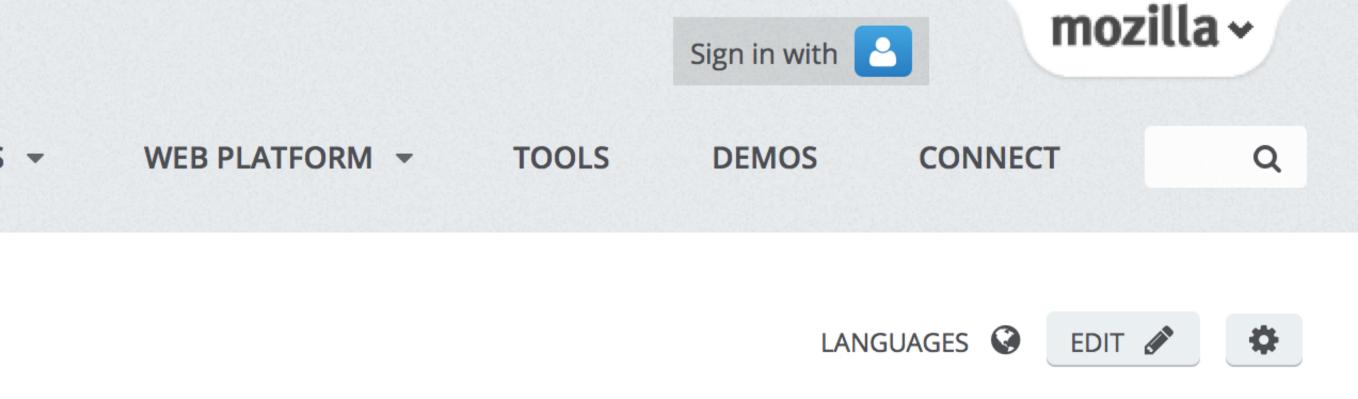
# HTML element reference

This HTML reference lists all HTML elements, defined in HTML5 or in a previous specification. When enclosed within angle brackets, they form HTML tags: <elementname>. Elements are entities specifying how HTML documents should be built, and what kind of content should be placed in what part of an HTML document.

The symbol 📴 indicates that the element has been added in HTML5. Note that other elements listed here may have been modified or extended by the HTML5 specification. Dimmed elements are non-standard, obsolete, or deprecated; they must not be used in new Web sites, and should gradually be removed from existing ones to avoid unwanted results.

The symbol 🗱 indicates that the element is defined in the 🖉 Web Components collection of specifications.

Α	С	<element> 📽</element>	Ι	<meta/>	R	
<a></a>	5 <canvas></canvas>	<em></em>	<i></i>	5 <meter></meter>	<b>5</b> <rp></rp>	<template></template>
<abbr></abbr>	<caption></caption>	5 <embed/>	<iframe></iframe>		<b>5</b> <rt></rt>	<textarea>&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;acronym&gt;&lt;/th&gt;&lt;th&gt;&lt;center&gt;&lt;/th&gt;&lt;th&gt;&lt;/th&gt;&lt;th&gt;&lt;img&gt;&lt;/th&gt;&lt;th&gt;Ν&lt;/th&gt;&lt;th&gt;5&lt;ruby&gt;&lt;/th&gt;&lt;th&gt;&lt;tfoot&gt;&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;address&gt;&lt;/th&gt;&lt;th&gt;&lt;cite&gt;&lt;/th&gt;&lt;th&gt;F&lt;/th&gt;&lt;th&gt;&lt;input&gt;&lt;/th&gt;&lt;th&gt;5 &lt;nav&gt;&lt;/th&gt;&lt;th&gt;&lt;/th&gt;&lt;th&gt;&gt;&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;applet&gt;&lt;/td&gt;&lt;td&gt;&lt;code&gt;&lt;/td&gt;&lt;td&gt;&lt;fieldset&gt;&lt;/td&gt;&lt;td&gt;&lt;ins&gt;&lt;/td&gt;&lt;td&gt;&lt;nobr&gt;&lt;/td&gt;&lt;td&gt;S&lt;/td&gt;&lt;td&gt;&lt;thead&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;area&gt;&lt;/td&gt;&lt;td&gt;&lt;col&gt;&lt;/td&gt;&lt;td&gt;5&lt;figcaption&gt;&lt;/td&gt;&lt;td&gt;&lt;isindex&gt;&lt;/td&gt;&lt;td&gt;&lt;noframes&gt;&lt;/td&gt;&lt;td&gt;&lt;s&gt;&lt;/td&gt;&lt;td&gt;5&lt;time&gt;&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</textarea>







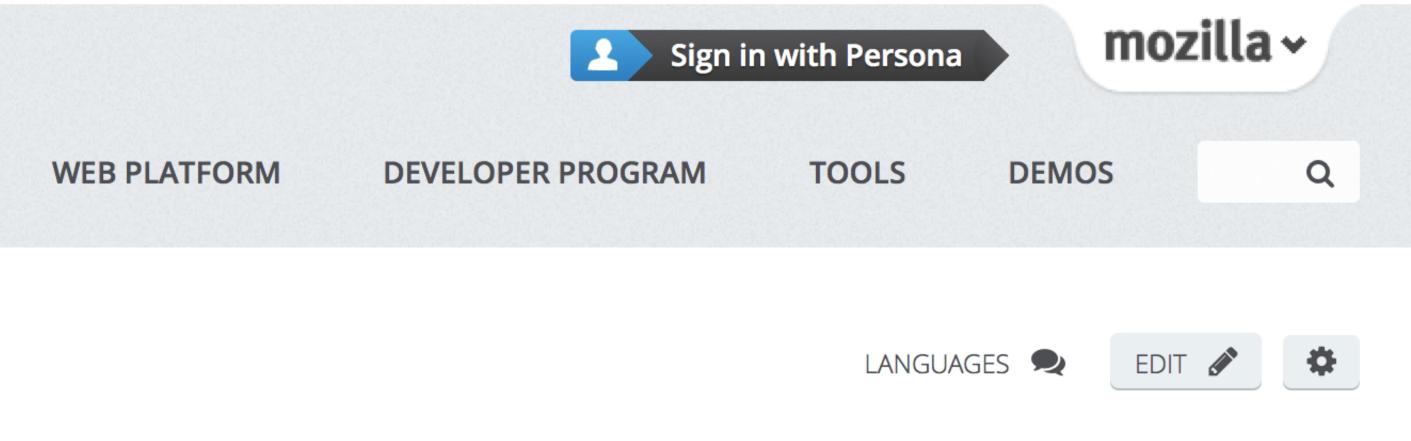
MDN > Web Technologies > CSS > CSS reference

# CSS reference

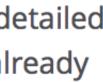
This CSS Reference lists all standard CSS properties, pseudo-classes and pseudo-elements, @-rules, units, and selectors in alphabetic order. It allows you to quickly access detailed information for each of them. It not only lists the CSS 1 and CSS 2.1 properties, but also is a CSS3 reference that links to any CSS3 property and concept standardized, or already stabilized.

See also Mozilla CSS Extensions for Gecko-specific properties prefixed with -moz; and WebKit CSS Extensions for WebKit-specific properties. See Vendor-prefixed CSS Property Overview by Peter Beverloo for all prefixed properties.

A	counter-reset
:active	cross-fade()
::after (:after)	<pre>cubic-bezier()</pre>
align-content	cursor
align-items	cycle()
align-self	D
all	:default
<angle></angle>	deg



:last-child	<pre>repeating-radial-gradient()</pre>
:last-of-type	:required
left	resize
:left	<resolution></resolution>
<length></length>	rgb()
letter-spacing	rgba()
linear-gradient()	right
:link	:right





# Bootstrap

Build responsive, mobile-first projects on the web with the world's most popular front-end component library.

Bootstrap is an open source toolkit for developing with HTML, CSS, and JS. Quickly prototype your ideas or build your entire app with our Sass variables and mixins, responsive grid system, extensive prebuilt components, and powerful plugins built on jQuery.

Get started

Download

Currently v4.1.1

В



**Registration for Google** Cloud Next '18 is now













Validation

# Validate your code & your site!



## Markup Validation Service

Check the markup (HTML, XHTML, ...) of Web documents

Validate by URI Validate by File Upload Validate by Direct Input
Validate by URI
/alidate a document online:
Address:
More Options
Check

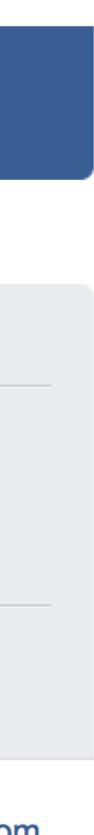
This validator checks the markup validity of Web documents in HTML, XHTML, SMIL, MathML, etc. If you wish to validate specific content such as RSS/Atom feeds or CSS stylesheets, MobileOK content, or to find broken links, there are other validators and tools available. As an alternative you can also try our non-DTD-based validator.





<u>Try now the W3C Validator Suite</u> premium service that checks your entire website and evaluates its conformance with W3C open standards to quickly identify those portions of your website that need your attention.

The W3C validators are hosted on server technology donated by HP, and supported by community donations. Donate and help us build better tools for a better web.











Deutsch English Español F	rançais 한국어 Italiano Nederlands 日本語 Polski Português Русский йرسی Svenska Български Українська Čeština Romanian Magyar Еλληνικά हिन्दी ሰ
CSS Validat Check Cascading Style	Sheets (CSS) and (X)HTML documents with style sheets
By URI By file upload By di	rect input
Validate by file upload	
Choose the document you would like valida	ited:
Local CSS file: Choose File no file	selected
More Options	
	Check
W3C WALIDATOR Suite	Try now the W3C Validator Suite <sup>™</sup> premium service that checks your entire website and evaluates its conformance W3C open standards to quickly identify those portions of your website that need your attention.
	The W3C validators are developed with assistance from the Mozilla Foundation, and supported by community donations. Donate and help us build better tools for a better web.
mozilla	
<b>Note:</b> If you want to validate your CSS	S style sheet embedded in an (X)HTML document, you should first check that the (X)HTML you use is valid

Note: If you want to validate your CSS style sheet embedded in an (X)HTML document, you should first check that the (X)HTML you use is valid.











	S English	
<b>Unicorn - W3C's</b> Improve the quality of the Web	s Unified Validator	
By URI By File Upload By Direct Ir	nput	
Select a task		
Task: General Conformance Check	Performs as many checks as possible.	
Validate by File Upload		
Choose the document you would like checked		
Local file: Choose File no file selected		
Advanced options		
	Check	
WSC WALIDATOR Try r	now the W3C Validator Suite™ premium service that checks your entire website and evaluates its con W3C open standards to quickly identify those portions of your website that need your attentio	
	The W3C validators rely on community support for bosting and development	





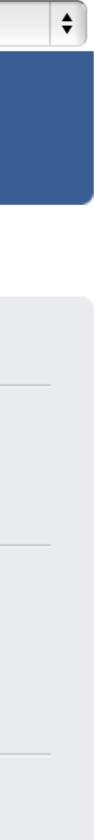
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The way validators rely on community support for nosting and development. Donate and help us build better tools for a better web.



### Documentation Download Feedback Translations

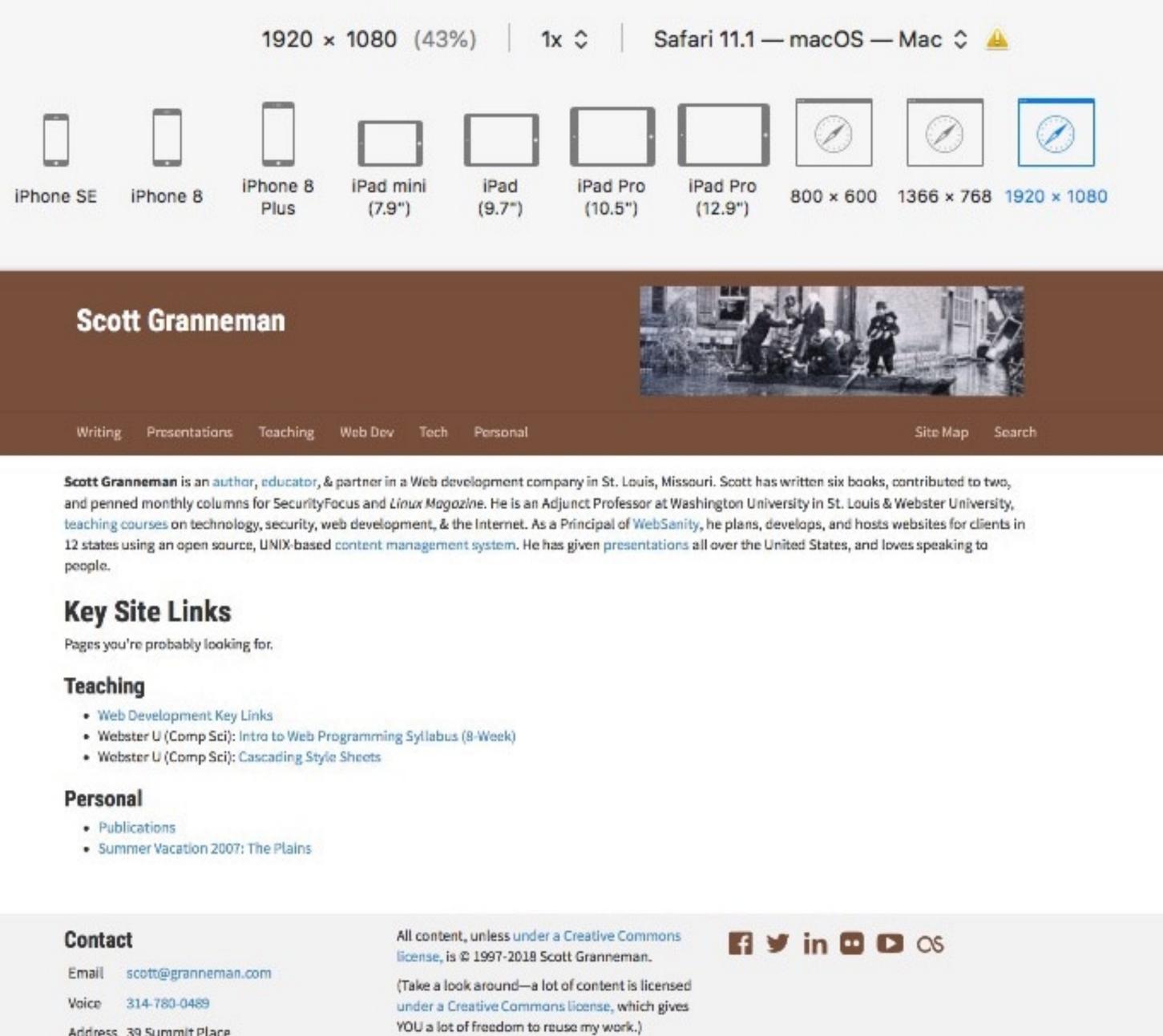








# Touch & non-touch Different screen sizes



Writing	Presentations	Teaching	Web Dev	Tech	Pe

Email	scott@granneman.com
Voice	314-780-0489
Address	39 Summit Place
	St. Louis, MO 63119

### 1112 × 834 (56%)



## Scott Granneman

Writing

Scott Granneman is an author, educator, & partner in a Web development company in St. Louis, Missouri. Scott has written six books, contributed to two, and penned monthly columns for SecurityFocus and Linux Magazine. He is an Adjunct Professor at Washington University in St. Louis & Webster University, teaching courses on technology, security, web development, & the Internet. As a Principal of WebSanity, he plans, develops, and hosts websites for clients in 12 states using an open source, UNIX-based content management system. He has given presentations all over the United States, and loves speaking to people.

## Key Site Links

Pages you're probably looking for.

### Teaching

- Web Development Key Links
- Webster U (Comp Sci): Intro to Web Programming Syllabus (8-Week)
- Webster U (Comp Sci): Cascading Style Sheets

### Personal

- Publications
- Summer Vacation 2007: The Plains











Home.

Scott Granneman is an author, educator, & partner in a Web development company in St. Louis, Missouri. Scott has written six books, contributed to two, and penned monthly columns. for SecurityFocus and Linux Magazine. He is an Adjunct Professor at Washington University in St. Louis & Webster University, teaching courses on technology, security, web development, & the Internet. As a Principal of WebSanity, he plans, develops, and hosts websites for clients in 12 states using an open source, UNIX-based content management system. He has given presentations all over the United States, and loves speaking to people.

### **Key Site Links**

Pages you're probably looking for.

### Teaching

- Web Development Key Links
- Webster U (Comp Sci): Cascading Style Sheets

### Personal

- Publications
- Summer Vacation 2007: The Plains

### Contact

Email scott@granneman.com



Webster U (Comp Sci): Intro to Web Programming Syllabus (8-Week)

### 375 × 667 (70%)

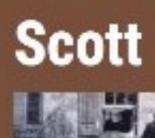


iPhone 8 Plus

iPhone SE

iPhone 8

(7.9")

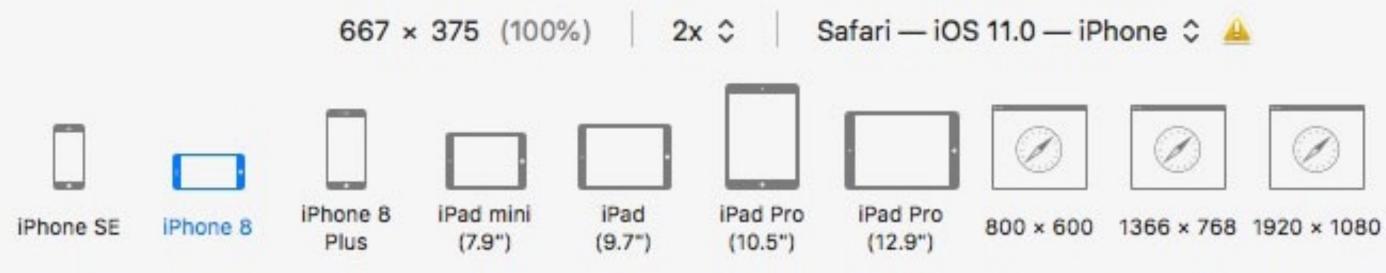




Home

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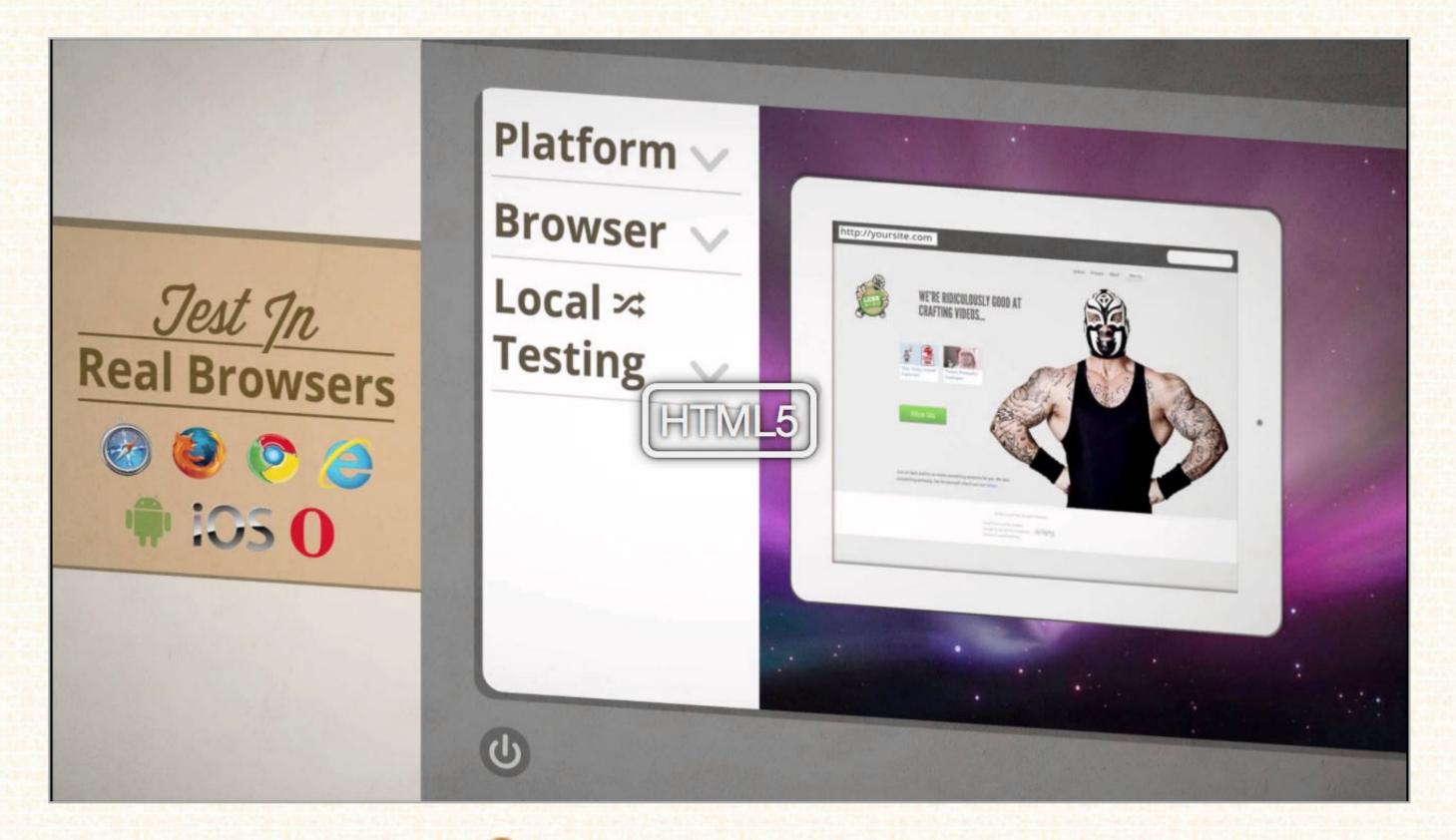
# **Scott Granneman**



Home



# Live, Web-Based Browser Testing Instant access to all desktop and mobile browsers. Say goodbye to your setup of virtual machines and devices.



View our full feature overview 🕚

Free Trial	No credit card required. We promise.		
L Full Name			
Email			
Password			
Sign up for free			
Get Instant access to 700+ desktop and mobile browsers on different Windows. Mac & mobile OS flavors.			







# Accessibility

## **Educational Information**

Edu Institution:

Location:

Type of institution:

Student/Faculty ID:

Affiliation:

Web Site:

### Washington University in St. L

Enter the name of the educational institution with which you are affiliated.

### St. Louis, MO

Tell us where the institute is located: city and state, or the equivalent if your institution is not based in the U.S.

### University

Examples: High School, University, Community College.

Enter your student or faculty ID number. If your ID is sensitive (SSN, etc.), enter the last five digits.

### Adjunct Professor

Examples: Student, Graduate Student, Professor.

# Light gray?

http://wustl.edu

All people are disabled at some point

You have groceries in your hand & you're trying to open a door

You are outside & the sun is too bright to read a screen Fonts are too small to read on a website You can't clearly understand what someone is saying in

a movie

# On the Web, accessibility is for all people *and* for programs

# Separation of Concerns

focusing on a specific resource

Meaning: HTML

Presentation: CSS

**Behavior:** JavaScript

# Divide computer program into separate concerns, each

Structure vs. Presentation Use style sheets to control layout & presentation Use header elements to convey document structure Mark up lists & list items properly Use markup rather than images to convey information Avoid frames

## Text Equivalents

Images

# Image map regions Animations & movies Audio

# made accessible

Provide alternative page when primary page cannot be

## Navigation

» Consistency
» Set tab order
» Avoid frames

## Comprehension

Use clear & simple language

headings, paragraphs, & lists

Supplement text with graphic or auditory materials

# Place distinguishing information at the beginning of

## Content negotiation

» Language selection» Alternative devices



# Usefulness: Is my website useful?

do, & do it well?

## Usability: Does my website do what it is designed to

# Maintainability: *How easy is it to use and maintain?*

Usefulness

## Information & features must be valuable to users

Users must be able to perf to the website to perform

## Users must be able to perform the tasks that they came



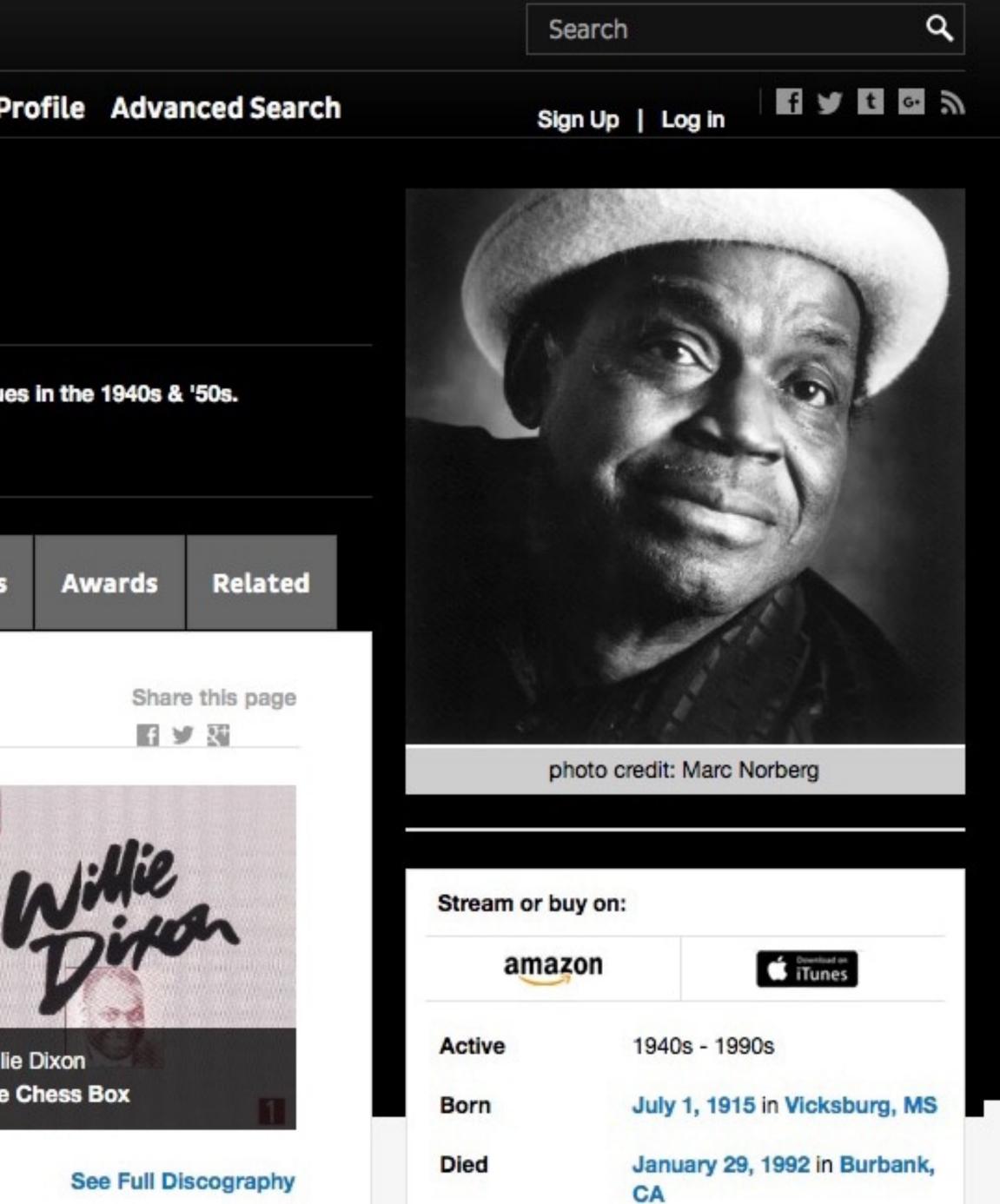
#### New Releases Discover Articles Recommendations My Profile Advanced Search



Legendary bluesman and producer helped architect the sound of Chicago blues in the 1940s & '50s.

#### **Read Full Biography**

Overview	Biography	Discography	Songs	Credits
Album H	Highlights			
කෙසා එ	WILLE DYON CATALYST	MEL S		BOX
			1	U
Willie Dia Catalyst		Willie Dixon		Willie ( The C





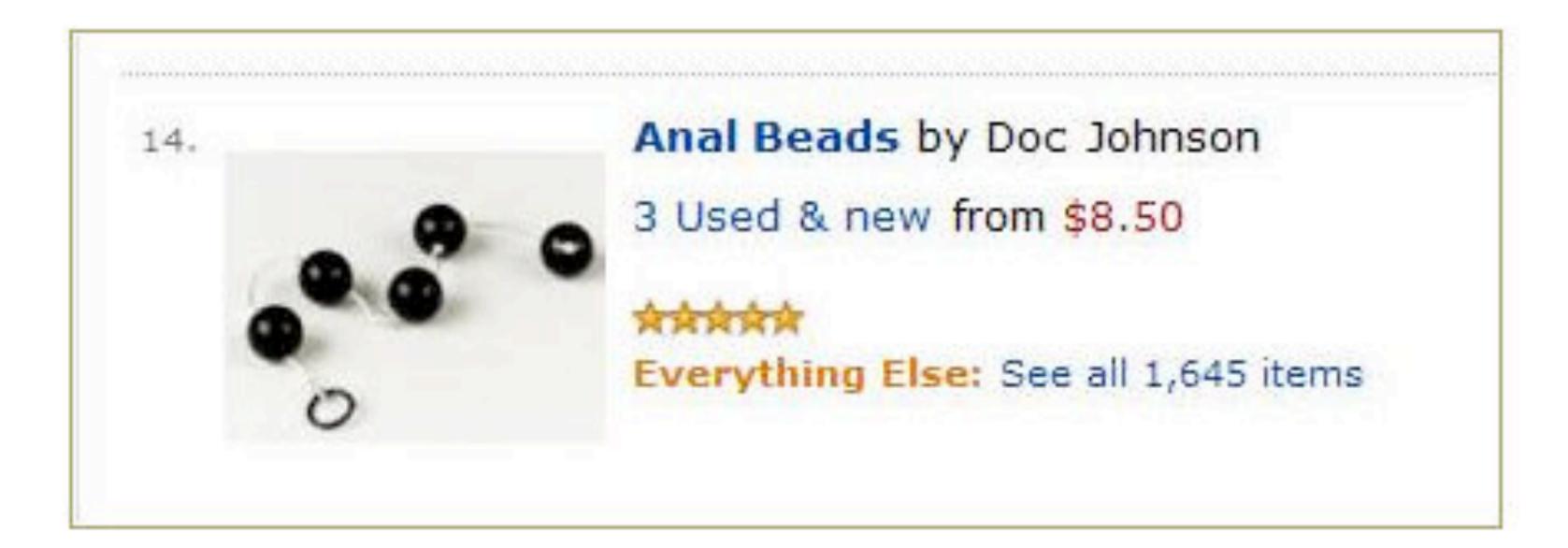
### Amazon beads Jeff Atwood wrote:

I've got the best inappropriate Amazon "related item" ever.

My wife does a lot of craft projects in her spare time, so she was searching for "beads".

In the related items, Amazon offered her a delightful set of Anal Beads.

Not new Anal Beads, either. Used Anal Beads.



Proof that you can indeed take bargain shopping (way) too far.

# Tasks people commonly perform on websites

- » Get information
- » Take action
- » Collaborate
- » Entertainment

The Web is an active medium



# Know your visitor's goals & tasks





About

Admissions

News & Events

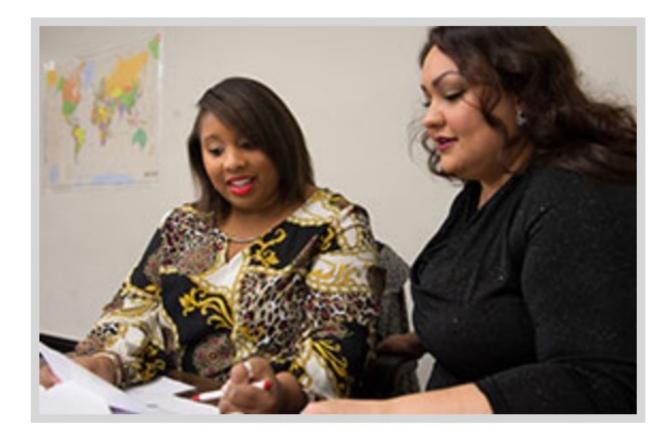
Campus Life



## Affordable Education

We strive to keep tuition affordable, so a quality education is always within reach. Get one-on-one assistance with one of our financial aid advisors.

Financial Aid & Scholarships »



## Convenient. Ready.

Webster does more than offer evening classes – we excel at them. Intriguing programs are tailored to meet your schedule and fit your busy lifestyle.

Graduate Degrees & Certificates »



Information For: Current Students Parents Faculty Staff Military Alumni Community

Academics	Giving	Search	۹
Athletics	Global	Program Finder 🕥 Campus Finder	~



## Our Voice

Our faculty cannot be defined strictly by academic interests. While they bring impressive academic excellence, the way they connect with students goes far beyond that.

Faculty Voices »

## Building a Stronger Webster

Apply Connections Login Visit Directory A-Z







#### **WEBSTER UNIVERSITY**

470 East Lockwood Avenue St. Louis, Missouri 63119 **United States of America** (800) 981-9801

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Translate Website | Title IX

**Privacy Statement** 

#### **UNIVERSITY FOCUS**

Strategic Plan

Values & Vision

**Diversity & Inclusion** 

Sexual Misconduct Programs

**Connect with Webster University** 

Information For: Current Students Parents Faculty Staff Military Alumni Community

#### Pics from a different #WebsterU student each week @MyWebsterU

#### ACADEMIC EXCELLENCE

Faculty Voices

**Undergraduate Programs** 

**Graduate Programs** 

**Online Programs** 

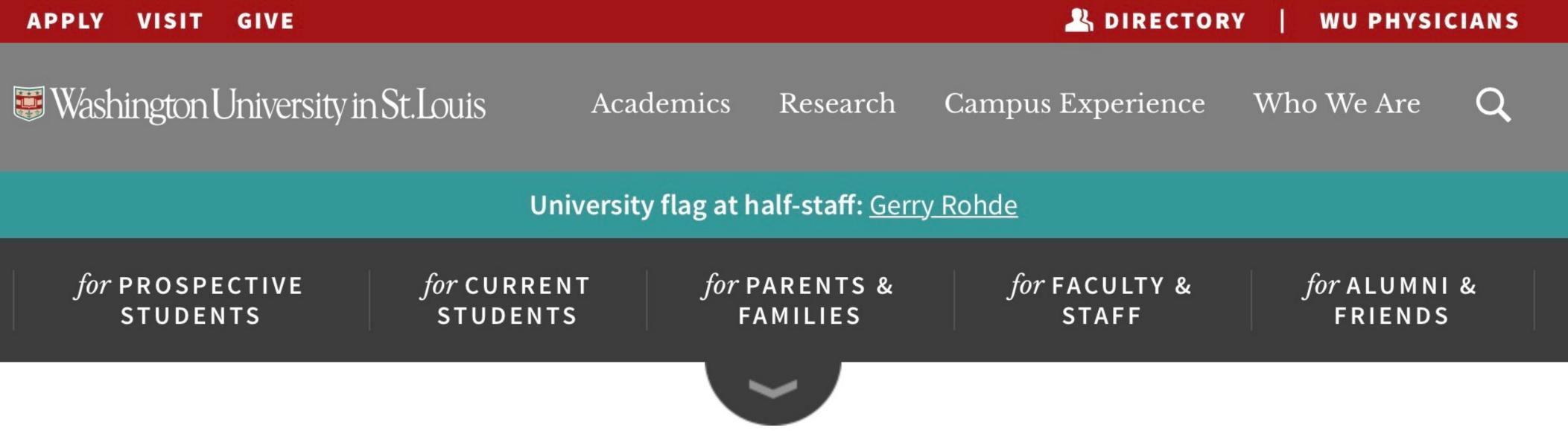
**Certificate Programs** 

## **HELPFUL LINKS** Library **Centers & Institutes** Webster Bookstore Working at Webster **Contact Us**

Q

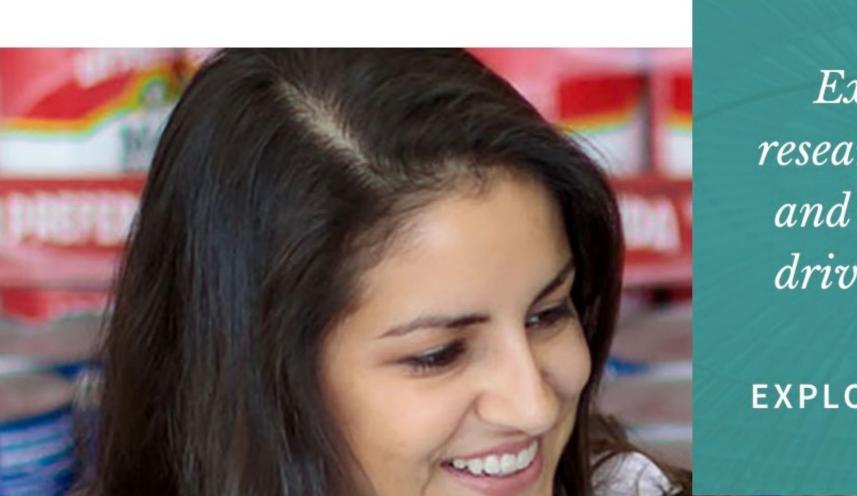






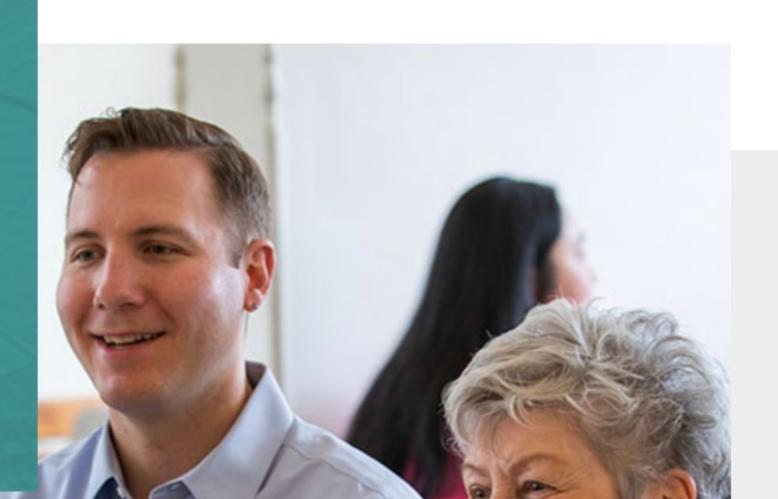
## We are Washington University in St. Louis.

We are a community where you can be an individual and achieve exceptional things. We are committed to learning and exploration, to discovery and impact.



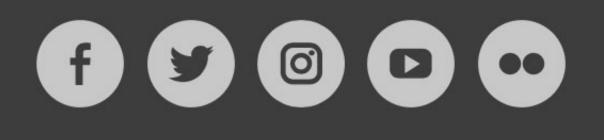
Experience the research, scholarship and creativity that drive us every day.

EXPLORE THE SOURCE





#### Washington University in St. Louis | One Brookings Drive, St. Louis, MO 63130



#### **OUR SCHOOLS**

Arts & Sciences

**Brown School** 

**Olin Business School** 

Sam Fox School of Design & Visual Arts

School of Engineering & Applied Science

School of Law

School of Medicine

#### **OUR PEOPLE**

**Prospective Stud** 

**Current Students** 

Parents & Familie

Faculty & Staff

Alumni & Friends



**Danforth Campus:** 314-935-5000 | **Medical Campus:** 314-362-5000

#### RESOURCES

dents	Directory
S	Maps, Directions and Parking
es	Campus Stores
	Job Opportunities
S	The Source
	WUPD (Police)
	Emergency Information

### LEADING Together The Campaign for Washington University

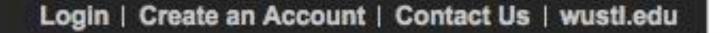
© 2018 WASHINGTON UNIVERSITY IN ST. LOUIS POLICIES

GIVE NOW >



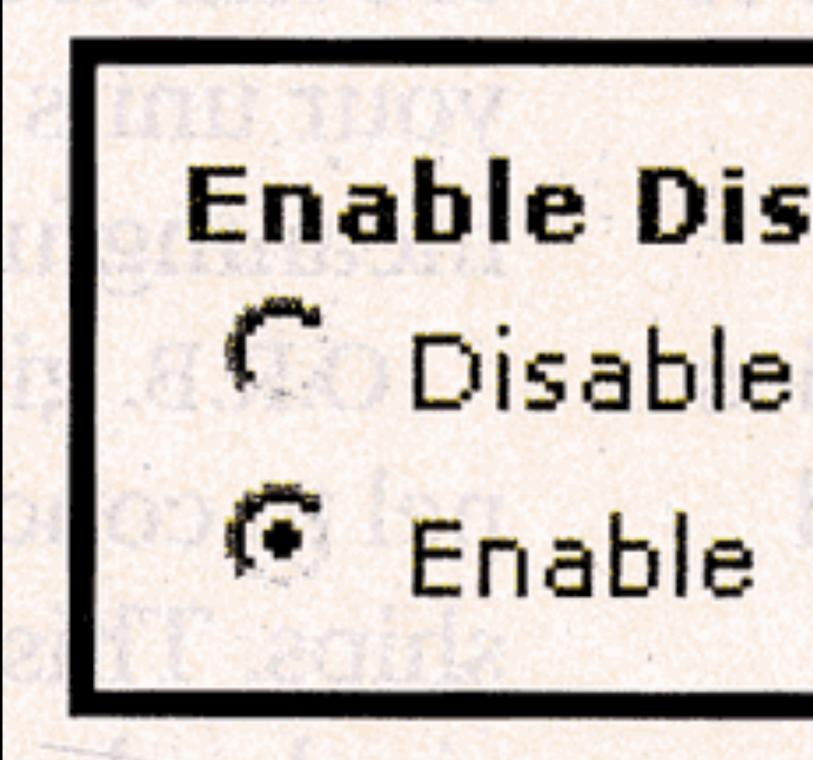
Alumni &





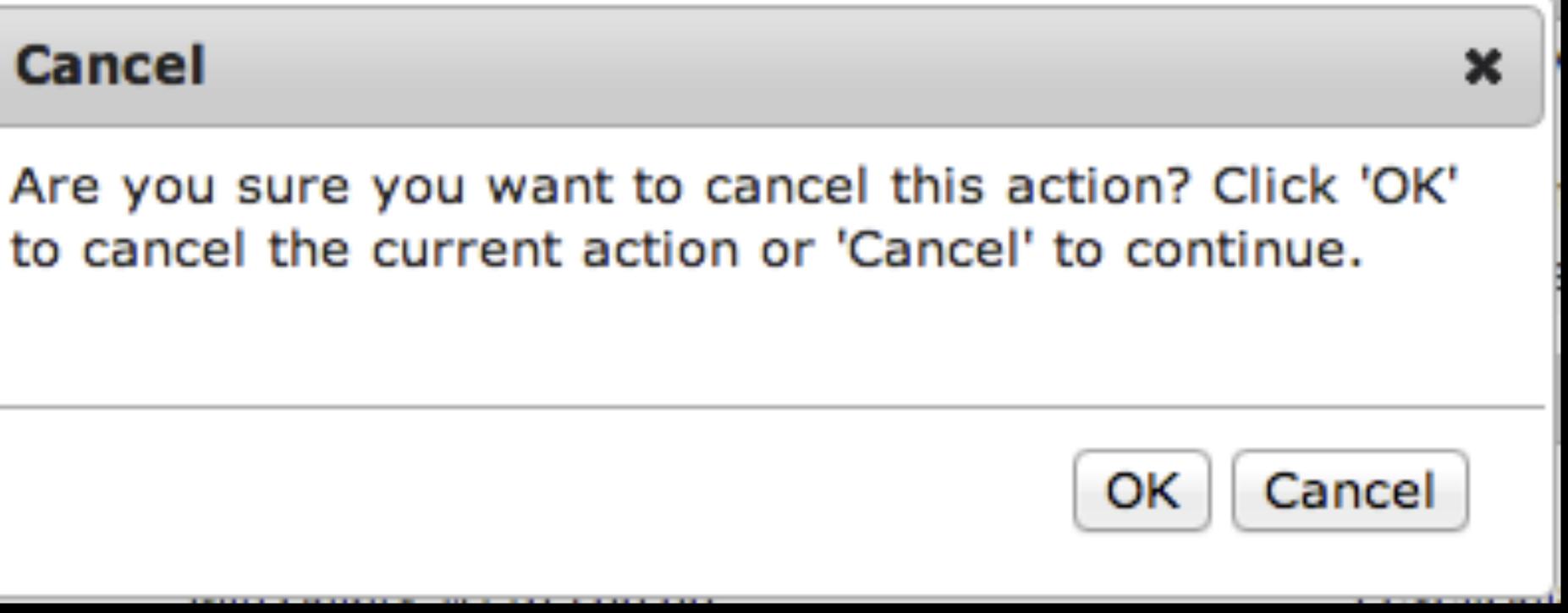






# Enable Disable: Enable

## Cancel

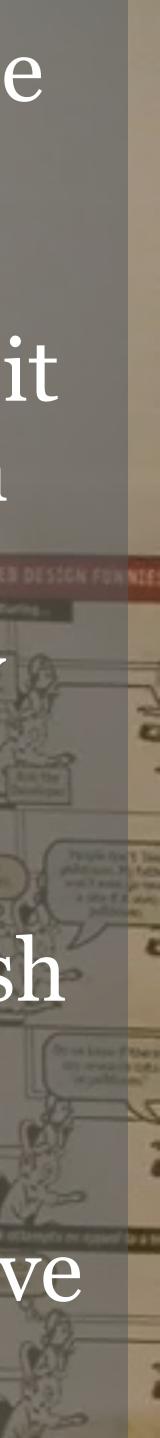


Usability is a quality attribute that assesses how easy user interfaces are to use

"If something is usable — whether it's a Web site, a remote control, or a revolving door — it means that [a] person of average (or even below average) ability and experience can figure out how to use the thing to accomplish something without it being more trouble than it's worth."



"If something is usable - whether it's a Web site, a remote control, or a revolving door — it means that [a] person of average (or even below average) ability and experience can figure out how to use the thing to accomplish something without it being more trouble than it's worth." —Steve Krug



## Learnability

Efficiency

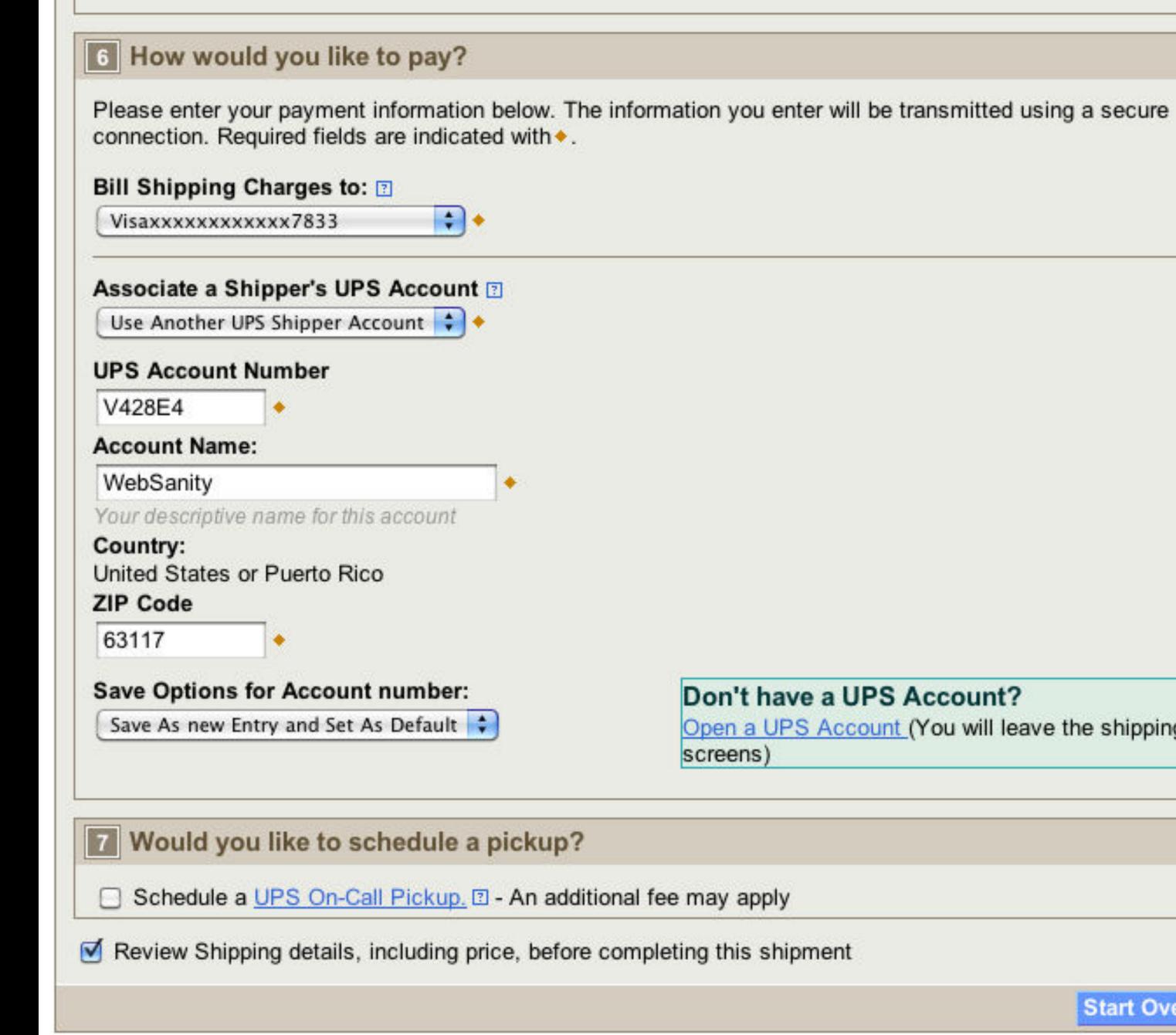
Memorability

Errors

Satisfaction

## Learnability

# How easy is it for users to accomplish basic tasks the first time they encounter the design?



#### Don't have a UPS Account?

Open a UPS Account (You will leave the shipping screens)

Start Over Next »



## Instructor Review Copy Request

.............................

In order to best serve your needs, please select the appropriate category below. Please note, you must be an instructor at an accredited high school, vocational career center, community college, or university and be considering this title for use in your class in order to be eligible to receive an evaluation copy.

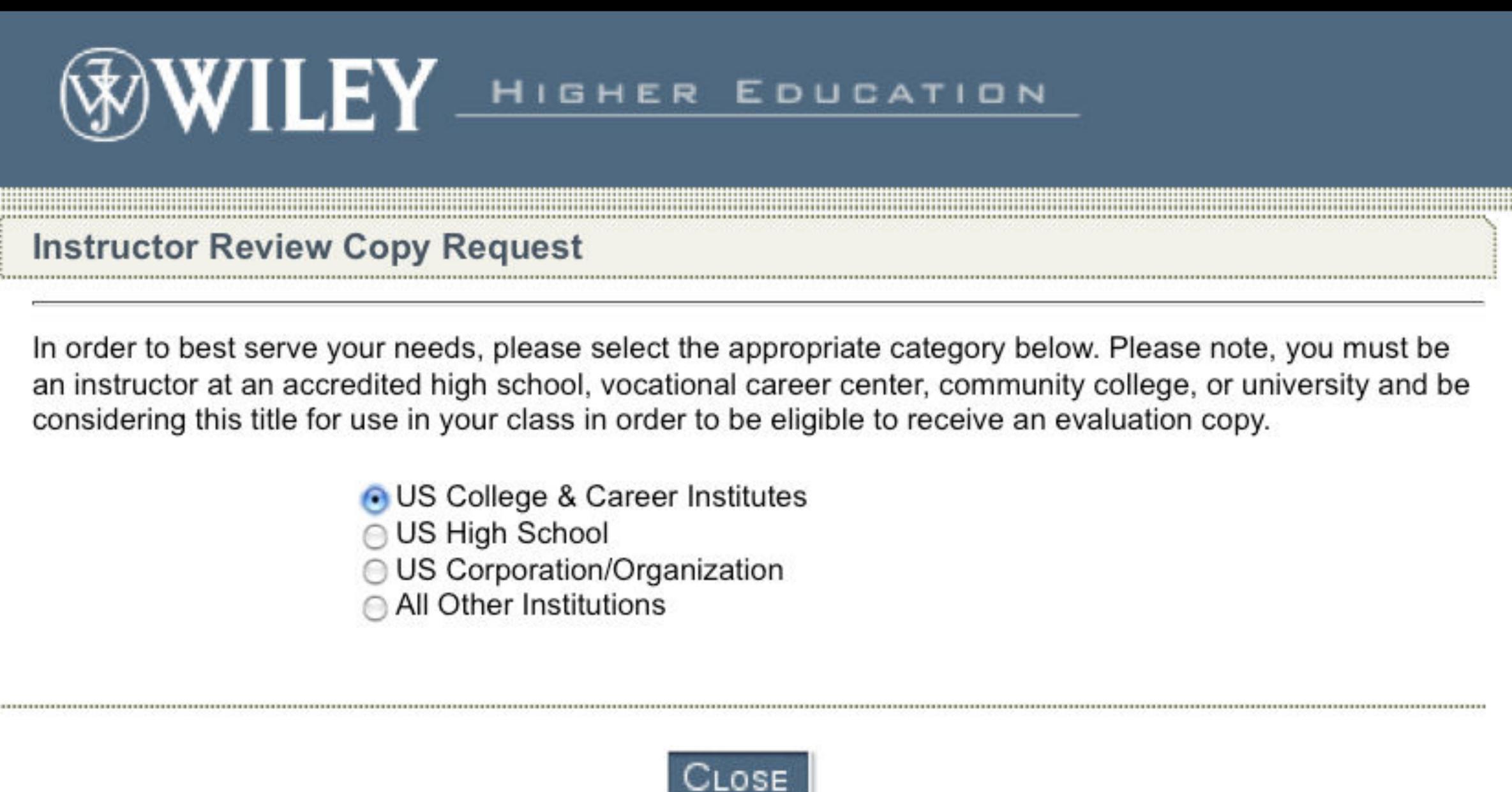
• US College & Career Institutes

- OUS High School
- US Corporation/Organization
- All Other Institutions

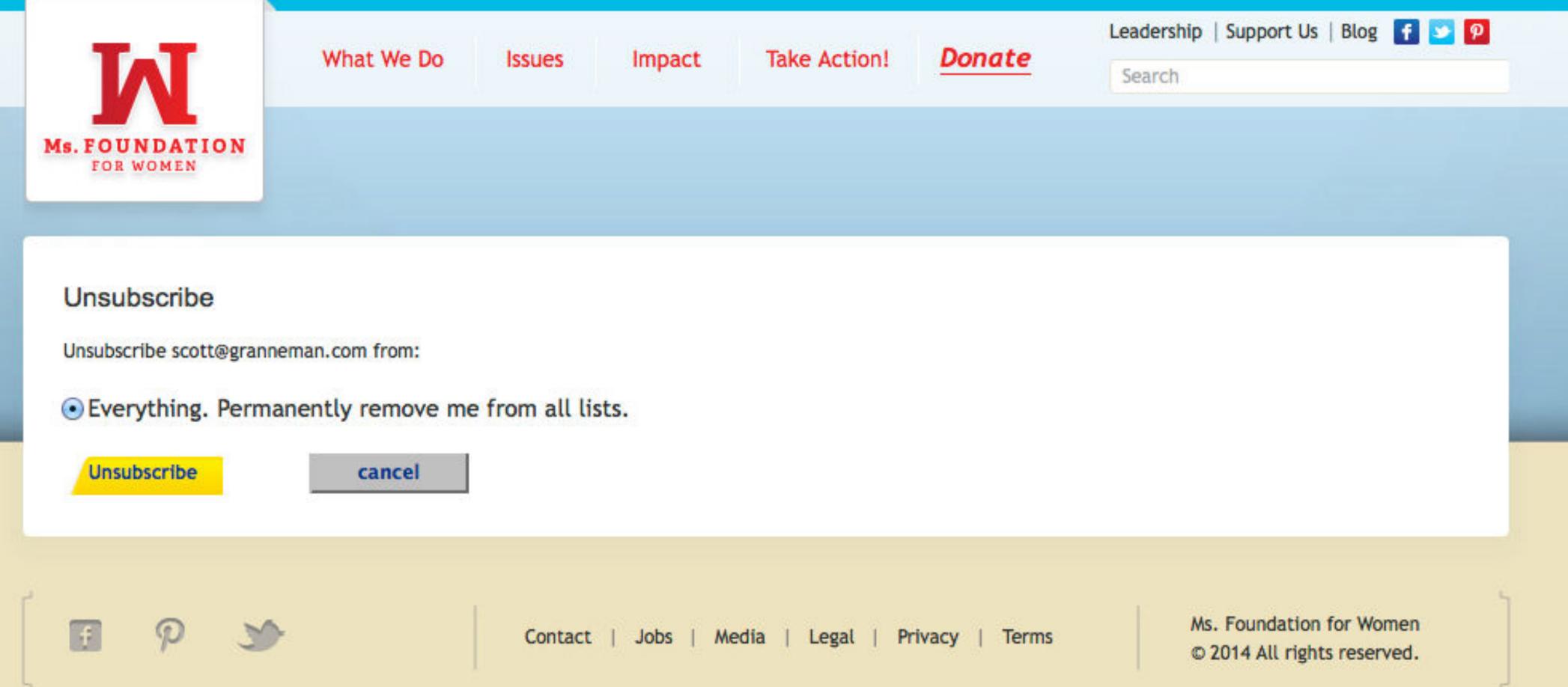


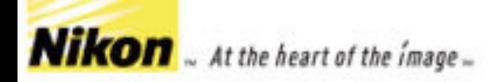






### Ms. FOUNDATION FOR WOMEN CELEBRATING 40 YEARS





Join the Nikon Community Now!

Email Address:

scott@granneman.com

Please carefully check your email address entry.

To ensure your email filter does not block messages from us, add our 'From' address (nikon@nikon.net ) to your Address Book.

#### ZIP Code:

63112
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 Yes Send me education based messages that will help me get the most out of my photography and sport optic equipment including helpful tips and lessons, inspirational articles and other related educational messages.

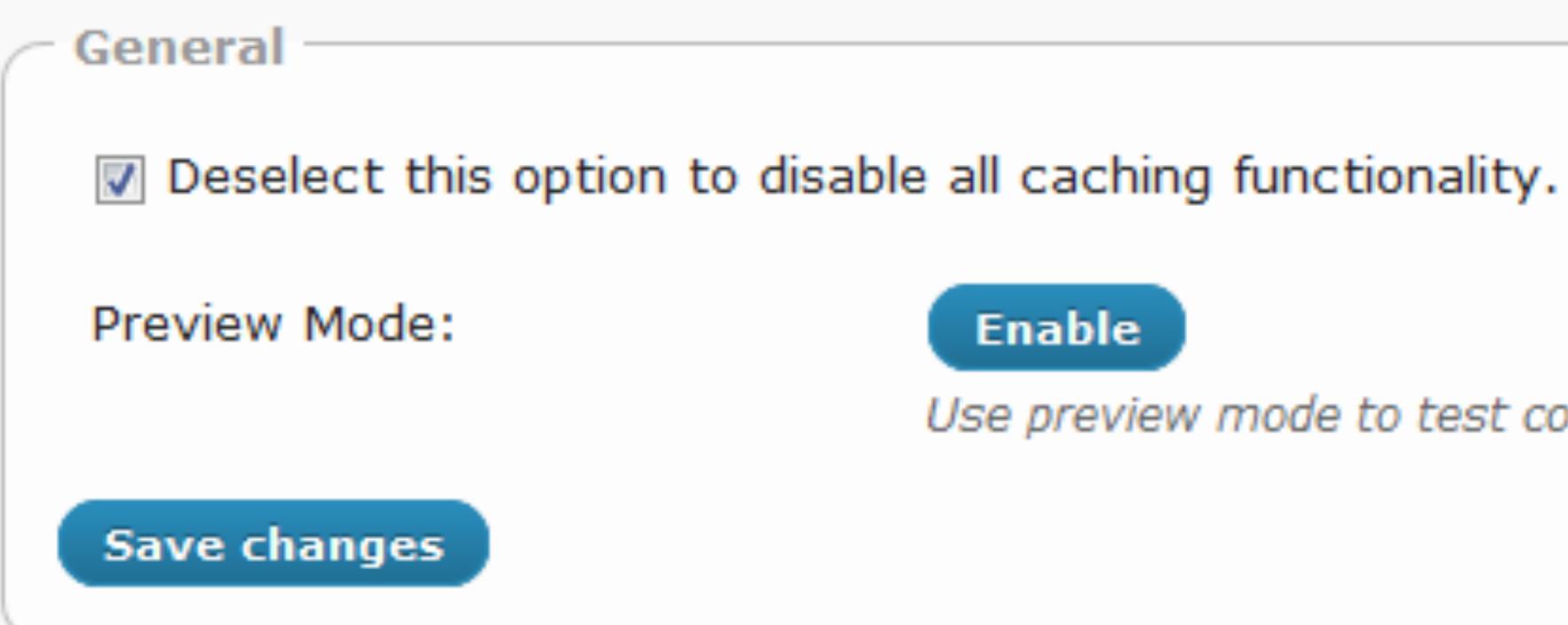
O Yes Send me the Nikon corporate newsletter that will keep me up to date on all the latest company news including newly released products, rebates and other relevant company information.

Yes Send me special offers from Nikon marketing partners. Please note that these messages will come from Nikon, and at no point will
 No
 Nikon will share or sell your contact information with these third parties.

O Yes 🕑 No

If you would prefer to **not** receive additional email messages from Nikon, please select No.

Submit





Use preview mode to test configuration scen

## faq's select product Select Product



### Please select a product







### Create a New Account

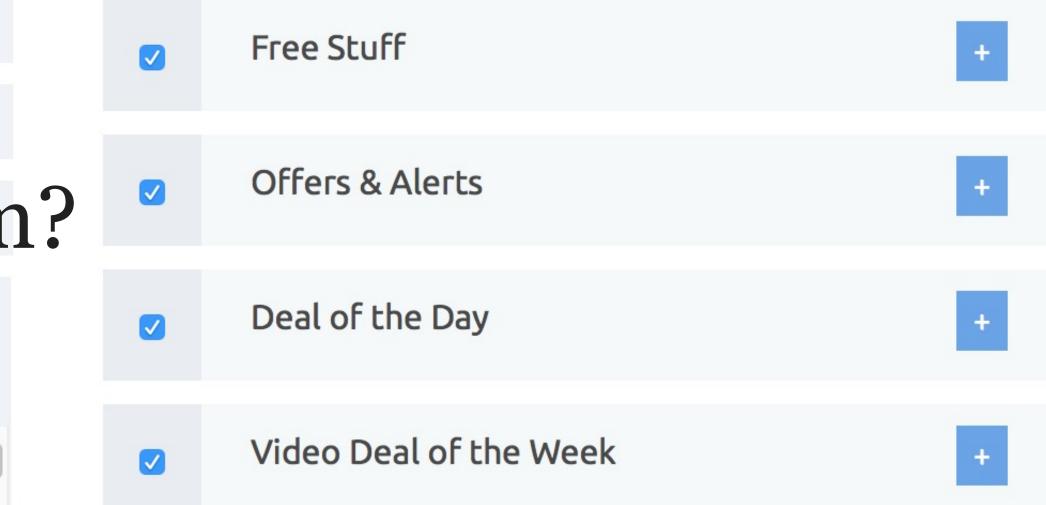
#### Your Details

Create one account to manage everything you do with Packt, from your shopping preferences to your collection activity.

Email Address *	scott@granneman.com	
First Name *	Scott	
Last Name *	AZais a problem	n
Tech Preferences	Web Design 🕸 Bootstrap 😵 Git 😵	
	Infinispan	
	MongoDB	~
Password *	Neo4j	
	PostgreSQL	
Confirm Password *	SQL Server 2014	
	SQL Server	
	Akka	
	AndEngine	

#### Be the first to get our latest deals

To change your mail preferences once you have registered, visit the 'My Account' section of this site.



#### **Terms & Conditions**

By clicking REGISTER, you are agreeing to our Policy and Terms & Conditions





#### • (314) 935-5601

WUST

#### Vehicle E

## Please Enter All A

\*License Plate:

974XMX

\*Plat

VIN #:

\* Required Fields



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# A–Z is a pr

<b>RKING AND TRANSPORTATION</b>				
PERMITS	NOT LISTED			
5601 • <u>parktrans@wus</u> t	BEIGE BLACK			
VUSTL-DANFORTH	BLUE BROWN BRONZE			
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All Available Info On Yo	CREAM/IVORY DARK BLUE			
Missouri 🗘 🗸	DARK GREEN GOLD GREEN			
	GRAY LAVENDER LIGHT BLUE LIGHT GREEN			
ave Cancel ght©2003, Cardinal Tracking, Inc	BURGANDY/MAROON MULTI-COLORED ORANGE PURPLE			
problem?	PINK RED ALUMINUM/SILVER TAN TURQUOISE WHITE YELLOW			

# When it comes to learnability, novelty is your enemy



Jakob Nielsen's Law of the Web User Experience "Users spend most of their time on other websites."

About

Academics

Prospective Students

Worship & Formation

## Bexley 😽 Seabury An Episcopal Center for Learning & Discipleship



#### CAMPUS COMMUNITIES

## **Campus Communities** The Bexley Seabury Federation offers

#### **FEDERATION NEWS**

## { Master of Divinity

{ Doctor of Ministry

{ Anglican Studies

{Lifelong Learning

• Living A Spirit-Filled Life: Free Online Course with the Rev. Albert Cutie

## FROM THE PRESIDENT

Doing Scripture through the Prayer Book In the next several weeks, the entire Bexley



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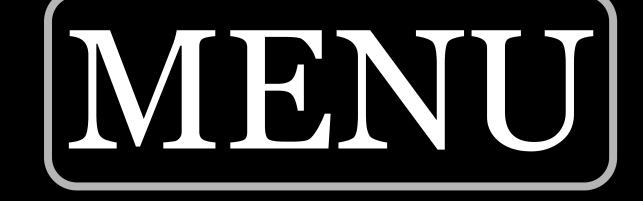
{Lifelong Learning

• Living A Spirit-Filled Life: Free Online Course with the Rev. Albert Cutie

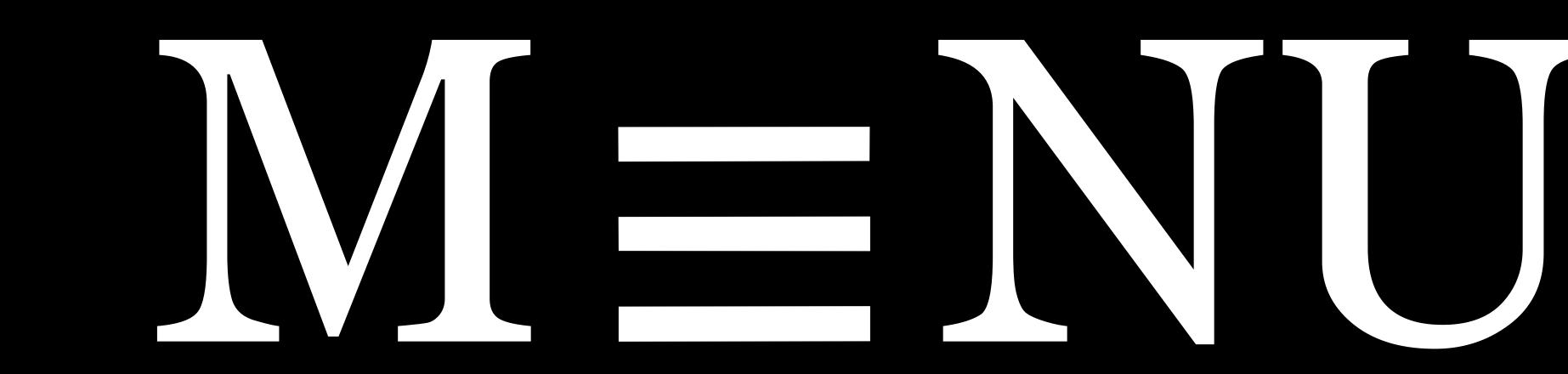
## FROM THE PRESIDENT

Doing Scripture through the Prayer Book In the next several weeks, the entire Bexley





# 

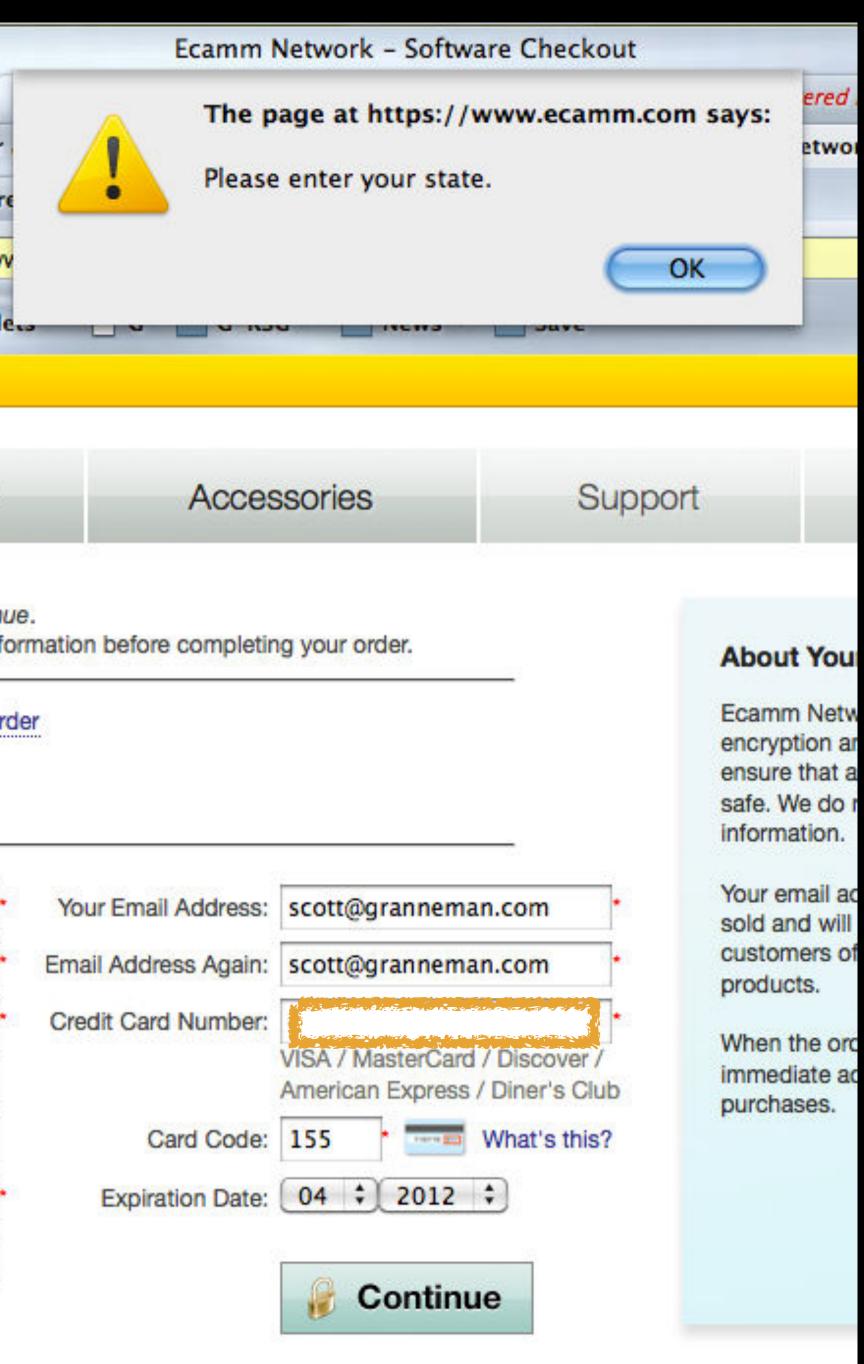




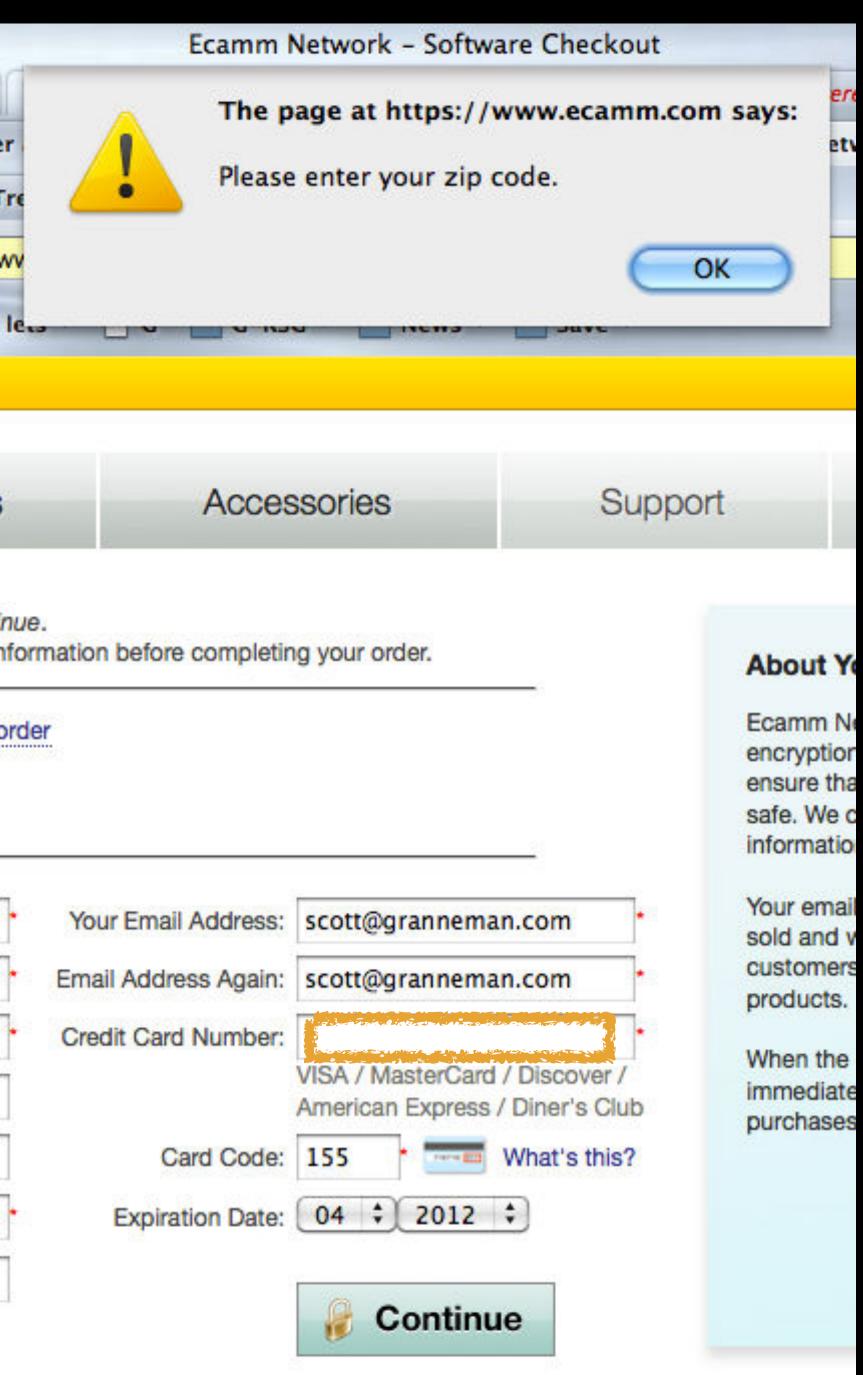
## Efficiency

# Once users have learned the design, how quickly can they perform tasks?

) 🙆 🔘			
Review: Novatech nTablet	Window	The gro	1
The Joy of Tech comic Ge	ek, we	It Gets Bette	r
Coding Horror: Dictionary	Attacks	Watch Star T	re
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F + TBC + RSG	• 📺 ws •	Soc - 📄	le.
A fillable form has been det	tected on thi	s page.	
ecamr	n	Mac Apps	
You will be given Your Order:	an opportuni Printopia (1) Electronic De	nd then click <i>contir</i> ty to confirm the in click to change o elivery	for
Your Name:	Scott Gran	neman	•
Address:	1610 S. Big	Bend Blvd.	•
City:	St. Louis		•
State/Province:			l
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Phone:			
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Review: Novatech nTablet	Window	C The gro
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Coding Horror: Dictionary	Attacks	Watch Star Tr
	Network, LL	C (US) https://www
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ecamr	n	Mac Apps
		and then click continuity to confirm the info
Your Order:	Printopia (1)	click to change or
Delivery:	Electronic D	elivery
Amount:	\$9.95	
Your Name:	Scott Gran	neman
Address:	1610 S. Bio	g Bend Blvd.
	St. Louis	•
State/Province:	MO	
	MO	
Postal Code:		
Country:	United Stat	tes
Phone:		
	* Required Ir	formation



## **Establish Profile Information**

Account I	nformation
-----------	------------

All fields required.

Date of Birth (?)

02







# Avoid needless animation, no matter how short The question is, what's needless?

## Memorability

When users return to the design after a period of not using it, how easily can they reestablish proficiency?



Overview

Saved Quotes

**Online Billing** 

Policies

Billing Account Summary

Payments

Make a Payment

View/Edit Payments

Automatic Payments

**Financial Information** 

Set Up New Payment Method

View/Edit Payment Methods

Manage Billing Accounts

Due Date Reminder

**Register Billing Account** 

Unregister Billing Account

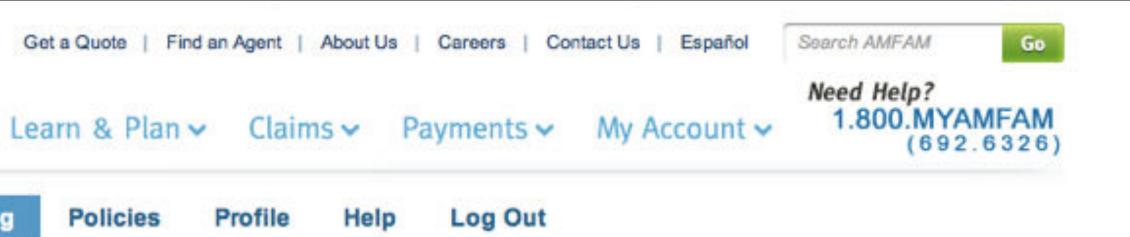
Help

FAQs

Contact Billing

#### **Enter Payment Information - Verification** Verify Enter Payment Confirm Please verify that the information below is correct. If you need to make changes, click "Edit." To proceed, click "Submit." Billing Account: 007-592-614-45 Payment Amount: \$551.00 Payment Method Name: MasterCard Payment Date: 04/05/2010 Submit Edit Cancel







@2007-2009 American Family Insurance. All Rights Reserved.



#### Billing Account Summary

#### Payments

#### Make a Payment

View/Edit Payments

**Automatic Payments** 

**Financial Information** 

Set Up New Payment Method

View/Edit Payment Methods

Manage Billing Accounts

Due Date Reminder

Register Billing Account

Unregister Billing Account

Help

FAQs

Contact Billing

## **Enter Payment Informa**

Enter Payment Confirm Verify To make a payment, please complete the indicates required information Billing Account: 007-592-614-4 Statement Date: Due Date: Payment Amount: ? Payment Method Name:\* Payment Date: ?\*

Previous



@2007-2009 American Family Insurance. All Rights Reserved.

Company Identification

Next

Call us any time at 1-800-MYAMFAM (1-800-692-6326)

5       View Bill ?         03/25/2010       04/21/2010         Minimum Due       \$45.99         Account Balance       \$551.00         Other       \$         MasterCard       View/Edit Payment Methods	ation ) information below an	d click "Next."	
03/25/2010 04/21/2010 Minimum Due \$45.99 Account Balance \$551.00 Other \$	5		View Bill i
Minimum Due\$45.99Account Balance\$551.00Other\$	03/25/2010		
Account Balance \$551.00     Other \$	04/21/2010		
O Other \$	O Minimum Due	\$45.99	
	<ul> <li>Account Balance</li> </ul>	\$551.00	
MasterCard View/Edit Payment Methods Set Up New Payment Method	Other	\$	
	MasterCard Viev	v/Edit Payment Methods	Set Up New Payment Method
04/05/2010 😫 🗮	04/05/2010 😫	1	



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## Inquiring Document: Ticket N48158283 You have a total of 1 ticket(s) on your account.

The amount of the ticket entered is: \$20.00 The total amount of your ticket(s) is: \$20.00

Please select from the following:



I would like to pay for this ticket only. <u>Ticket Number Issue Date Violation</u>







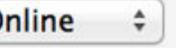


Issue Date Violation Location Amount 07/28/2010 STREET CLEANING 6400 ODELL \$20.00 Total Payment: \$20.00

First name
Last name
Street address
City
State
Zip
Phone
E-mail
Age (optional)
Occupation (optional)
Gender Male \$
Marital Status Married \$
Education Pick one \$
Household Income Pick one \$
How do you usually read The Village Voice? 0
Would you like to receive a Voice Card? Ve

No purchase necessary. You must include your name, address, and a valid e-mail address for your entry to be accepted. Winners will be picked at random and notified via email.

Enter	Clear Form
LIILEI	Cical Form



## By submitting this entry, you agree to share your information with the sponsor of this giveaway.

## Errors

# How many errors do users make? How severe are these errors? How easily do they recover?





Set Up The

Microsoft

Network



## Network Neighborhood



#### Inbox

	<b>1</b>	<u>P</u> rograms	•	📻 Accessories
				📻 StartUp
		<u>D</u> ocuments	•	🚟 MS-DOS Prompt
	<b>.</b>	<u>S</u> ettings	•	🔍 Windows Explorer
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NS N	1	<u>H</u> elp		
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	Start			

## 📻 Games

📻 Internet Tools

- 📻 Multimedia
- 📻 System Tools
- 🔤 Calculator
- 🌍 Character Map



- 😰 Dial-Up Networking
- Direct Cable Connection
- HyperTerminal
- 🖉 Notepad



🙈 Online Registration

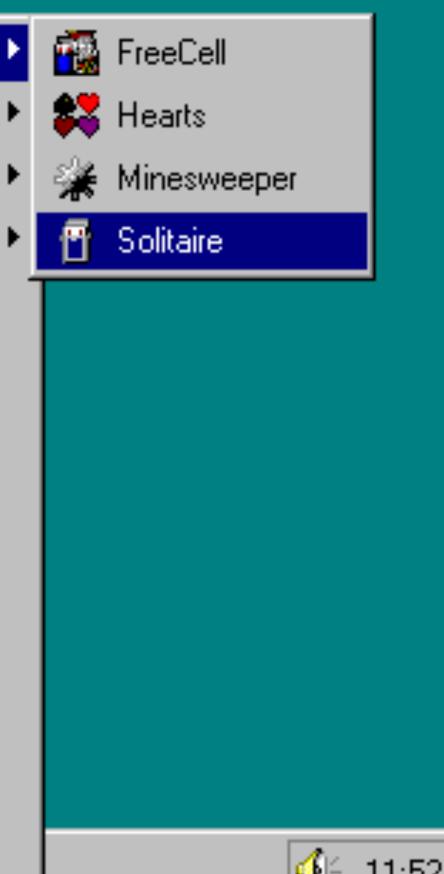


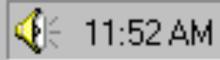


Phone Dialer



🍞 WordPad





## Warn users *before*, not after

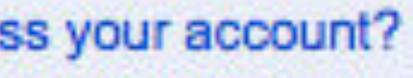


You	Tube
	Sign in to Yo YouTube <b>OR</b>
Username:	rsgranne
Password:	
	Please use y email address
	Stay signed i
	(Sign in)
	Can't acces



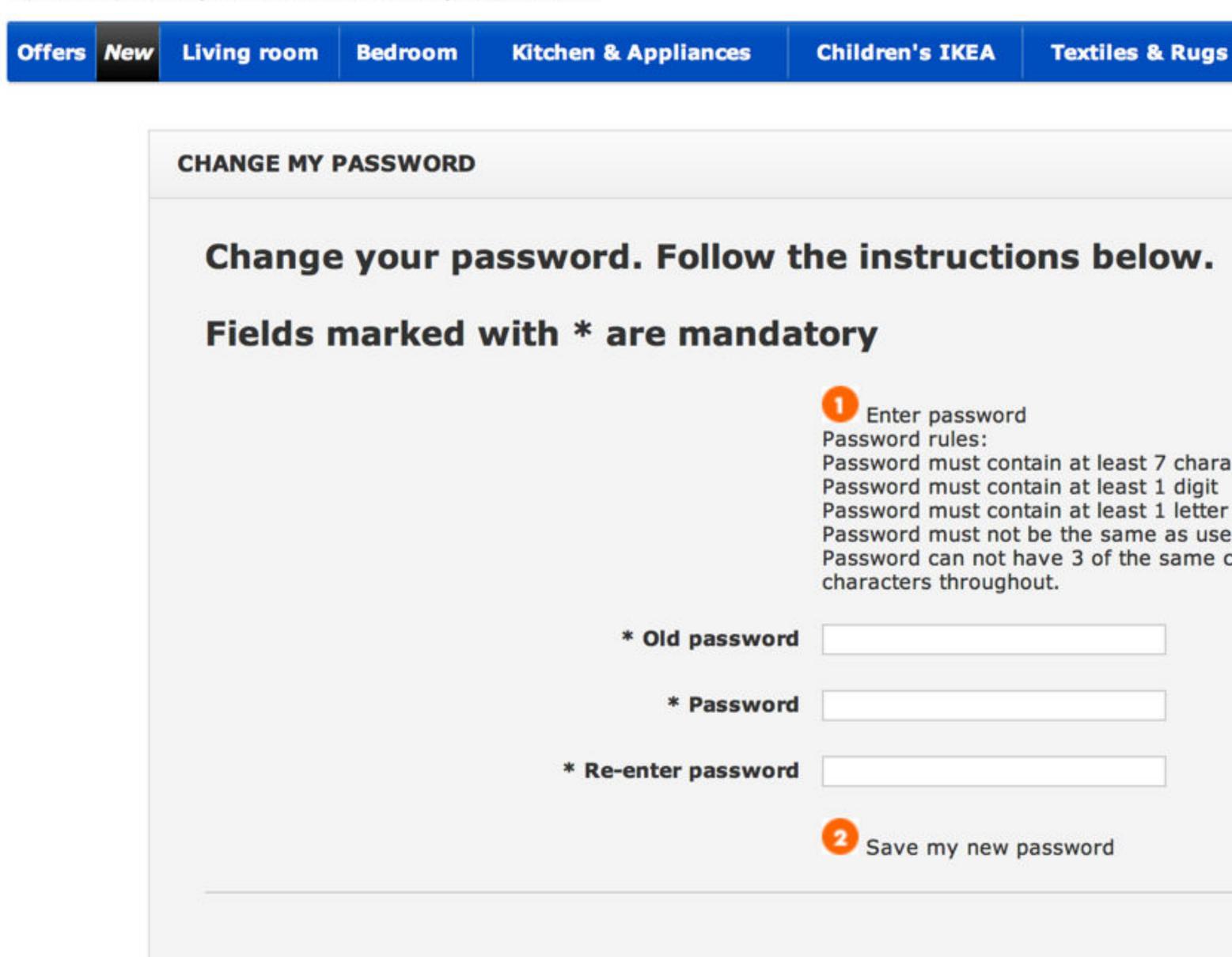
## Coogle Account

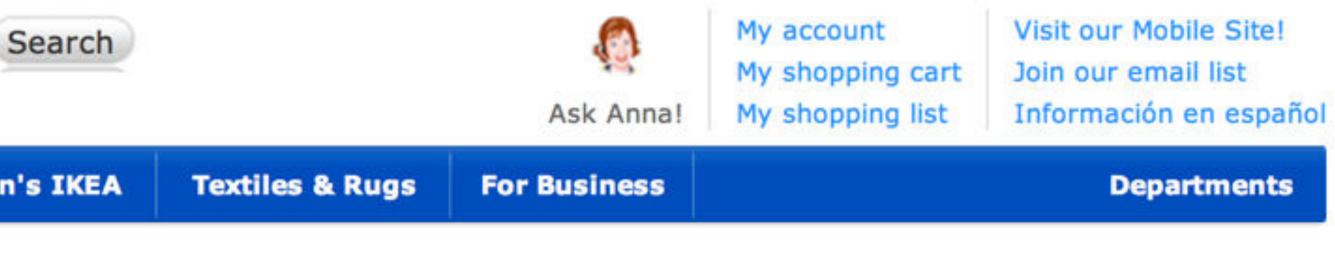
## your full Google Account ss to sign in. in





Welcome back Ralph Granneman! Not Ralph? Click here.





Password must contain at least 7 characters

Password must not be the same as username

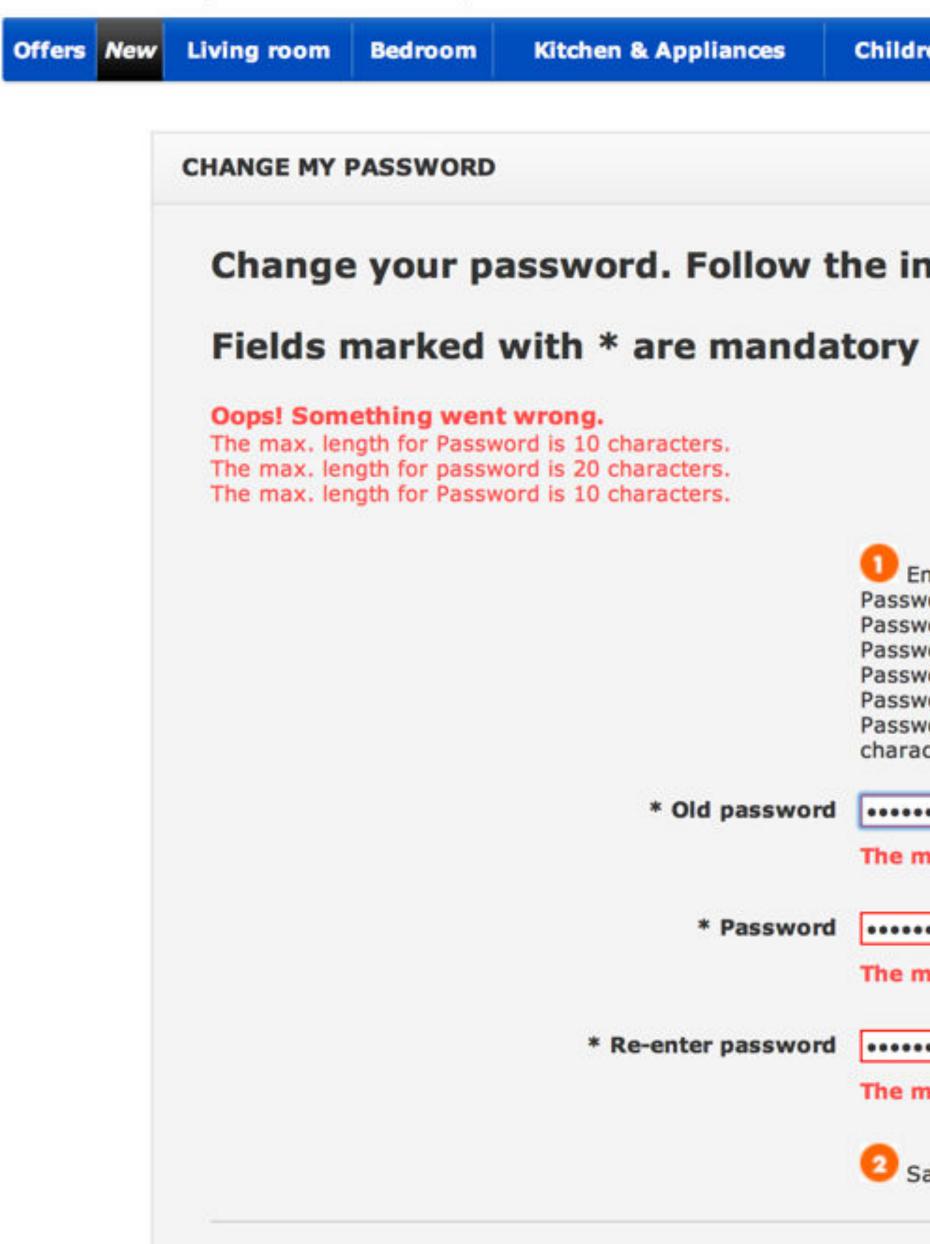
Password can not have 3 of the same consecutive characters, nor 4 of the same

Back

Save and continue



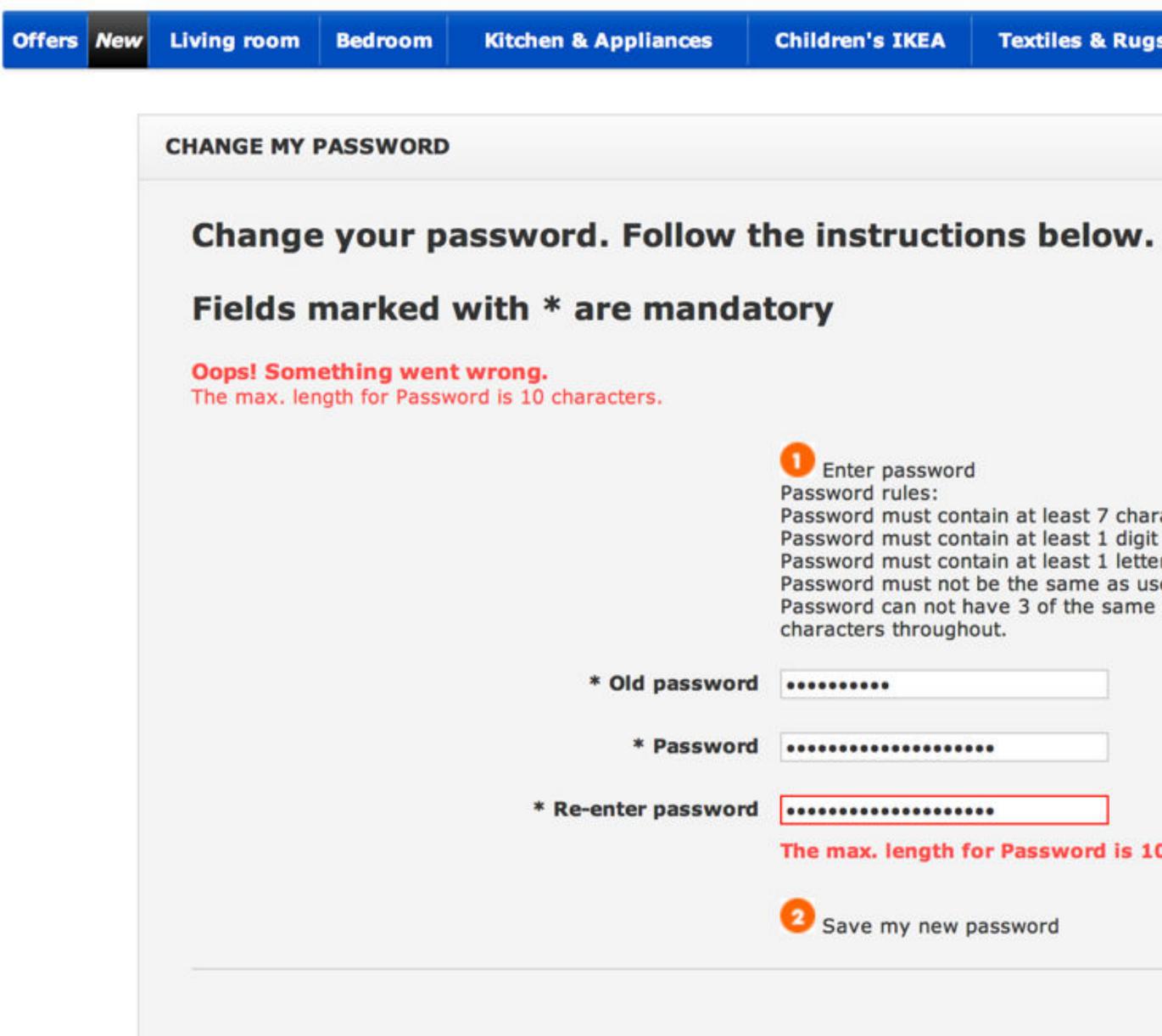
Welcome back Ralph Granneman! Not Ralph? Click here.

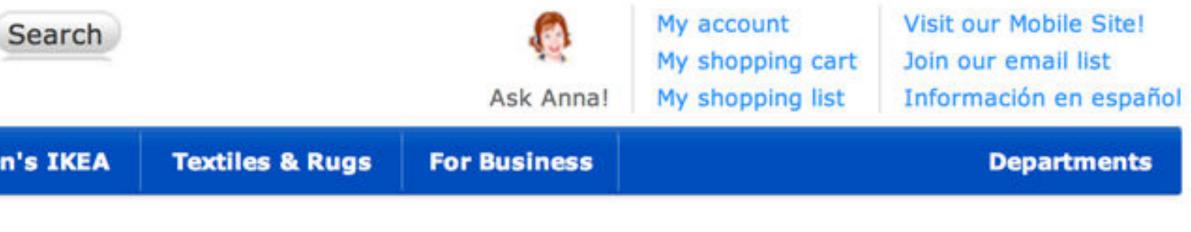


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ren's IKEA	Textiles & Rugs	For Business		Departments	
nstructio	ons below.				
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word must con word must con word must not	tain at least 7 charact tain at least 1 digit tain at least 1 letter be the same as usern ave 3 of the same con	ame	s, nor 4 of the same		
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•••••	*****				
max. length f	or password is 20 cl	haracters.			
•••••	•••••				
max. length f	or Password is 10 cl	haracters.			
Save my new p	bassword				
		Back	Save and cont	inue	



Welcome back Ralph Granneman! Not Ralph? Click here.





- Enter password
- Password must contain at least 7 characters
- Password must contain at least 1 digit
- Password must contain at least 1 letter
- Password must not be the same as username
- Password can not have 3 of the same consecutive characters, nor 4 of the same characters throughout.

••	_
•••••	
	1

- The max. length for Password is 10 characters.
- 2 Save my new password

Back

Save and continue

Video Tutorials If you want to browse specific types of ScreenCasts, ju Mac IOS **ScreenCastsonLINE** Members Area Tutorials orials orials New Members Info Configuration Members Panel Setup iTunes Feeds Membership Renewal Change Password Edit Profile Downloads Support Logout

 Main Page
 Membership Renewal Options

 Edit Profile
 First & Last Name

 First & Last Name
 Email Address

 Change Password
 Leave blank to keep unchanged

 Confirm Password
 Leave blank to keep unchanged

 Save Pofile
 Save Profile

×

Your Payment History

Back

Edit Profile

Scott	Granneman
scott@granner	man.com

## New To Zazzle

Psst... we can't move for

Email Address: Your identification at

scott@granneman.com

Verify Email:

scott@granneman.com

Password: Must be at least 6 character

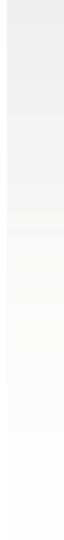
The password you entered mu please reenter.

Verify Password:

Are you age 13 or older? Yes No

We just need a little more info to create your account...

ward 'til you fix the errors below.	
Zazzle	
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st be between 6 and 20 characters,	

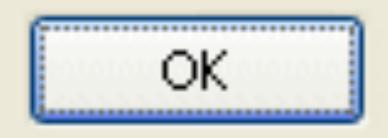


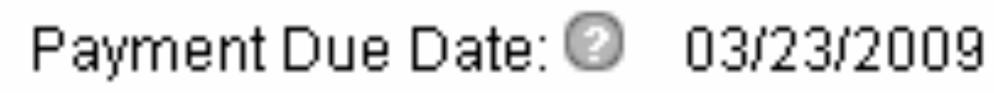
## Make computers do the grunt work, not humans

## The page at https://www.chevrontexacocards.com says:

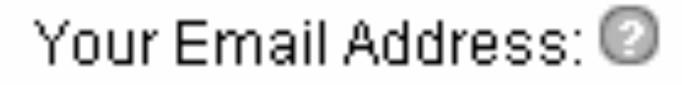
## You have entered an invalid date. Please enter a valid date in mm/dd/yyyy format.















steve@unixwiz.net



Payment Method	
Payment Type: Visa	
Name on Card:	Expiration Date: (exp Month
Payment Card Number:	Card Identification Nu view ex
No dashes or spaces	
Set as default paymer	nt card



piration date is not required for Costco Credit Card).



umber:

xample

## Enter pay statement information

## Company

## Social Security # (no dashes)

## Check number



NOTE-Please enter your 10-digit phone number (without dashes between numbers), including area code.

## United States

## Phone:\*

Ext:

We recently changed our loan format to 10 digits. If you don't have your 10 digit loan number, enter your 7-digit number with three zeroes added before the first digit. For example, if your loan number is 1234567, enter 0001234567.

Loan Number (10 digits):

## Words & labels should be clear



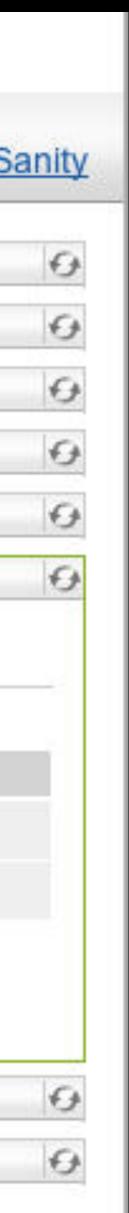
## We're sorry

User not exists or is not logged in.



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- **Organizations**
- <u>Power, Energy &</u> <u>Industry Applications</u>
- Scientific Tools and Discoveries
- <u>Signals</u>
- Standardization
- Transportation

## Organizational Units

- IEEE Regions
- IEEE Sections
- IEEE Societies

## **IEEE History Center**

- About History Center
- <u>About IEEE History</u> <u>Committee</u>
- History Center Staff
- <u>About IEEE Global</u>
   <u>History Network</u>

## Tools

- What links here
- Related changes
- Special pages
- Printable version
- Permanent link
- Random Page
- Wikitext Formatting and Style Guide

Dennard was born in Terrell, Texas, on 5 September 1932. He received his B.S. and M.S. degrees in Electrical Engineering from Southern Methodist University, Dallas, in 1954 and 1956, respectively He earned a Ph.D. from Carnegie Institute of Technology in Pittsburgh, Pennsylvania, in 1958.

A Fellow of the IEEE, Dr. Dennard has earned dozens of awards and honors including the U.S. National Medal of Technology from President Ronald Reagan for his work on the one-transistor dynamic memory cell. He was also elected to the U.S. National Academy of Engineering. Dr. Dennard received the IEEE Cledo Brunetti Award, the IRI Achievement Award from the Industrial Research Institute, and Harvey Prize from Technion, Haifa, and the IEEE Edison Medal in 2001 'For the invention of the 1-transistor DRAM cell, and contributions to the development of the MOSFET device scaling principles.' He was inducted into the U.S. National Inventors Hall of Fame and is a member of the American Philosophical Society in addition to being named the 2009 recipient of the IEEE Medal of Honor "For invention of the single transistor Dynamic Random Access Memory and for developing scaling principles for integrated circuits."

## Interview

FAIL (the browser should render some flash content, not this).

Category: Components, circuits, devices & systems

# r some flash content, not this).

Log in

#### Subject

License question

Have you tried this help article?

Message

which holds the @font-face rule is called) the counting system counts a single pageview for each webfont within the webfont kit."

\$

However, nowhere on your site do you explain how this "counting system" works. JavaScript? Something else?

Thank you.

### Attach screenshots (optional)



(in digits) This is a basic anti-spam measure.

## SUBMIT

foundry@myfonts.com MyFonts is an open marketplace for selling quality fonts. Learn more on the Sell Your Fonts page.

#### For participating foundries

foundrysupport@myfonts.com

Affiliates referrersupport@myfonts.com Join our affiliate program and earn 10% of each purchase.

#### Our office location

MyFonts Inc 600 Unicorn Park Drive Woburn, MA 01801 USA



**Best Sellers Hot New Fonts** What's New Special Offers Webfonts WhatTheFont •

#### FAQs Contact

## Contact customer support

• Anti-spam number doesn't match up. Question was sixty-four; correct answer was 64; you said 'sixty-four'.

If you keep getting this error please email: help@myfonts.com.

Name

Scott Granneman

Email

scott@granneman.com

Order Number

M#######

Subject

License question

Have you tried this help article?

Message

\$



0 items, \$0.00

#### Additional contact info

General questions and customer support help@myfonts.com

**Press contact** press@myfonts.com

Sponsorship requests marketing@myfonts.com

Sell your fonts at MyFonts foundry@myfonts.com MyFonts is an open marketplace for selling quality fonts. Learn more on the Sell Your Fonts page.

For participating foundries foundrysupport@myfonts.com

## **BECOME A MEMBER**

#### Join the ACLU of Connecticut

#### Membership type \*

🔘 New Membership 🔘 Renewal

#### **Membership Level**

○ \$35 ○ \$50 ○ \$75 ○ \$100 ○ \$200

#### Other Amount

Note: Contributions to the ACLU of Connecticut are NOT tax deductible for charitable purposes. The ACLU of Connecticut is composed of two organizations, The American Civil Liberties Union of Connecticut and the ACLU Foundation of Connecticut. Learn more...

#### **Member Information**

Prefix First	Last
Company	
Address *	
Address *	
Address *	

🖨 Print

Suffix

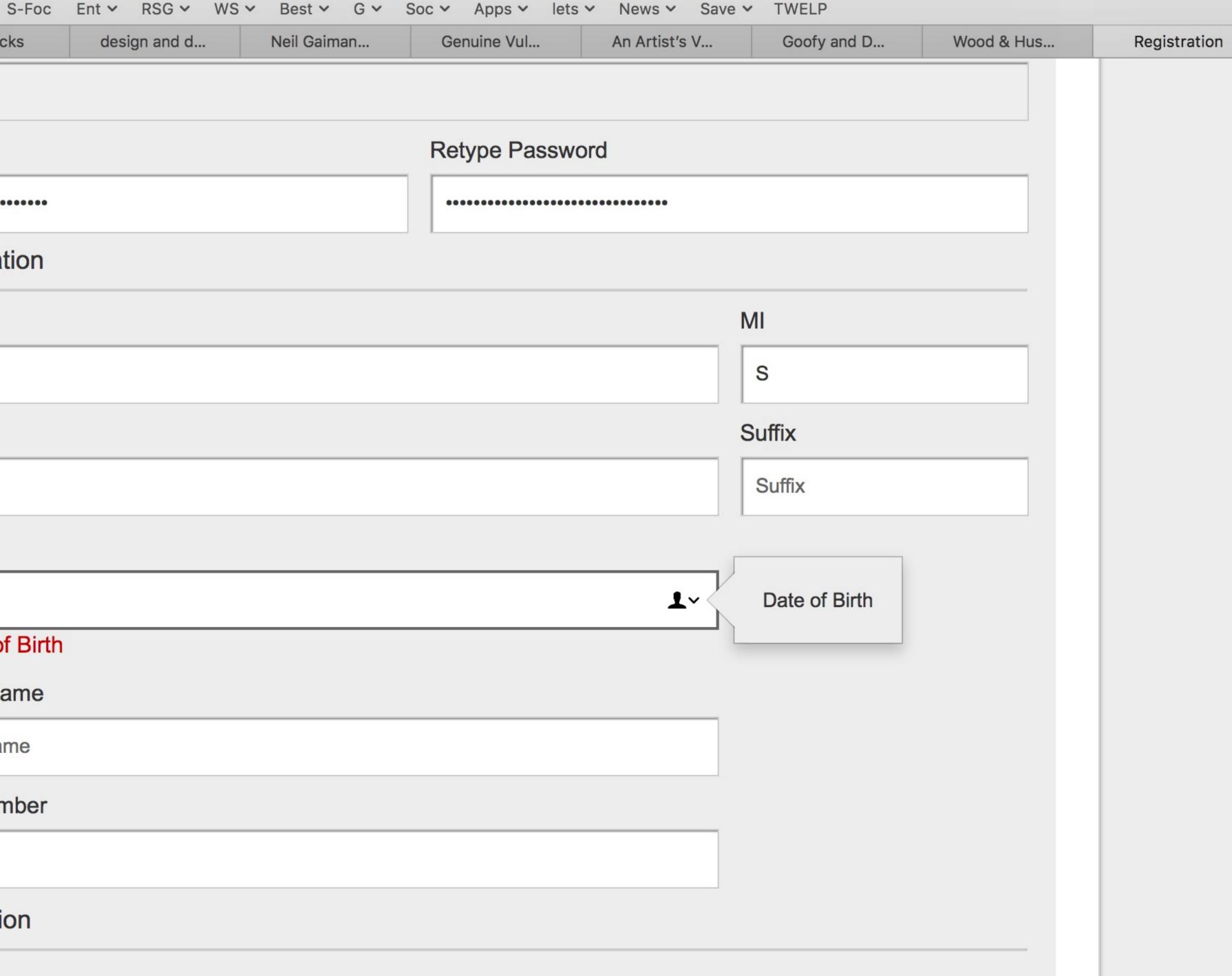
Connecticut

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State

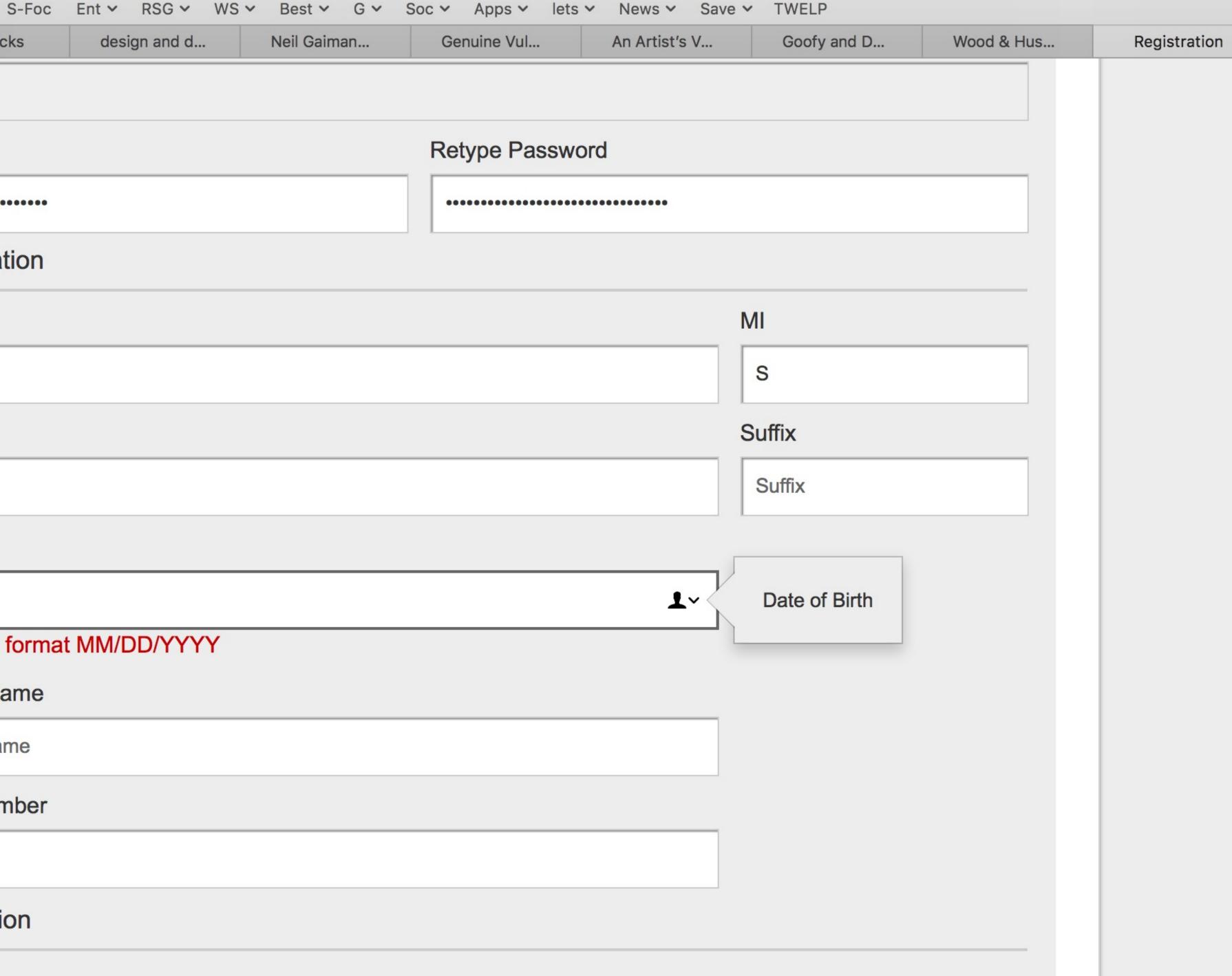
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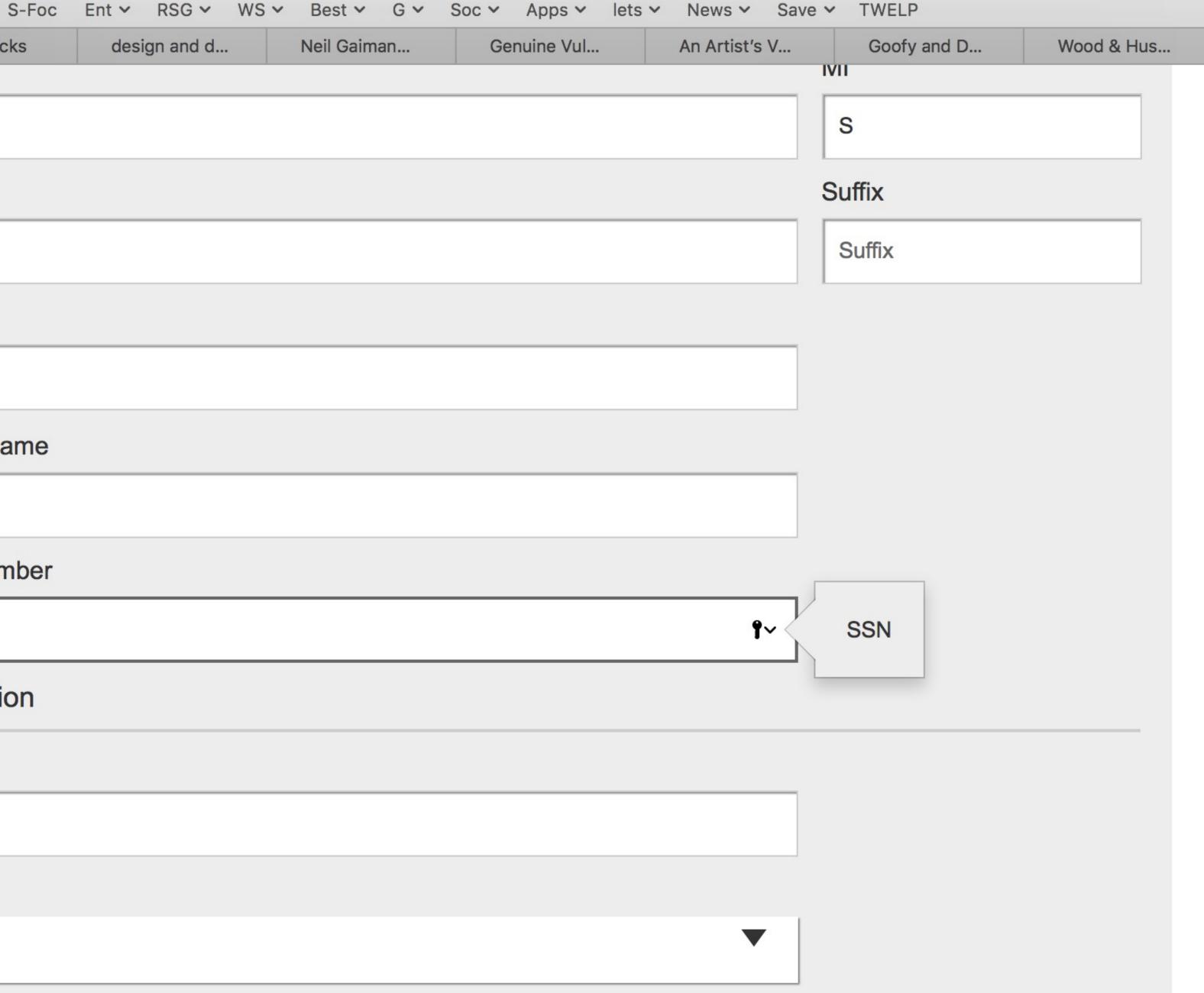
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Registration

+

## Poor layouts increase errors

## mozypro

#### Admin Console

Partners Search / List Partners

#### Users

Search / List Users Search / List Machines Add New User

#### Configuration

Account Details Edit Client Version

Client Configuration

#### Configuration View all

▼ Account Details



Name: WebSanity (change)

Username/Email: admin@websanity.com (change)

Password: Current Password:

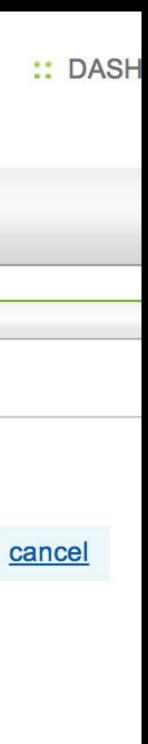
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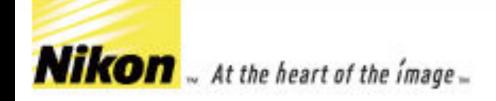
Receive Mozy Pro Newsletter? Yes (change)

Receive Mozy Email Notifications? Yes (change)

Receive Mozy Account Statements? No (change)

Tenin Binter and the state of the second days		E- Andrew Contraction
w Password:	Confirm Password:	Submit





Join the Nikon Community Now!

Email Address:

scott@granneman.com

Please carefully check your email address entry.

To ensure your email filter does not block messages from us, add our 'From' address (nikon@nikon.net ) to your Address Book.

#### ZIP Code:

63112	2		

○ Yes ● No	Send me education based messages that will help me ge helpful tips and lessons, inspirational articles and other i
○ Yes ● No	Send me the Nikon corporate newsletter that will keep is products, rebates and other relevant company informat
○ Yes ⊙ No	Send me special offers from Nikon marketing partners. I Nikon will share or sell your contact information with th
O Yes 💿 No	If you would prefer to <b>not</b> receive additional email mess
Submit	

get the most out of my photography and sport optic equipment including related educational messages.

o me up to date on all the latest company news including newly released ation.

Please note that these messages will come from Nikon, and at no point will hese third parties.

sages from Nikon, please select No.

## eClinicalWeb

Questions/Concerns
🕵 Ask Doctor
Messages
State
😅 Sent Messages
X Deleted Messages
Account Information
🎥 Personal Information
🎥 Additional Information
Reset Password
Intake Forms
🔁 Patient History Questions
🔁 Surgical and Allergies
Review
Current Statement
Past Statement
🗊 Referrals
PHR-Complete Report
🖏 PHR-View
🖏 Visit Summary
Appointments
The Appointment
Current Appointment
🗟 Historical Appointments
Requests
Refill Requests

Patient History Questions
Please answer these questions:
Dermatology
bruising
⊖Yes
rash
○Yes ○ No
lumps
⊖Yes⊙No
keloid formation
○Yes ○ No
Constitutional
weight change
⊙Yes⊙No
loss of appetite
⊖Yes⊙No
fever
○ Yes ○ No
fatigue
○Yes ○ No
Ophthalmology
glaucoma
⊖Yes⊖No
glasses/contacts
○Yes ○ No
disease or injury
⊖Yes⊖No

If you prefer to have a card, you can get one by joining Borders Rewards in-store.

I want to receive email from Borders. (You can customize your preferences later in the registration process.)

## track your rewards or become a new Rewards member

\* Enter your Borders Rewards card number

8906967859

\* Phone (Enter numbers only)

3147800489

(ex. 7345551212)

\* Zip Code

63112

I accept the Terms and Conditions

OR check this box to join Borders Rewards

I want to join Borders Rewards

Birthday

Jun 💠 10

Privacy Policy



#### your Borders Rewards

This will allow you the added benefit of tracking your rewards online in addition to making it simple to earn rewards on all your Borders purchases.



## Submit button cut off

## Warn users

## Allow users to recover from errors

Instructor Home	Email Address
My Profile	Email Address
User Information	Release: Email Address:
Personal Information	
Email Address	
Telephone / Fax	Add Another Email
Address	Preferred email for contact:*
Preferred Contact Method	Scott@granneman.com Edit Delete
Employer	wiesejøociweb.com Edit Delete
Courses	
Current Schedule	
Forms and Policies	Telephone / Fax
Announcements	You can provide multiple numbers. Fill out the information
Help	Please include international dialing information in the a
	Release: Type:
	Home

Add	Another	Tele	phone
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Preferred telephone for contact:\*

Office: (314) 579-0066	Edit	Delete	



ation and click the "Add Another Telephone" button for each number.

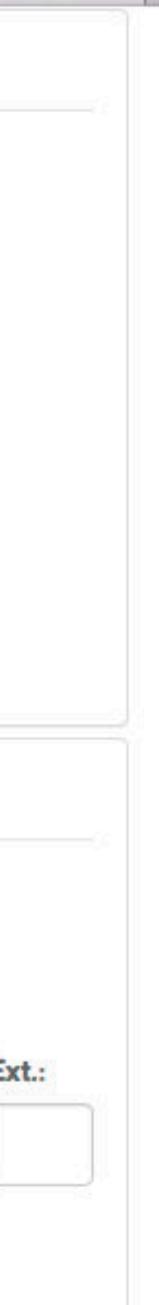
area code field if applicable.

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#### Return

### **Change Your Personal ID**

The new Personal ID you entered can't be used. Please try something different. You have one attempt left to change your Personal ID.

Close

**Return to My Profile** 

**Return to My Accounts** 





#### Display status of transcript order.

### How to interpret the information below:

Please disregard the information below in the following lines: Official Transcript, "Delivery Method and Cost of Order. The values of these fields default and do not accurately represent your transcript order.

The Registrars Office only sends official transcripts. Please ignore the section below that states that the transcript sent for you is not official. As for delivery method, you can be assured that we mailed/faxed your transcript to the address/number you requested. In addition, all official transcripts requested by the student have a charge associated with them and your charge has been processed.

All other fields are accurate.

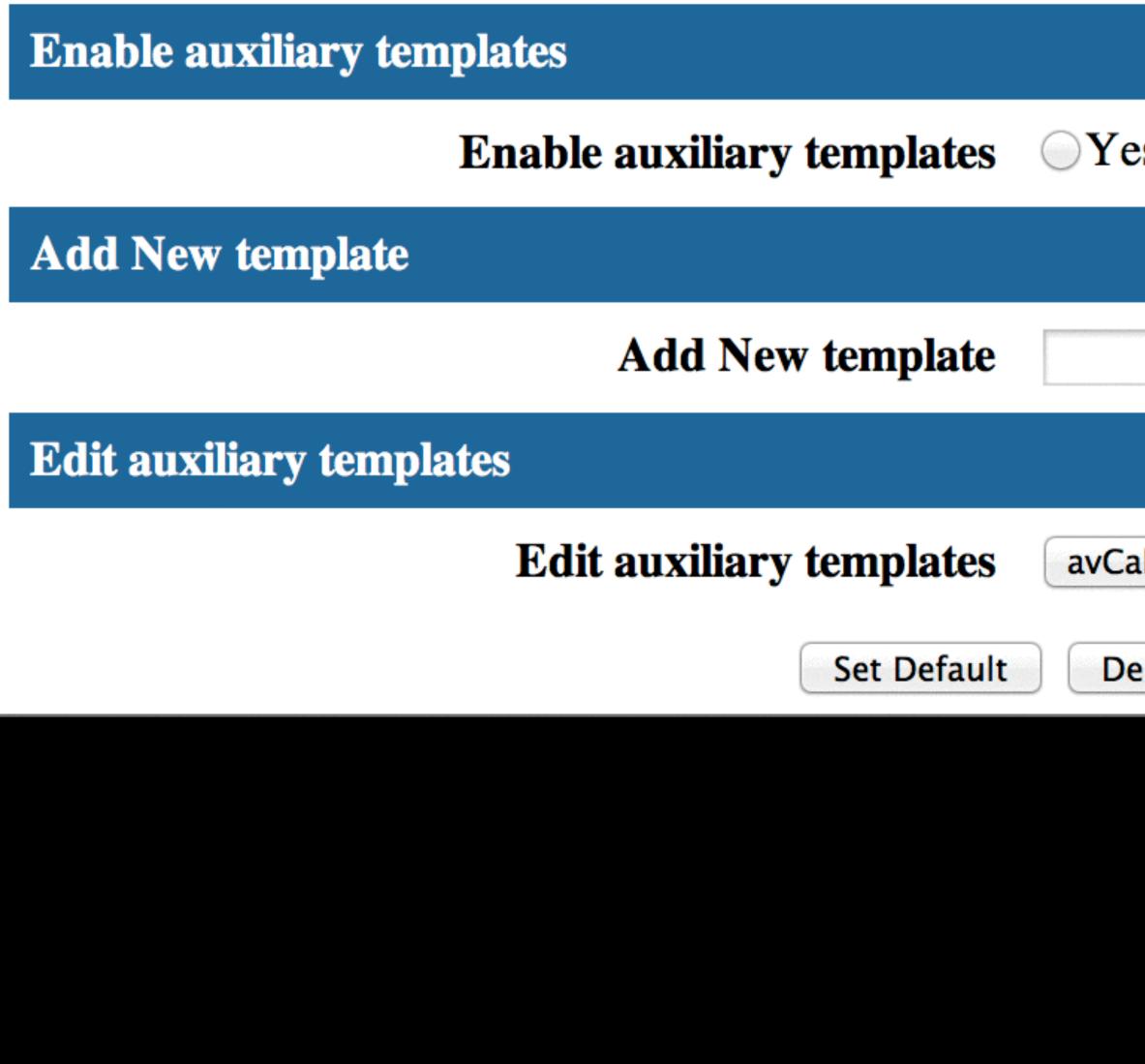
#### Status of Transcript Requests: Oct 27, 2015

Sent Date:OcPrint Date:OcSession Identifier:32Issued to:JanStreet:95City:WaState or Province:MisZip or Postal Code:63Nation:UNCourse Levels:AllNumber of Copies Ordered:1Official Transcript:NoDelivery Method:NoCost of Order:NoPrint Transcript:As

Oct 28, 2015 Oct 28, 2015 327164816 If you have quest Jans Carton 950 Providence Ave Webster Groves Missouri 63119 UNITED STATES OF AMERICA All course levels 1 No No delivery method selected No charge As soon as possible 700058577 Jans W. Carton Nov 20, 2015 04:04 pm

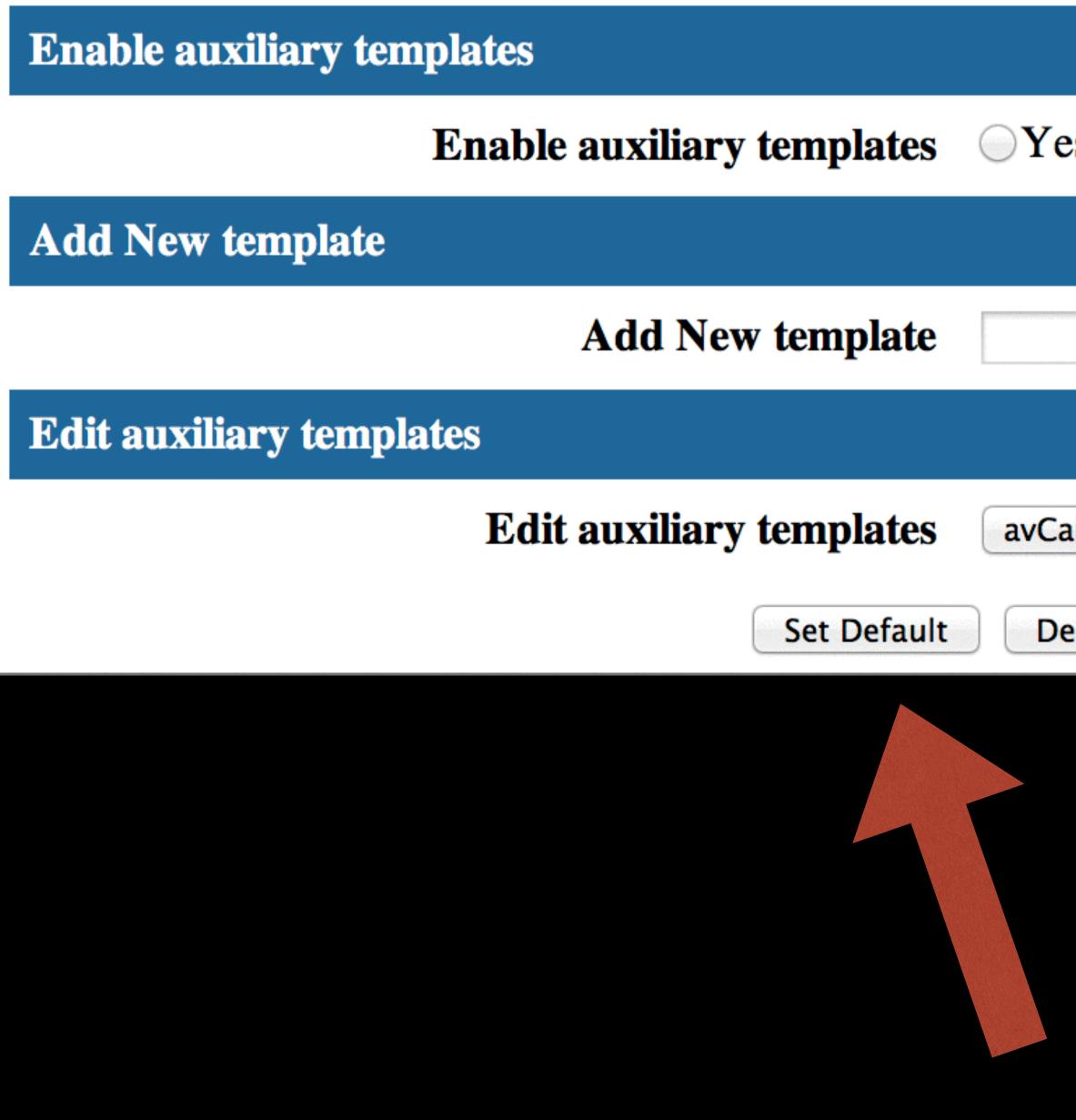
327164816 If you have questions, please include this session ID with all inquiries.

Add, edit and delete additional templates in your site.



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Add, edit and delete additional templates in your site.



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## The button of death

## Satisfaction

## How pleasant is it to use the design?

Tell Us About Yourself

Name

E-mail Address

Preferred contact number:

Best time call:

Please provide your suggestions to enhance Online Banking: Please do not include personal account information here. Use our Secure message section of Online Banking to send account-related questions.

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## **NN**/g Nielsen Norman Group

Evidence-Based User Experience Research, Training, and Consulting

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NN/g conducts groundbreaking research, evaluates user interfaces, and reports real findings - not what's popular or expected. With our approach, NN/g will help you create better experiences for real people and improve the bottom line for your business.



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- All locations & courses

## So far, so good

#### Up next: Usability Week San Diego

Cot LIV Cortified by world renowned experts



Our experts can evaluate your design, help develop your strategy, and train your team at your location. Learn more about our services.

## NN/g Nielsen Norman Group

Evidence-Based User Experience Research, Training, and Consulting

#### HOME TRAINING CONSULTING REPORTS ARTICLES

asterisk

Showing 0-0 of 0 results for "asterisk"

No results found.

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Credibility & Persuasion

E-Commerce Design

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Eyetracking

Human Computer Interaction

Information Architecture

Intranet Design

Interaction Design

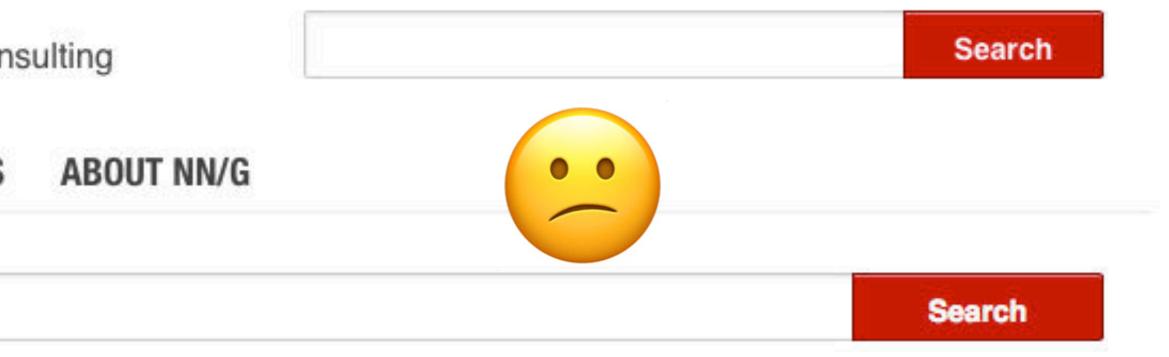
Mobile and Tablet Design

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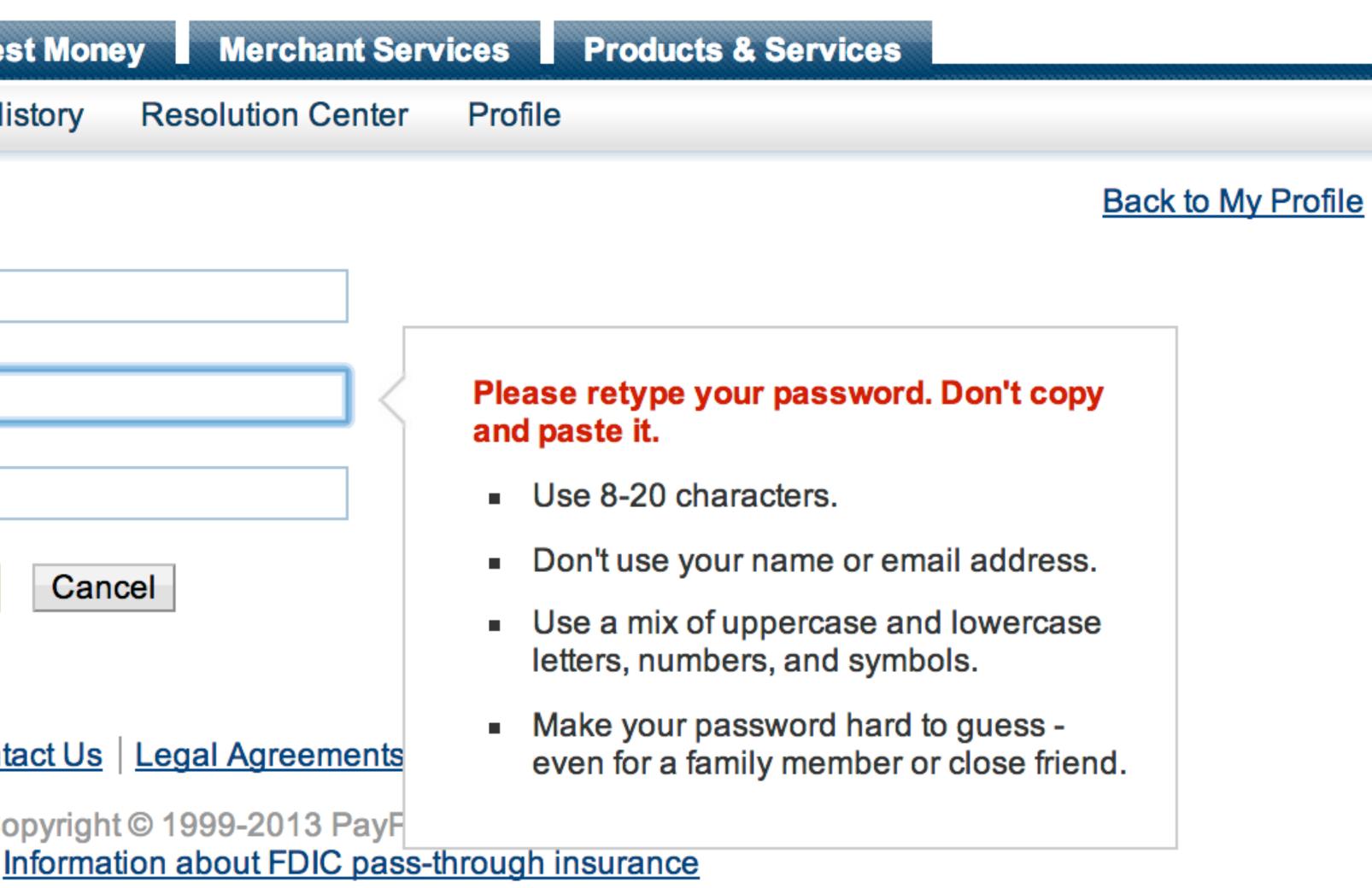
Contact information About Us Why NN/g? Return Policy



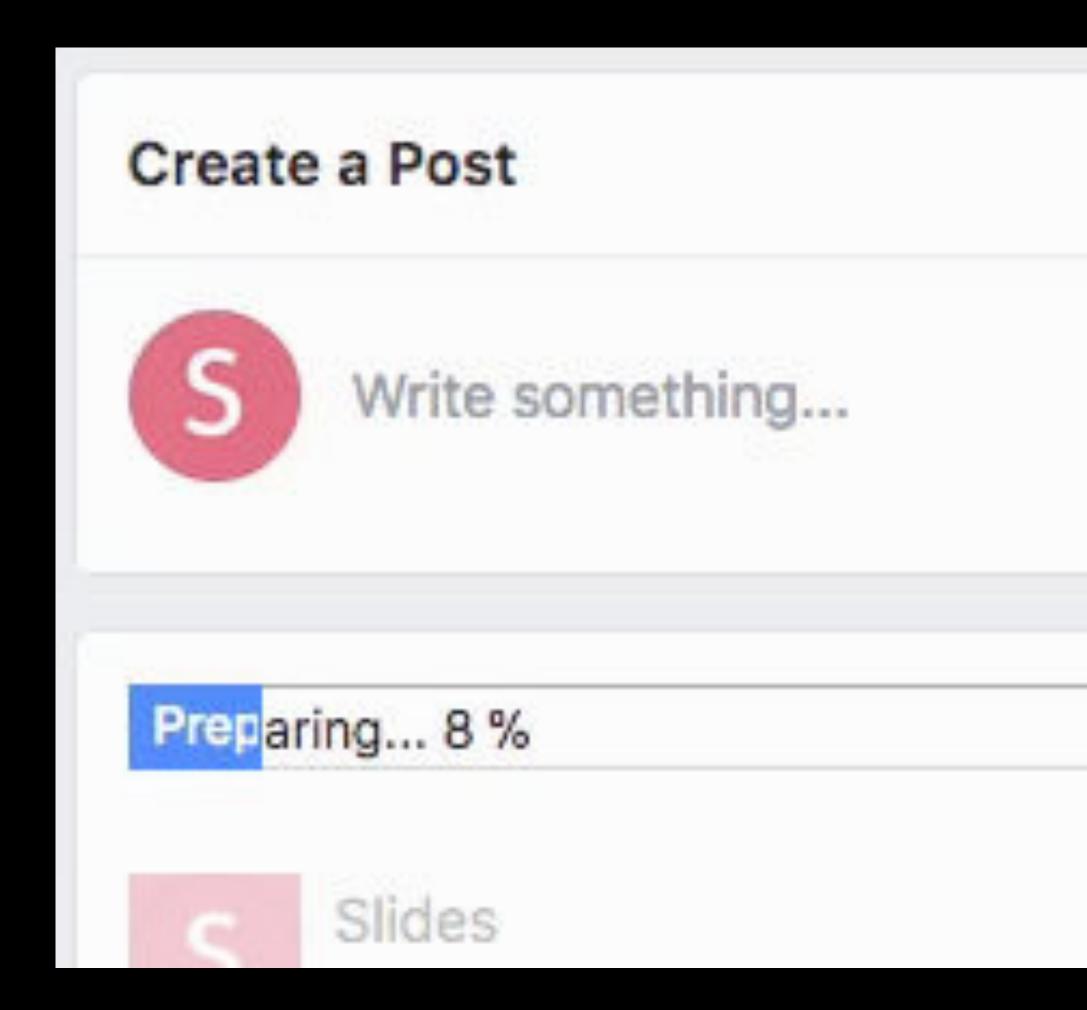
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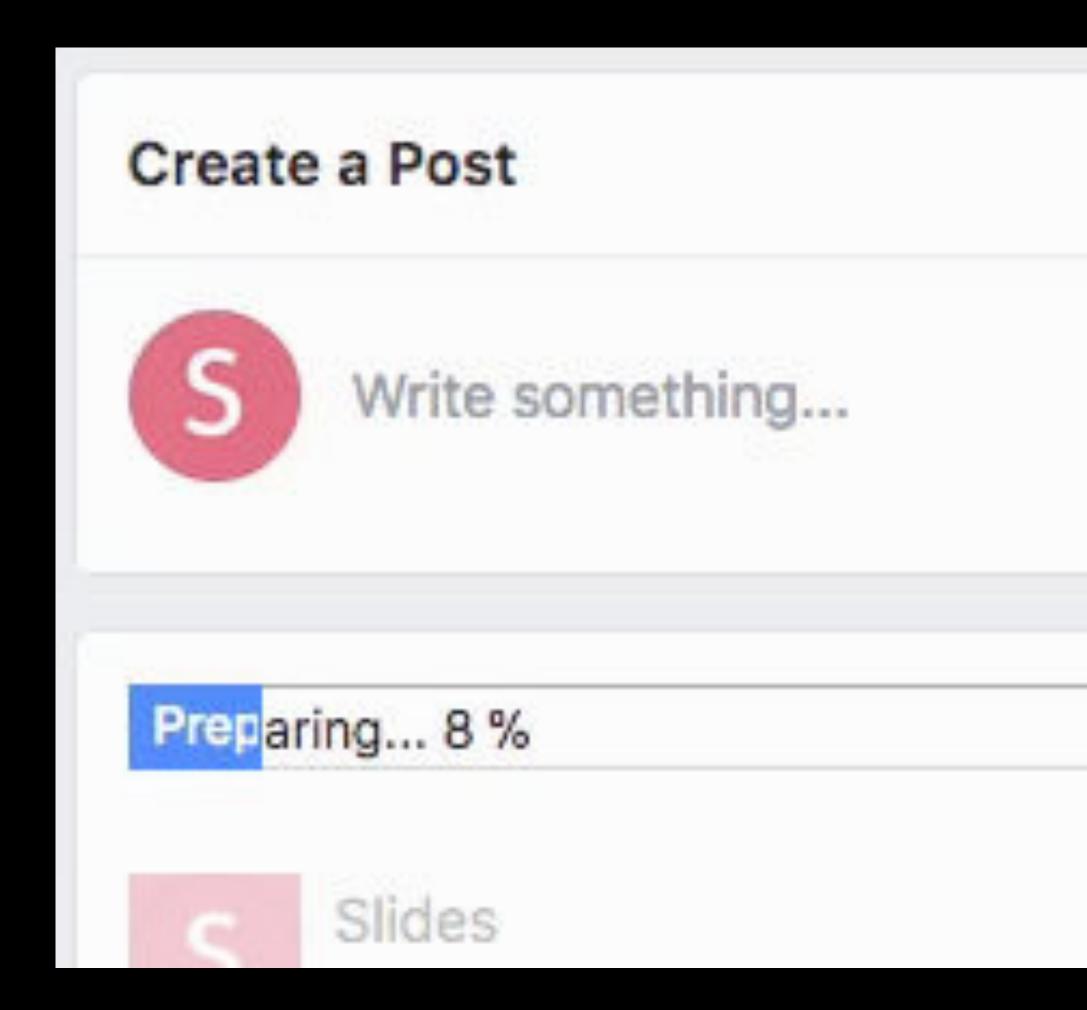


## Thanks, Facebook



Edit

## Video Library



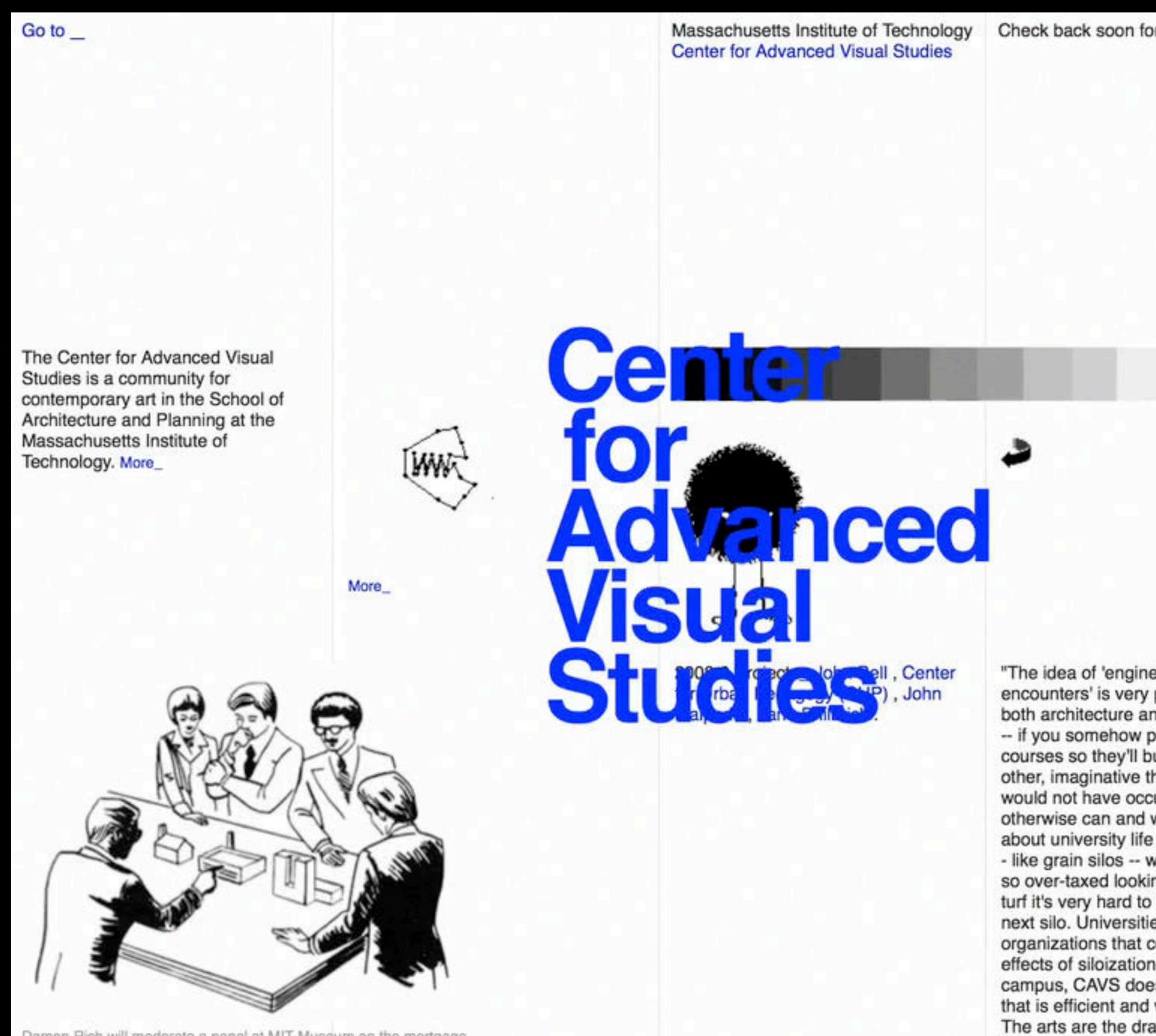
## Thanks, Facebook



Edit

## Video Library

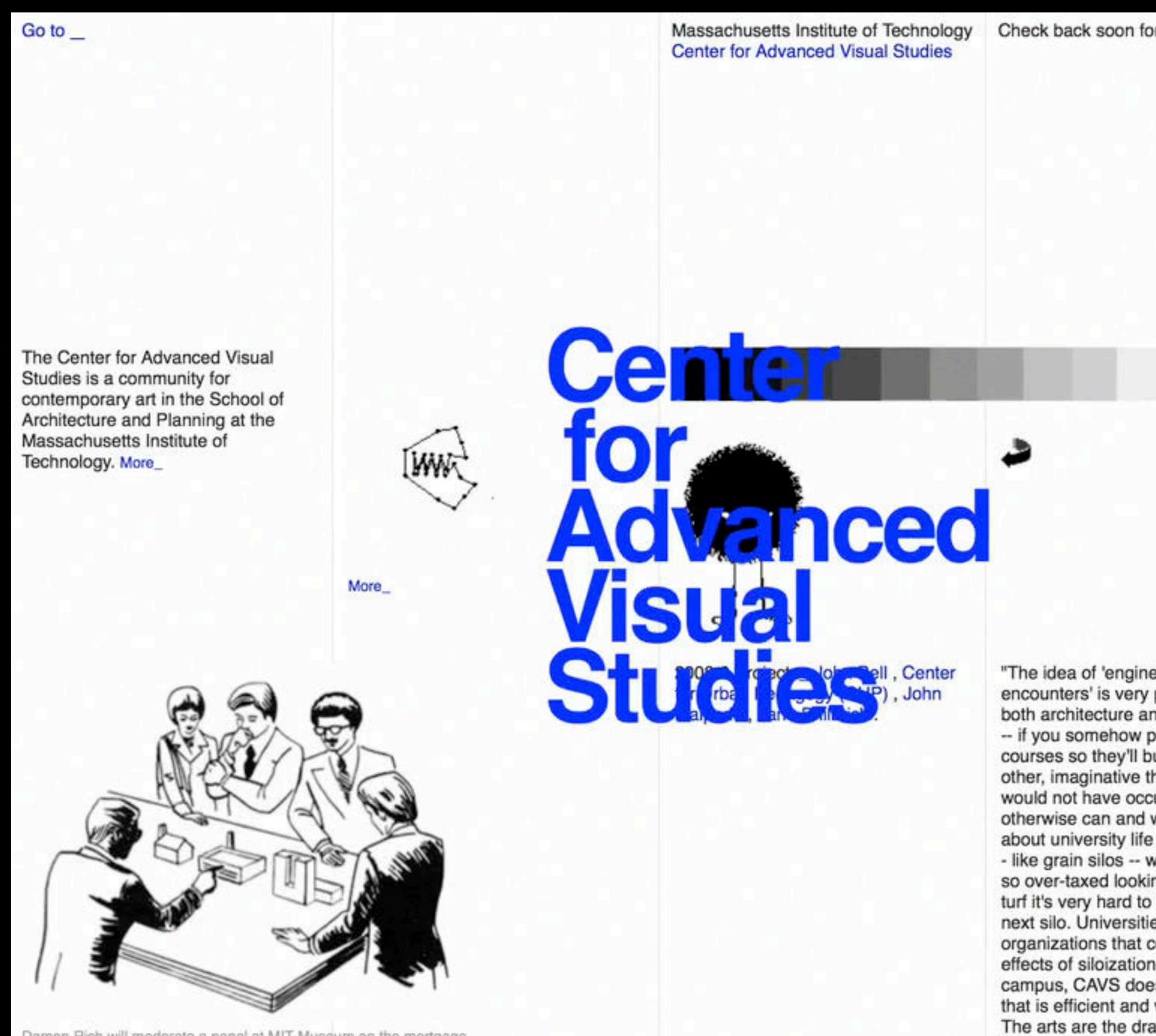
## Animations, especially looping animations, are bad



Damon Rich will moderate a panel at MIT Museum on the mortgage crisis in conjunction with Red Lines, Death Vows, Foreclosures, Risk Structures. More\_

Check back soon for new events

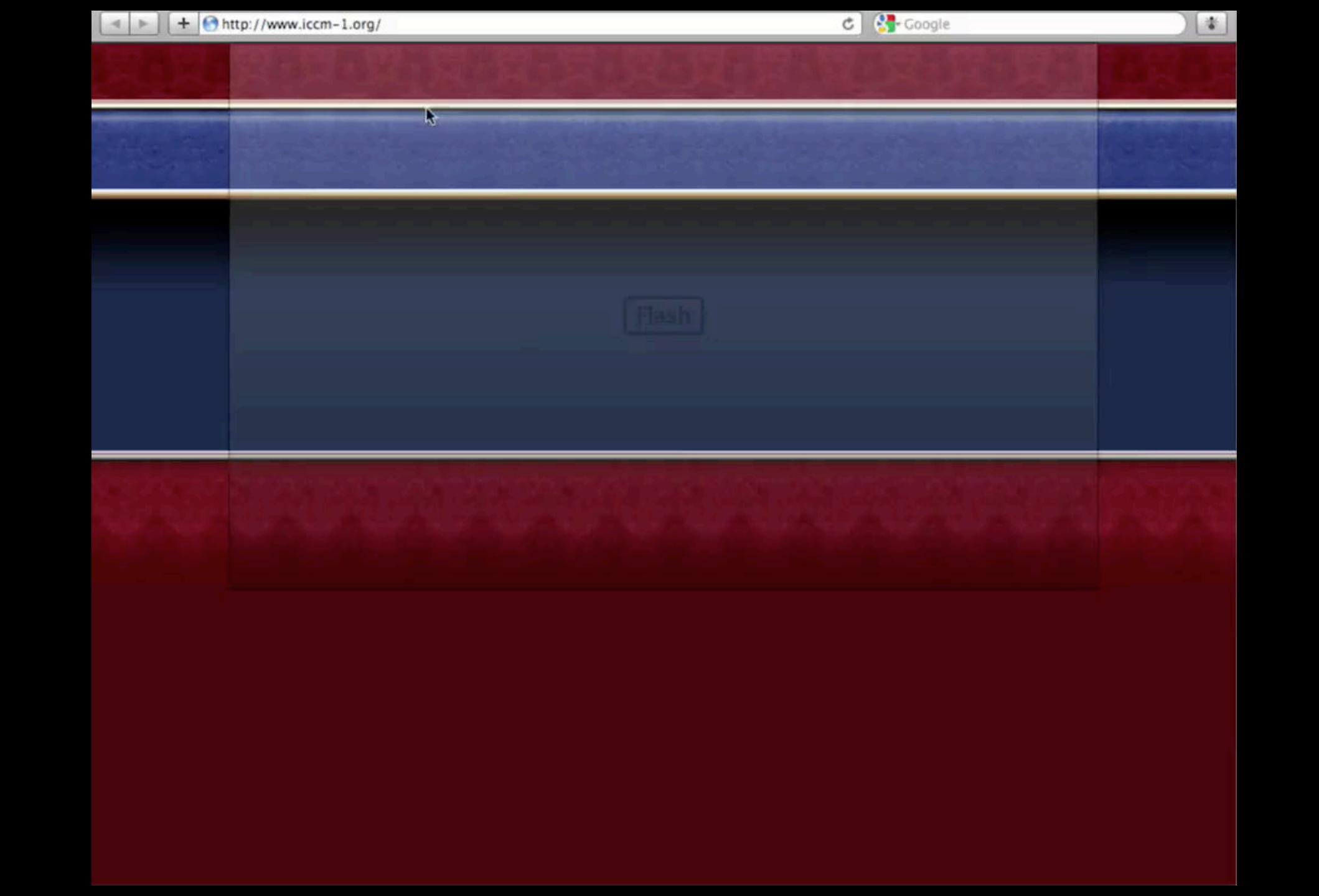
"The idea of 'engineering chance encounters' is very popular today in both architecture and urban planning -- if you somehow plan people's courses so they'll bump into each other, imaginative thoughts that would not have occurred to them otherwise can and will. One thing about university life is the siloization -- like grain silos -- where everyone is so over-taxed looking after their own turf it's very hard to look across to the next silo. Universities need to build organizations that counteract the effects of siloization. And for the MIT campus, CAVS does that in a way that is efficient and wildly productive. The arts are the draw, but a very interesting cross-section of the MIT intellectual life attends those events."

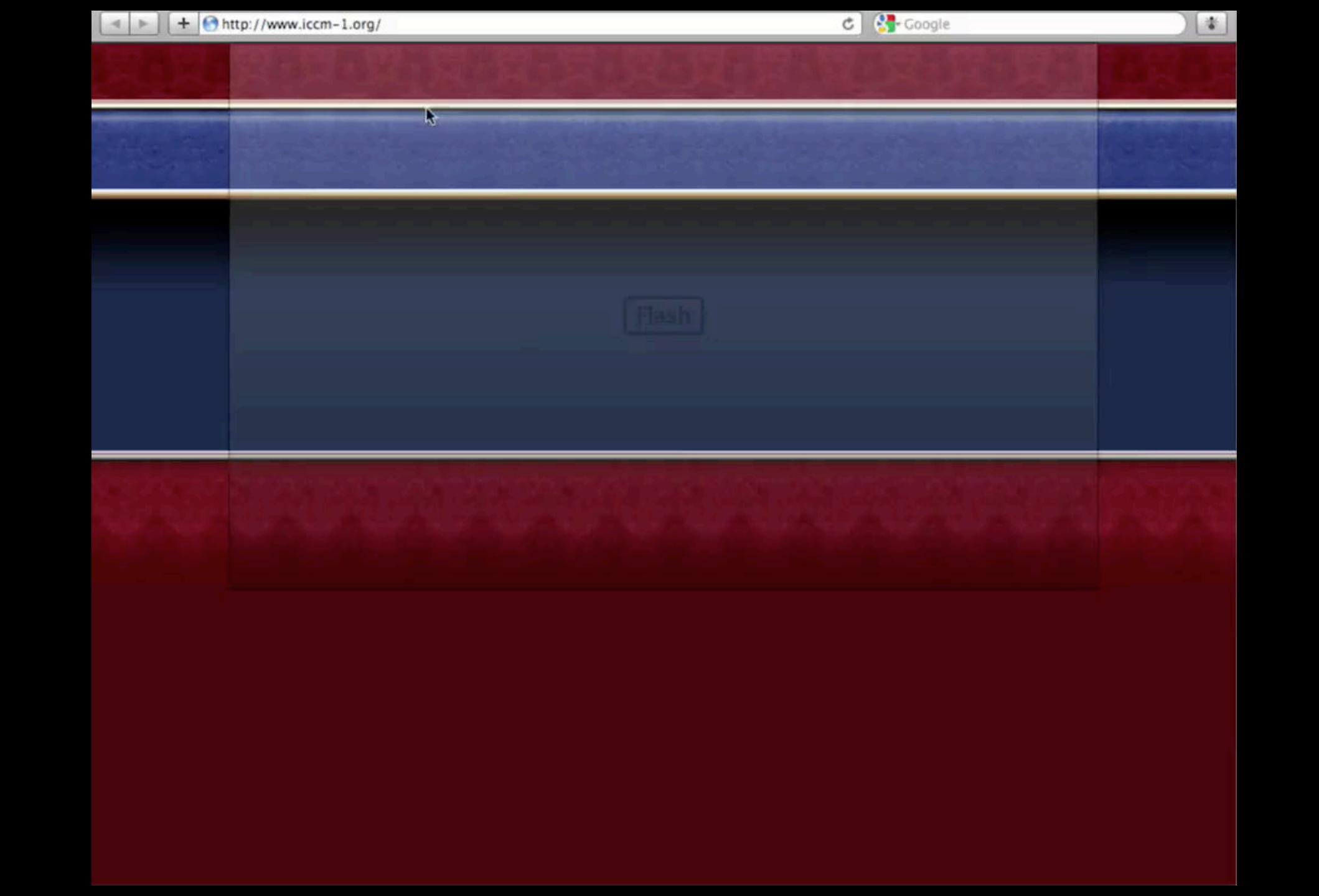


Damon Rich will moderate a panel at MIT Museum on the mortgage crisis in conjunction with Red Lines, Death Vows, Foreclosures, Risk Structures. More\_

Check back soon for new events

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## A design that promotes usability is simple, clear, & predictable

Familiar

Obvious

Consistent

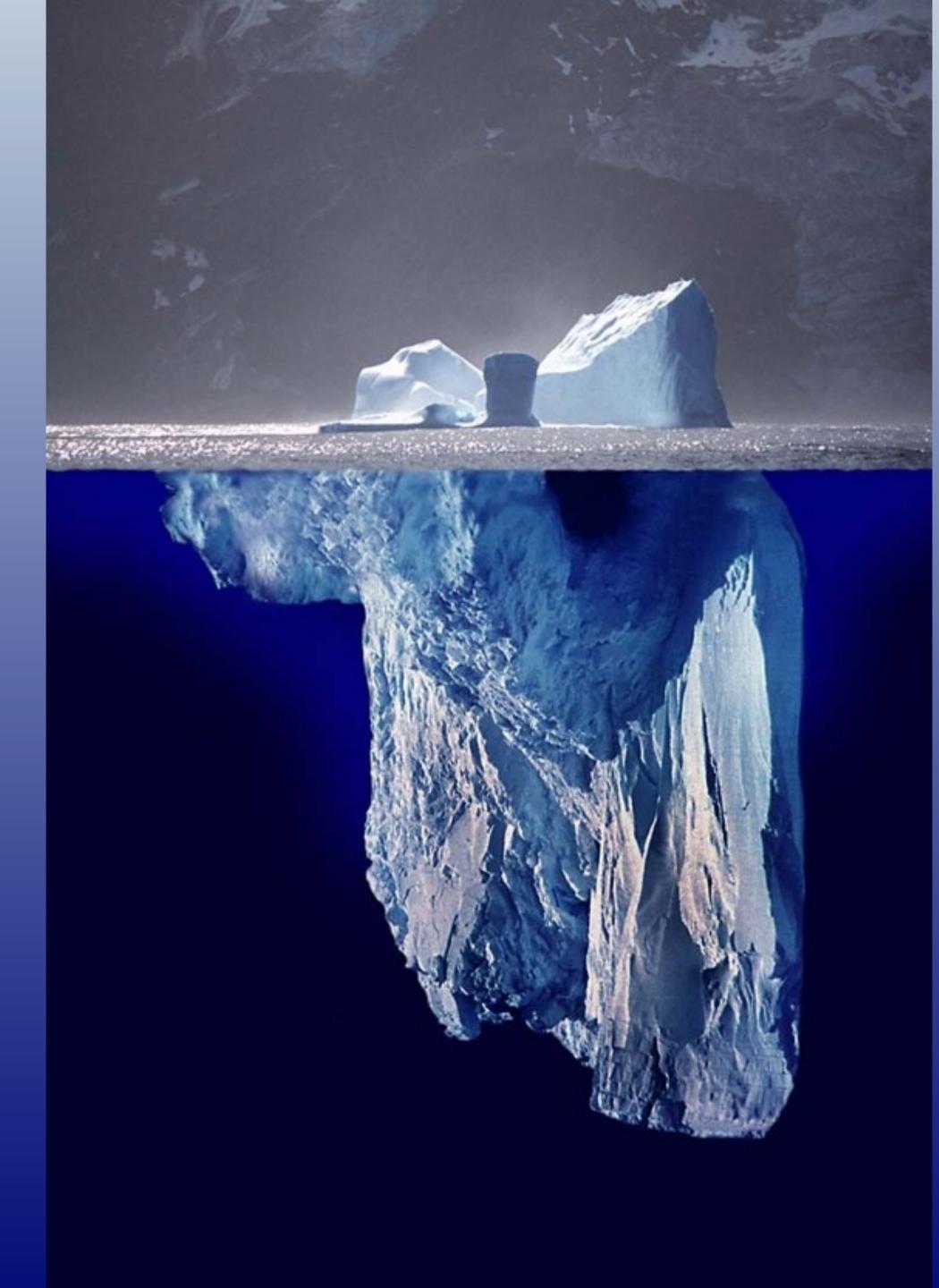
Grouped

Labeled

## User Testing

» Representative users
» Representative tasks
» Observe behavior

## Maintainability



## Effort

Cost

Timeliness

Scalability



# Delight

## Aesthetics: Does my website look good? Enjoyment: Do people enjoy using it?



Aesthetics

1st Impressions Matter



For all the times you work too much and play too little. For every reason. For no reason. Indulge your passion for Cycling with LongsCycle Brand-Name Prestige Cycling Apparel.

















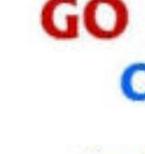


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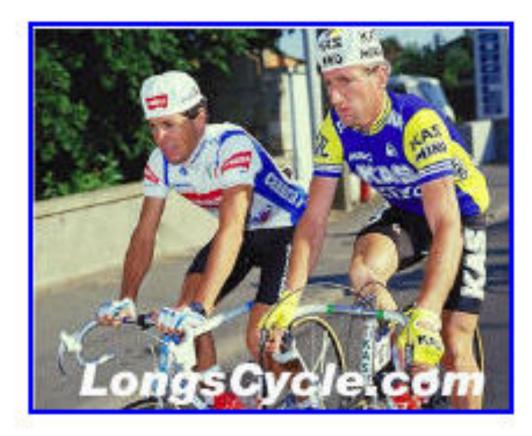






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Progress in Usability: Fast or Slow? (February 22) Over the past decade, usability improved by **6% per year**. This is a faster rate than most other fields, but much slower than technology advances might have predicted.

iPhone Apps (February 10) Testing Expert Users (January 25) 10 Best Intranets of 2010 (January 4) Anybody Can Do Usability (December 21)

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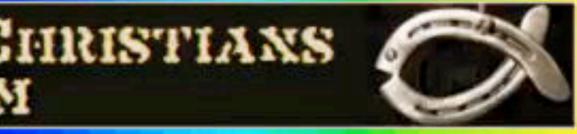
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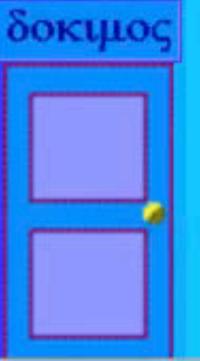
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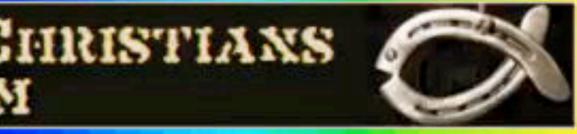
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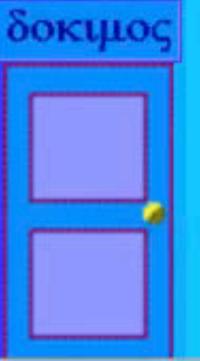
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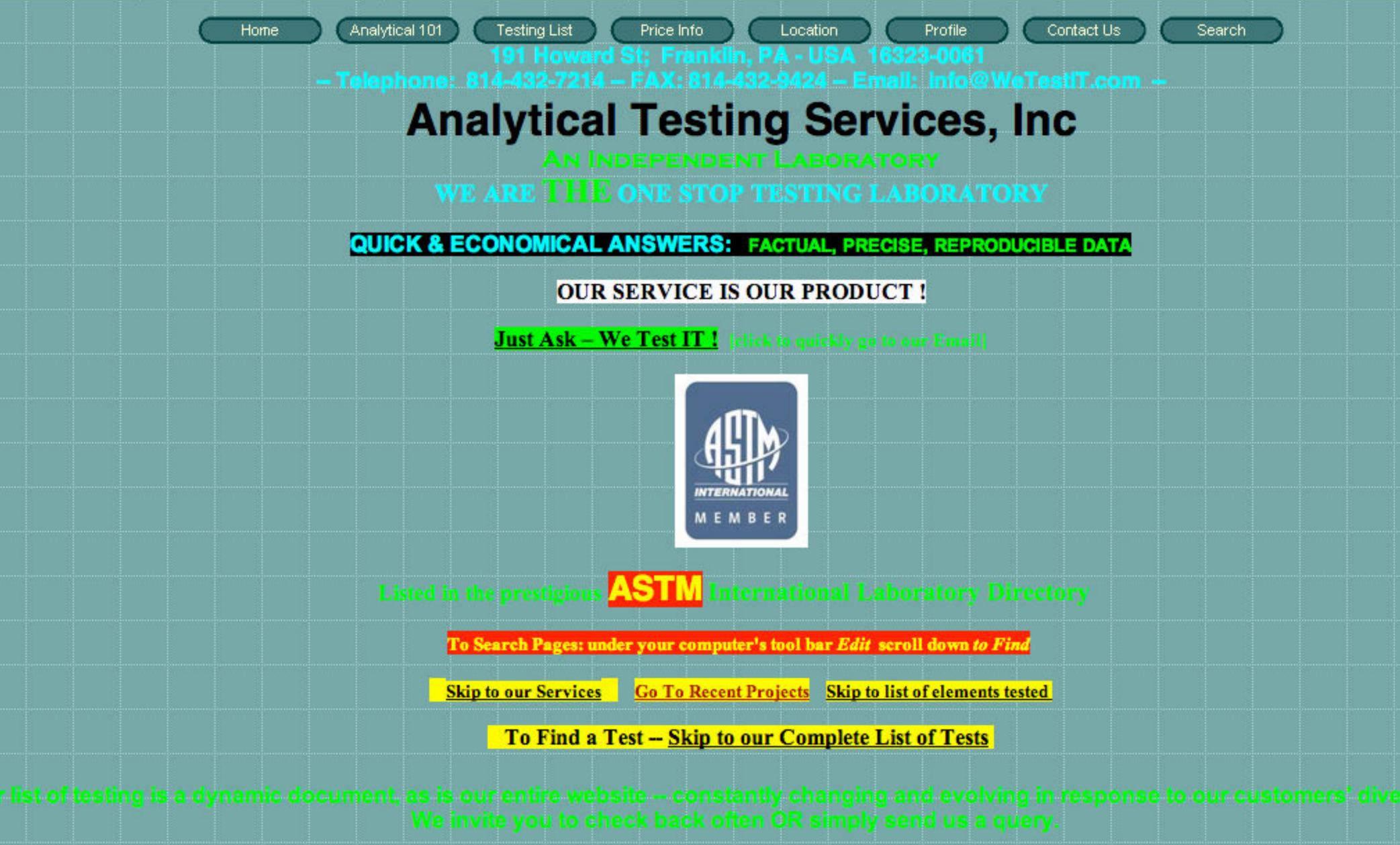
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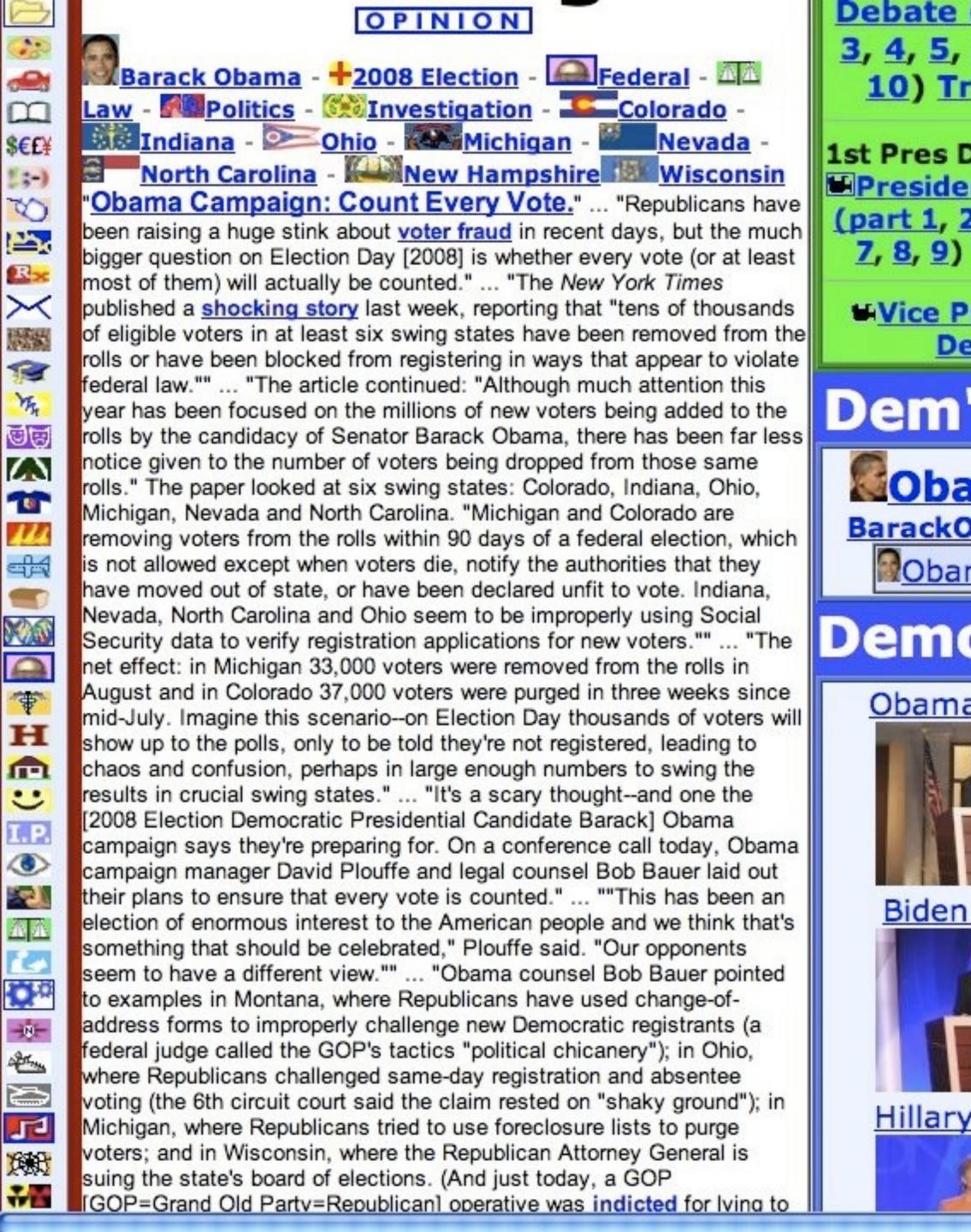




# News FRONTLINE: NewsWar American News

- 2008 Election







1st Pres Debate: Intro ■ Presidential Debate (part 1, 2, 3, 4, 5, 6, 7, 8, 9) Transcript

Vice Presidential Debate



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Biden Speech



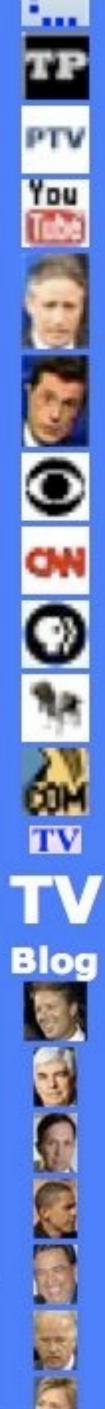
Hillary Speech

#### Election "Obama Lawyer Asks for Probe Into Vote-Fraud Claims (Undate1) " "Rob

Claims (Update1)." ... "Robert Bauer, general counsel to the [2008 Election Democratic Presidential Candidate Barack] Obama campaign, wrote to Attorney General Michael Mukasey a day after the Associated Press, citing unidentified law enforcement officials, reported that the Federal Bureau of Investigation was investigating ACORN. The name is short for Association of Community Organizations for Reform Now." ... "A special prosecutor appointed by Mukasey already is looking into whether improper political considerations influenced the firings of nine U.S. attorneys. At least one prosecutor was fired following Republican complaints that he didn't aggressively pursue allegations of voter fraud against ACORN." ... "Bauer said the news leaks are part of a coordinated effort by [2008 Election Republican John] McCain's presidential campaign and Republicans. They are "fomenting specious vote-fraud allegations and there are disturbing indications of official involvement or collusion," Bauer said." ... ""It is apparent," he wrote, that law enforcement officials are serving "improper political objectives" that could inhibit voter participation in the [2008 November] Nov. 4 election. The aim is to suppress the vote and to unduly influence investigations and prosecutions," Bauer wrote. " -By Jeff Bliss -Bloomberg

Noteworthy

Barack Obama - John



presidential candidate Sarah Palin said the Alaska governor was unaware of a visit by Russian energy officials to Anchorage [Alaska] on Monday." ... "Eight high-level officials from Gazprom, Russia's statecontrolled energy conglomerate, traveled to Anchorage earlier this week to meet with the Alaska Department of Natural Resources and the chief executive of ConocoPhillips to discuss energy projects and the possibility of expanding into new markets." ... "But the campaign said the governor did not know that the Gazprom delegation was meeting with the commissioner of the Alaska Department of Natural Resources, who is a Palin appointee." -By Peter Hamby -CNN

# 20081010 Politics US - Global - \$€£¥ Economic - H History - I Belgium - G "Ex-president Carter slams Bush on market crisis." ...

"Former [Democratic] President Jimmy Carter said on Friday the "atrocious economic policies" of the Bush administration had caused the worst global financial crisis since the Great Depression of the 1930s." ... "Carter told reporters on a stopover in Brussels [Belgium and EU's capital] that "profligate spending," massive borrowing and dramatic tax cuts since President George W. Bush took office in 2001 were behind the market turmoil and economic crisis." ... "Eight years ago, the United States had a budget surplus, low inflation and a stable, strong economy, he said." ... "Carter said he was astonished that the United States



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New Hampshire Wisconsin

"Obama Campaign: Count Every Vote." ... "Republicans have been raising a huge stink about voter fraud in recent days, but the much bigger question on Election Day [2008] is whether every vote (or at least most of them) will actually be counted." ... "The New York Times published a shocking story last week, reporting that "tens of thousands of eligible voters in at least six swing states have been removed from the rolls or have been blocked from registering in ways that appear to violate federal law."" ... "The article continued: "Although much attention this year has been focused on the millions of new voters being added to the rolls by the candidacy of Senator Barack Obama, there has been far less notice given to the number of voters being dropped from those same rolls." The paper looked at six swing states: Colorado, Indiana, Ohio, Michigan, Nevada and North Carolina. "Michigan and Colorado are removing voters from the rolls within 90 days of a federal election, which is not allowed except when voters die, notify the authorities that they have moved out of state, or have been declared unfit to vote. Indiana, Nevada, North Carolina and Ohio seem to be improperly using Social Security data to verify registration applications for new voters."" ... "The net effect: in Michigan 33,000 voters were removed from the rolls in August and in Colorado 37,000 voters were purged in three weeks since mid-July. Imagine this scenario--on Election Day thousands of voters will show up to the polls, only to be told they're not registered, leading to chaos and confusion, perhaps in large enough numbers to swing the With a second be used and the room Floaten Demonstra Developmental Conditions



# **American News:**

20081014 OPINION

## Barack Obama - +2008 Election - A Federal - A Law - M Politics - M Investigation -💶 Colorado - 🖼 Indiana - 🗁 Ohio - 🏧 Michigan - 🌌 Nevada - 🖬 North Carolina - 🕰



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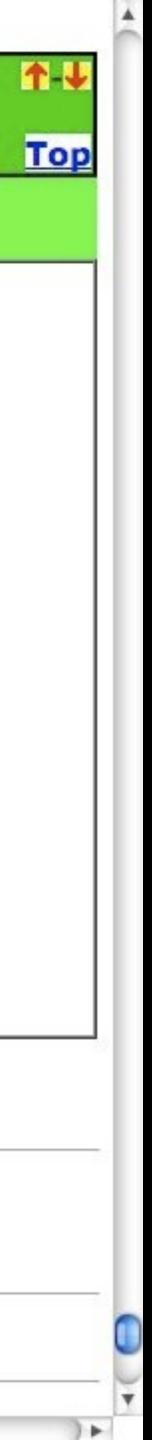
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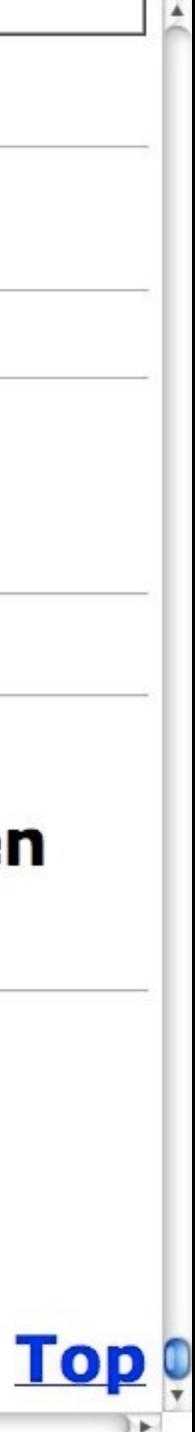




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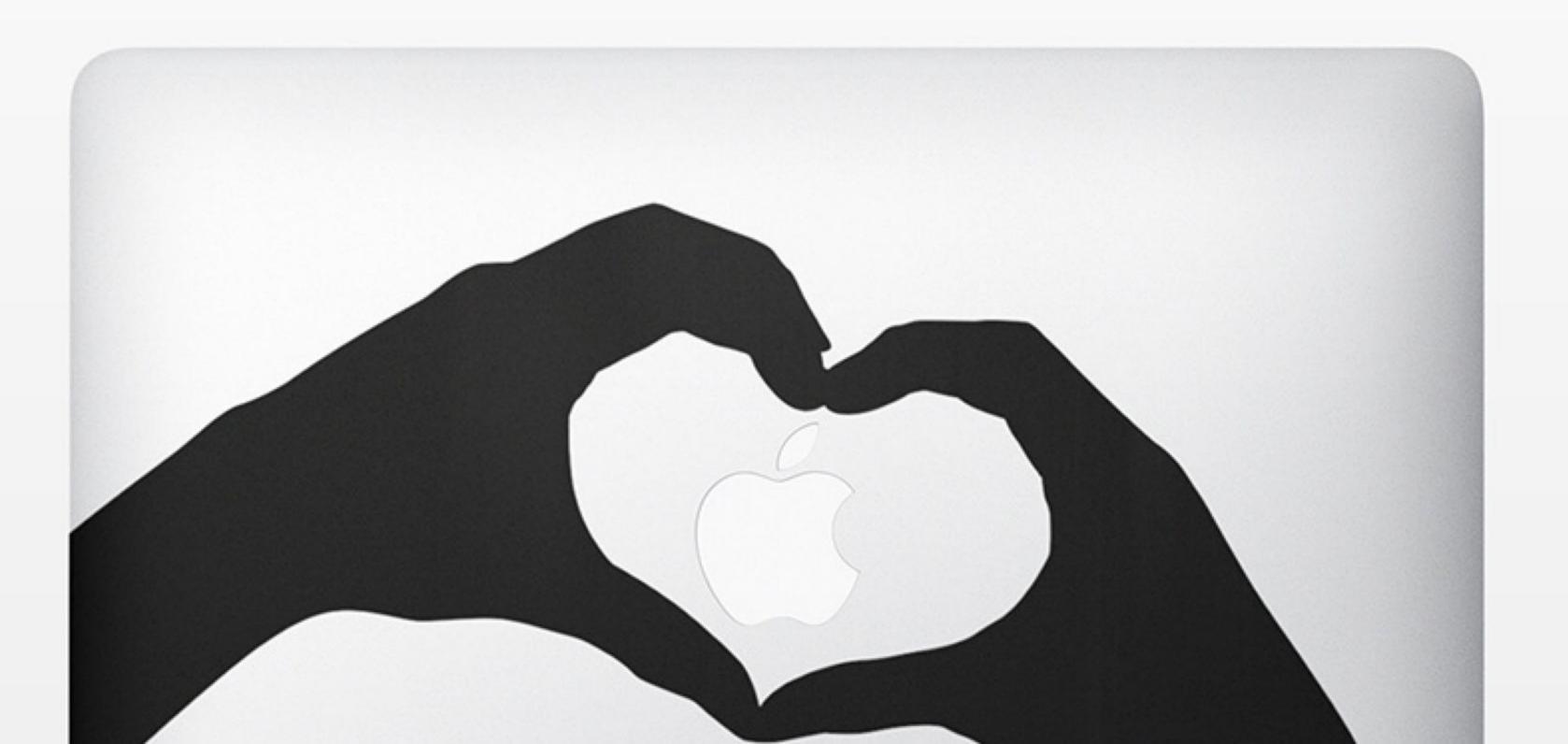
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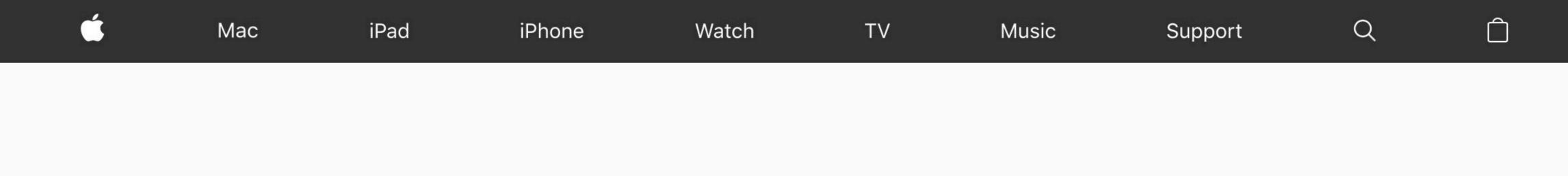


# The notebook people love. MacBook Air

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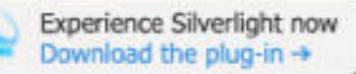
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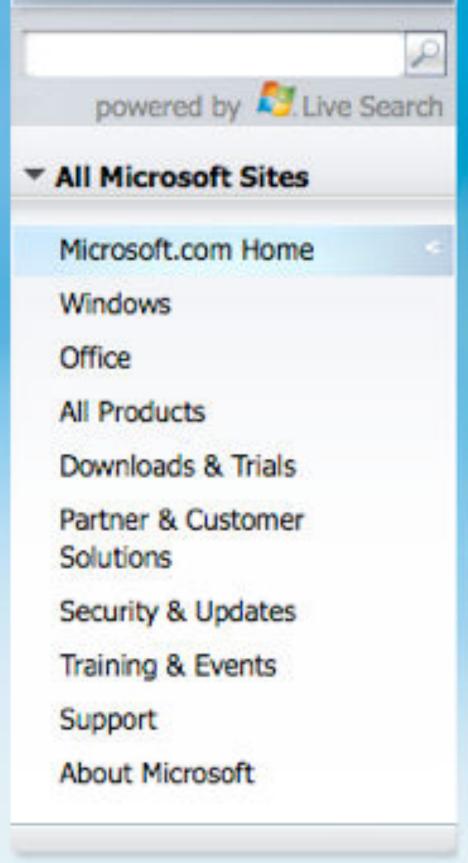
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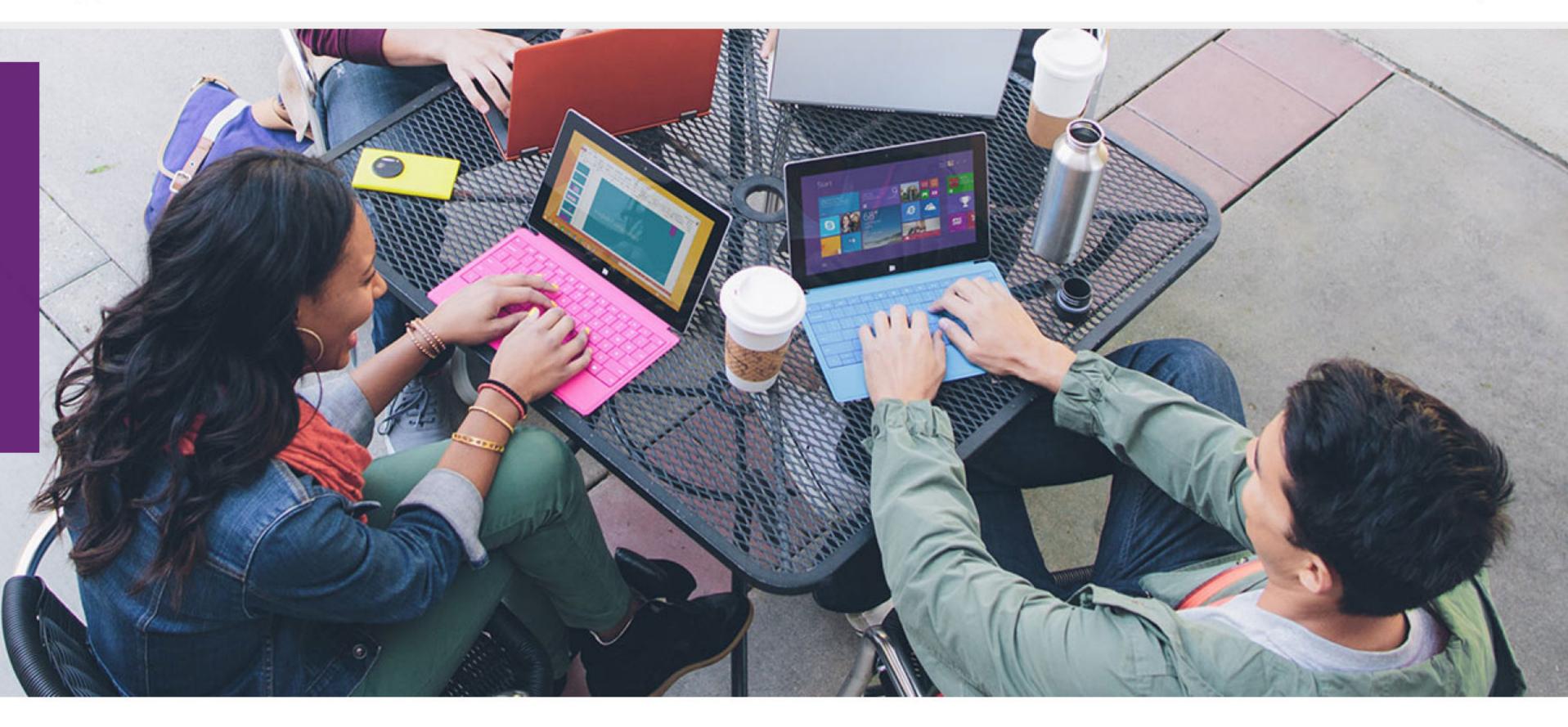
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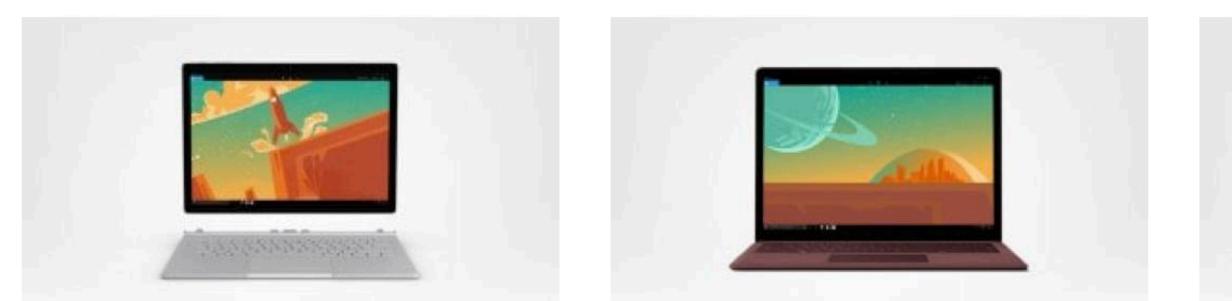




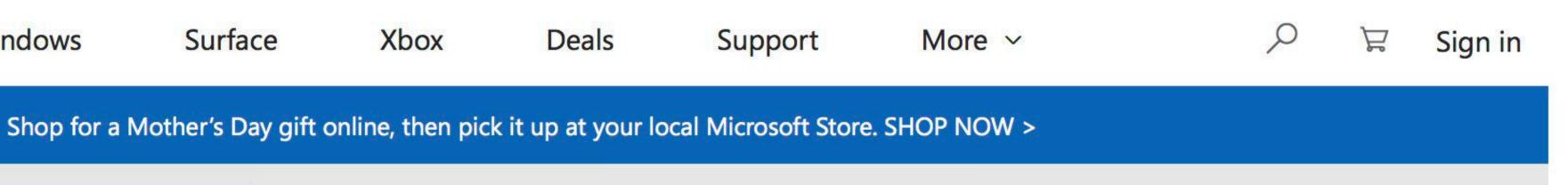








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## Freed Prisoners Head Home, as Trump Plans to Welcome Them

By PETER BAKER and CHOE SANG-HUN 4:08 PM ET

- Three American prisoners released by North Korea were flying back to the United States, heading toward an air base where President Trump prepared to greet them.
- Their liberation removed a bitter and emotional obstacle ahead of a planned summit meeting between Mr. Trump and Kim Jong-un, the North Korean leader.

8 Comments 2018ho Are the Freed Detainees?



Video by CAMILLA SCHICK. Photo by Office of Iran's Supreme Leader, via Agence France-Presse — Getty Images

The president's plan to pull out of the nuclear deal and impose sanctions prompted concern on the streets of Tehran.

#### Humiliated by Trump, Europe Tries to Defend Its Interests

By STEVEN ERLANGER 6:25 PM ET

It is becoming clearer that trans-Atlantic relations are in trouble, and the options aren't good for America's closest European allies.

644 Comments

#### WHITE HOUSE MEMO Trump Finally Able to Put **Imprint on Foreign Policy**

By PETER BAKER

U.S. Leaving Deal May **Unsettle Oil Markets** By CLIFFORD KRAUSS 4:10 PM ET

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#### Trump's Shadowy Money Trail

Questions about his finances, and about whether his



campaign helped Russia hack the 2016 election, need to be asked in the same breath.

#### GAIL COLLINS

#### Trump and the Mosquito Wars

What the nation needs now is clearly more lobbyists.



- · Does Trump Want Even More **Chaos in the White House?**
- · Better Ways for Jeff Bezos to Spend \$131 Billion
- Good Riddance to 'Blue Slips'

#### Opinion

#### **Republican Midterm Mastermind Tells All!**

By FRANK BRUNI and **CORRY BLISS** 



A strategist key to the party's November

fortunes bluntly sizes up the race for control of Congress.

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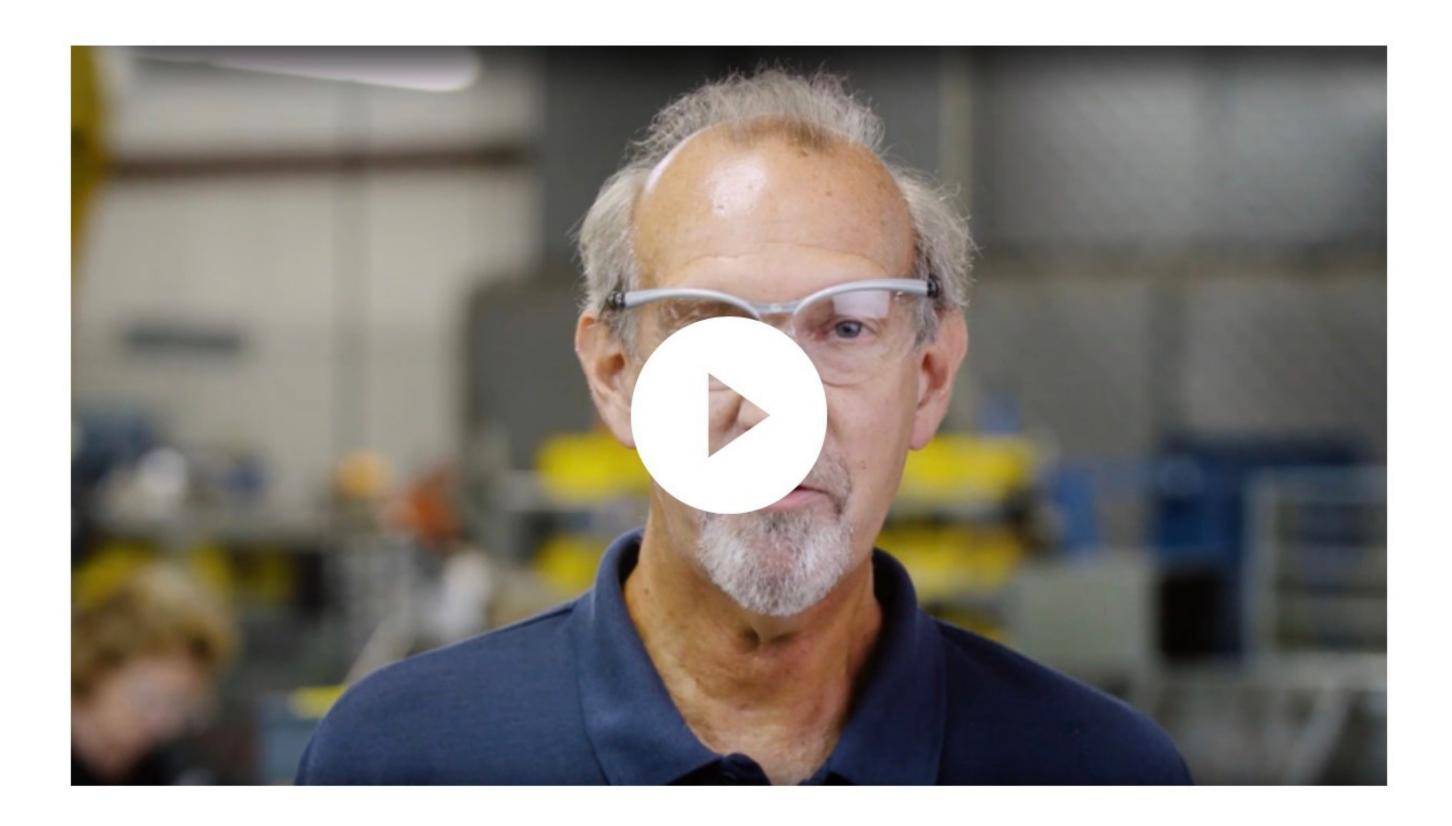


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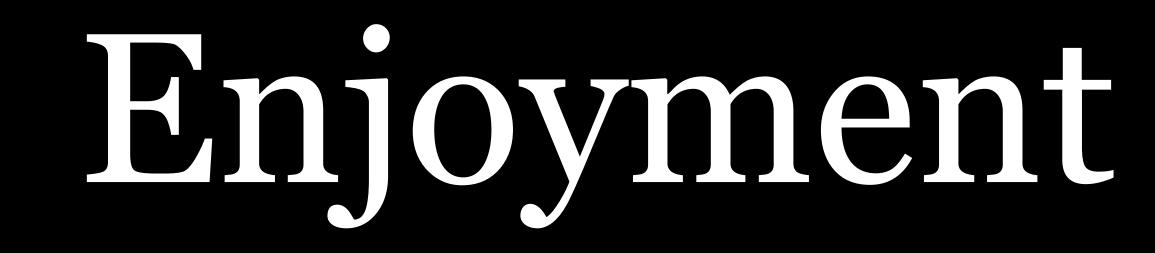
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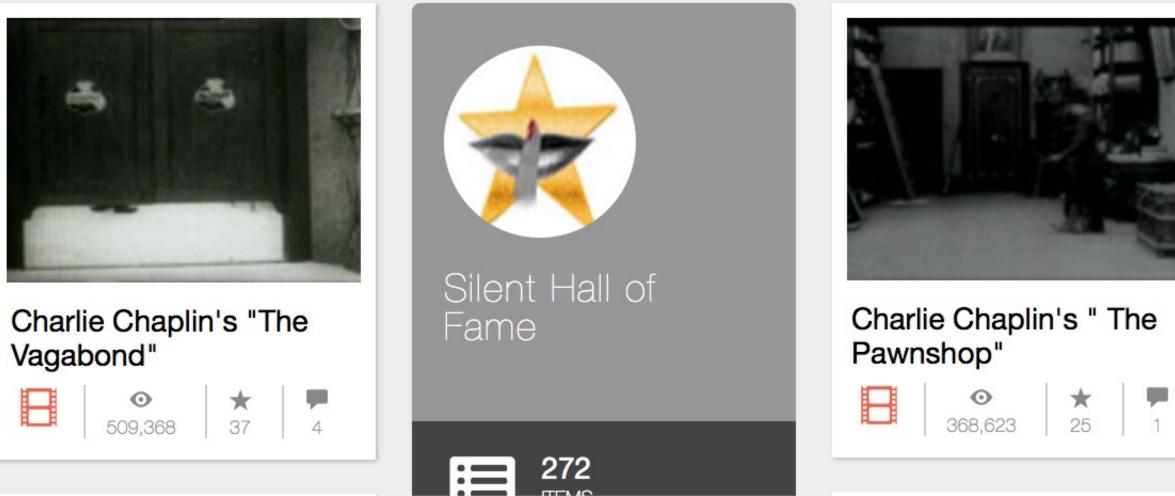
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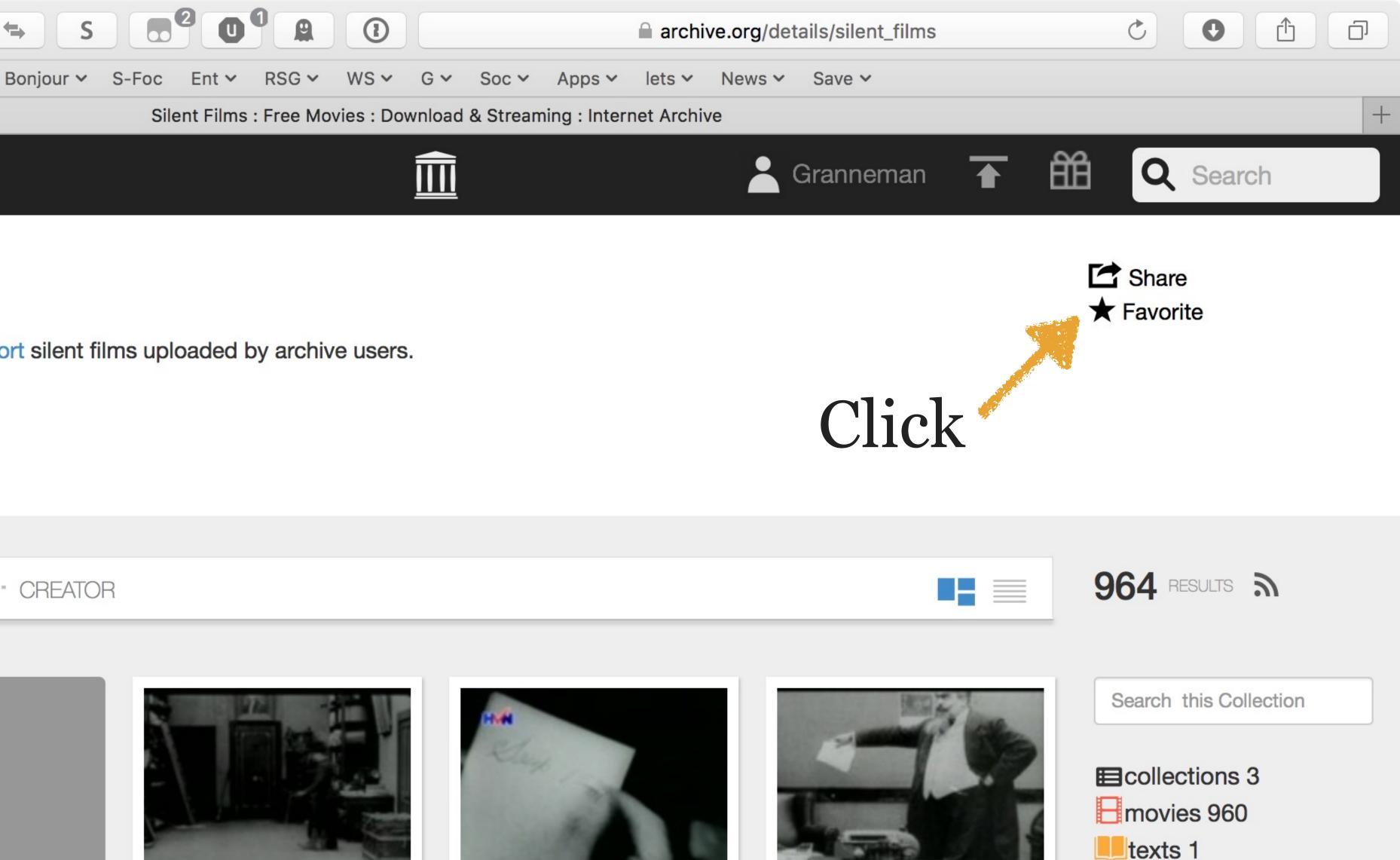




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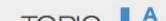
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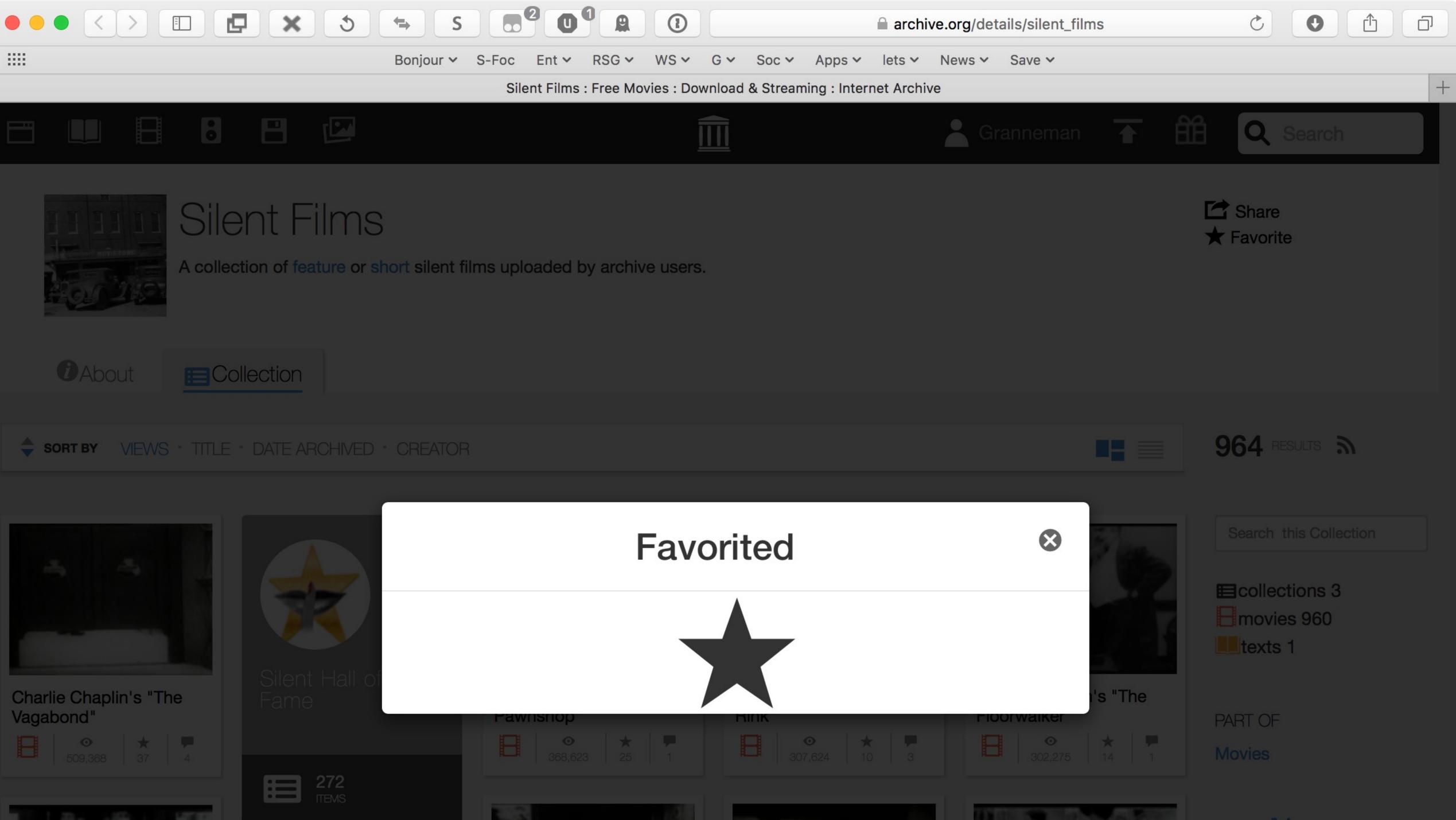












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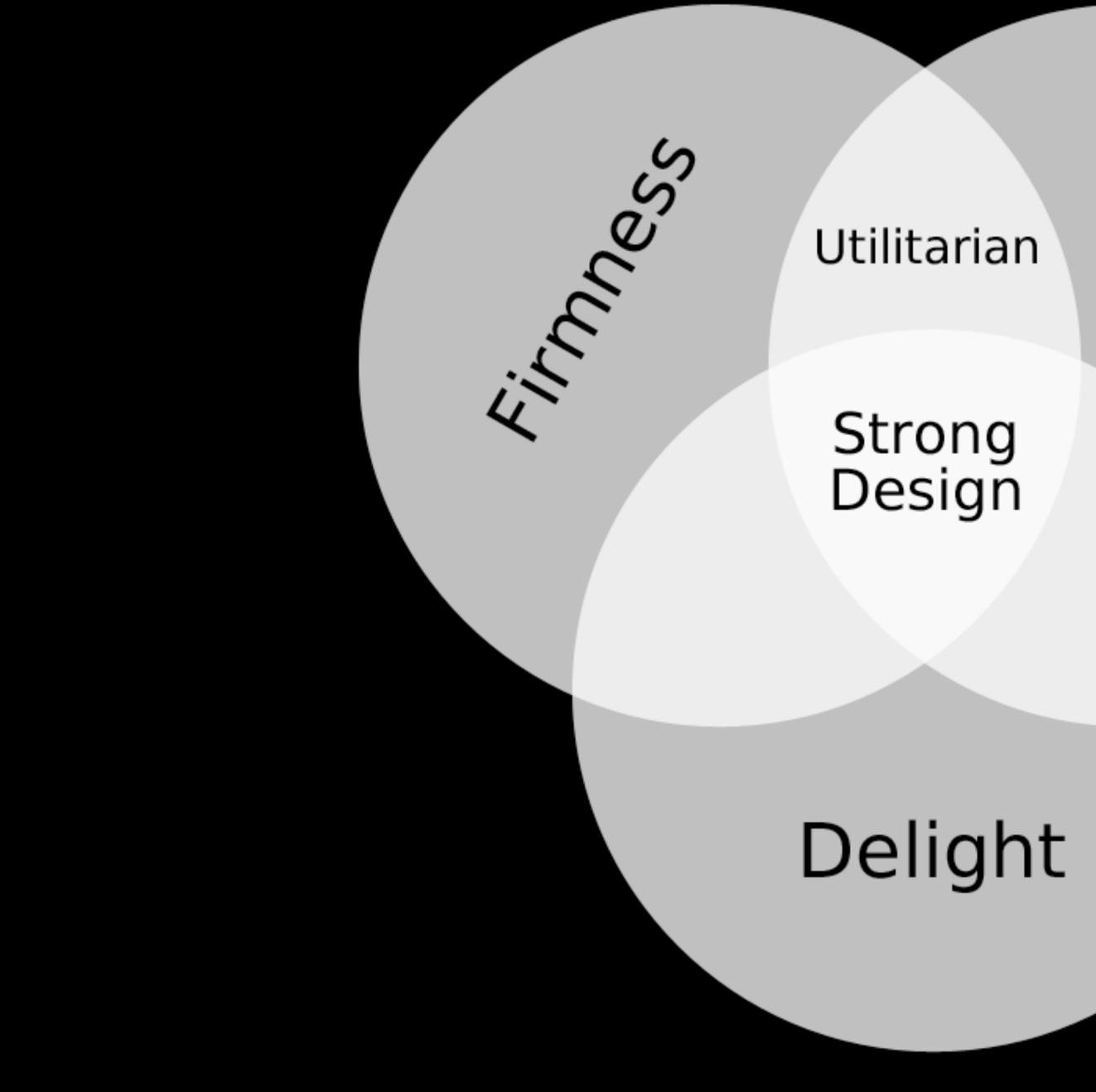
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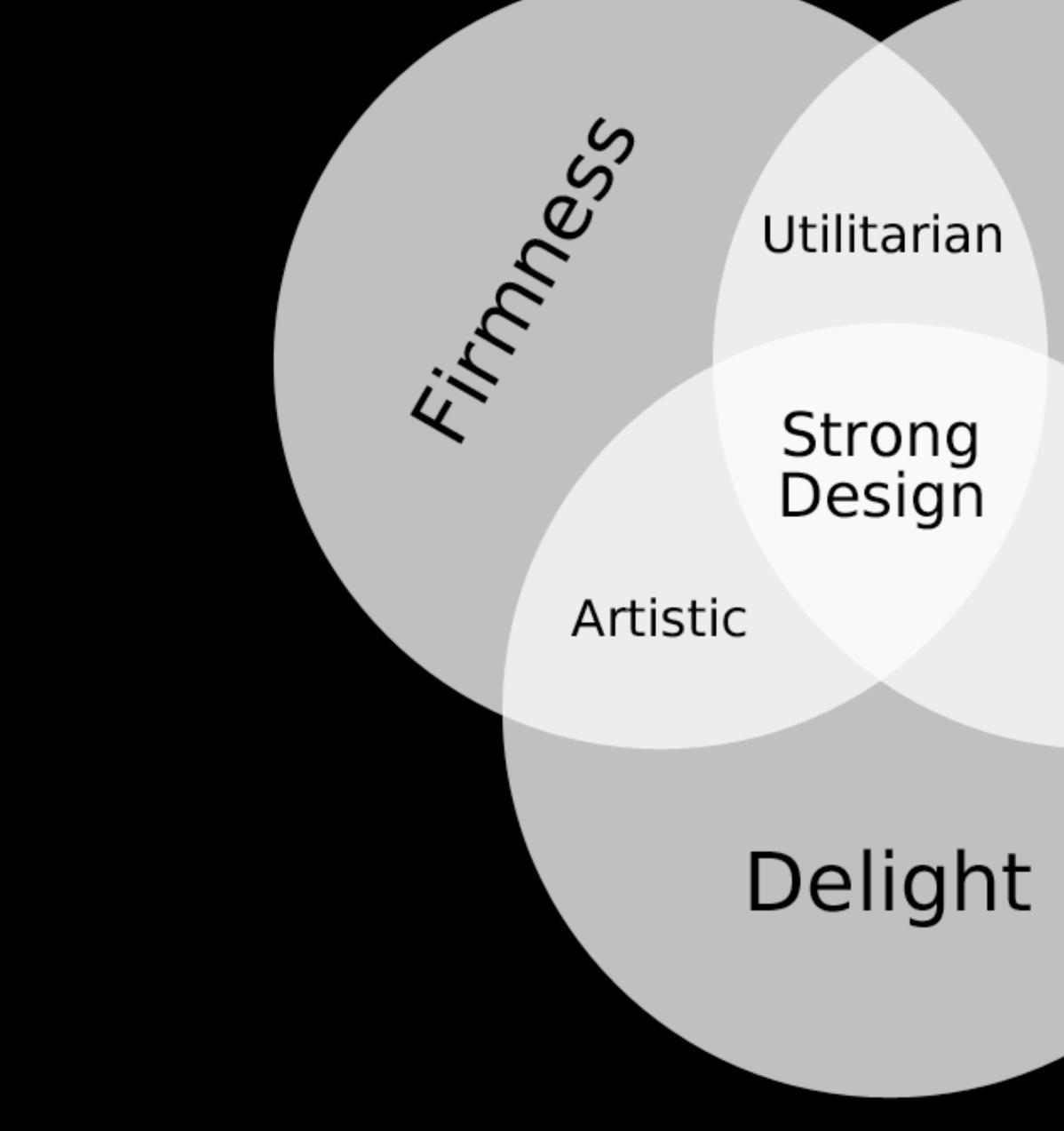
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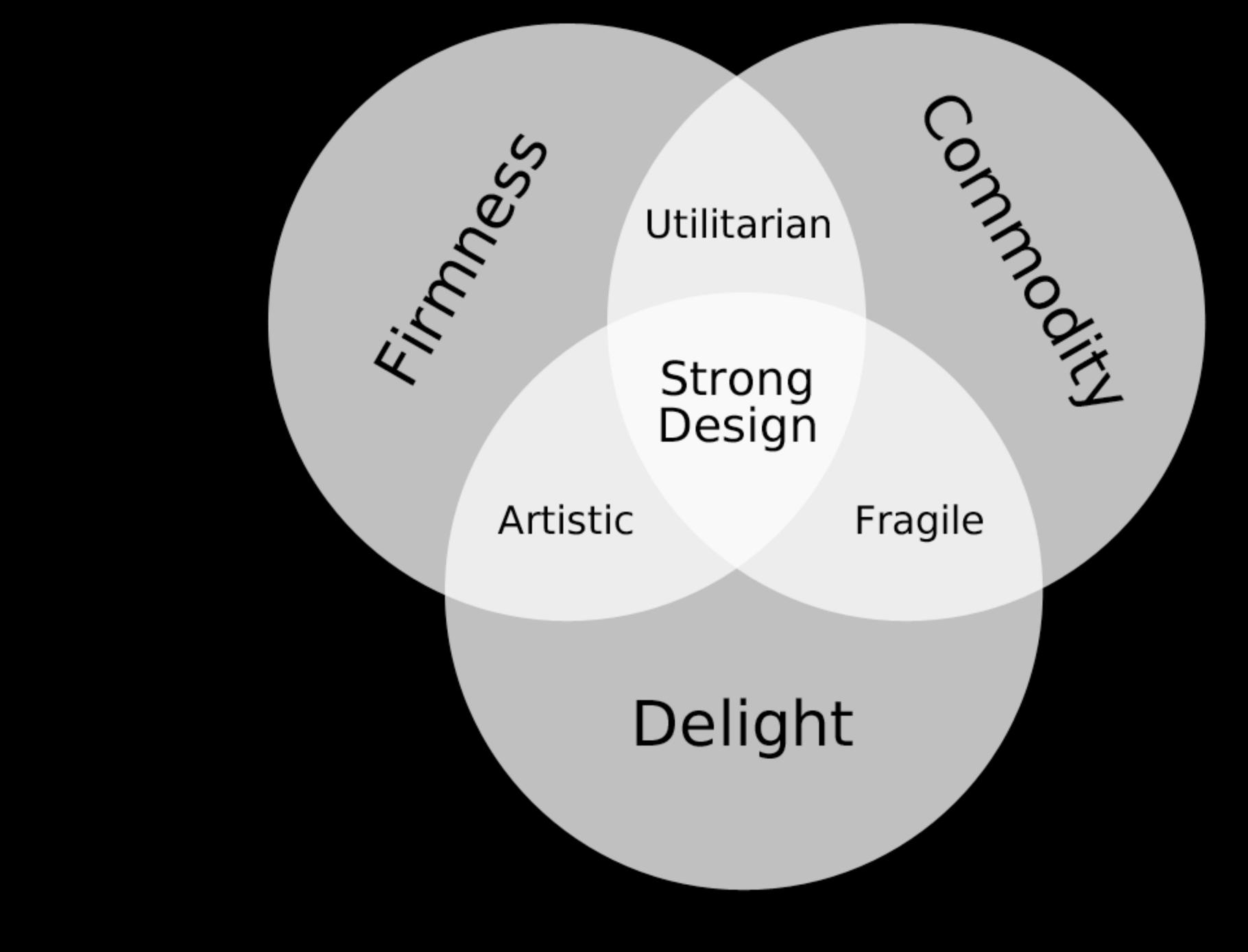
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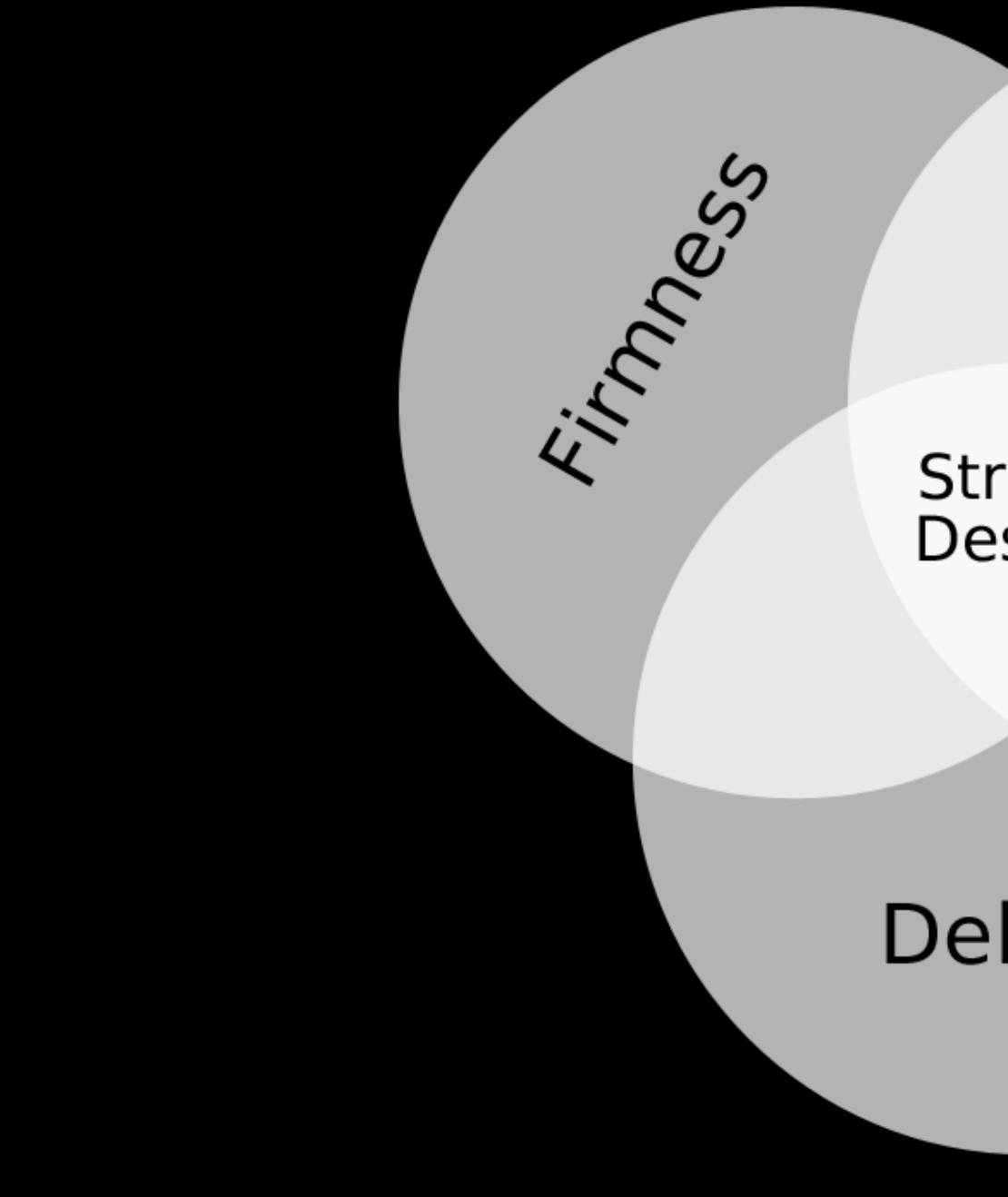


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# Thank you!

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## R. Scott Granneman & Jans Carton

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# Design Theory The Vitruvian Triad

Changelog

Standards; added Steve Krug's definition of "usable" to Usability

2022-01-16 1.6: Updated theme to Granneman 1.7; minor changes

2021-01-18 1.5: Added Ruskin quote

2019-06-12 1.4: Updated theme to Granneman 1.4; fixed formatting errors; minor fixes

# 2022-01-18 1.7: Added Don Norman's Nonstandard Clock to

# Changelog

2015-05-26 1.3: Fixed a few items

2015-01-16 1.2: Added cars with oval tires, video, Testing" to "Testing" & added screenshot of BrowserStack

2014-08-09 1.1: Moved content to new format

# Nielsen quote, $\& \equiv$ to Learnability; changed "Device"

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